



SMEs and Horizon 2020 – Information Day – November 25

*Conference Centre Albert Borschette (Room 0A)
Froissardstraat 36, Rue Froissard – Etterbeek (Brussels), Belgium*

9:00 – 9:40 Arrival of participants – Welcome Coffee.

9:40 – 10:05 **Welcome / Introduction – Horizon 2020: what’s in it for SMEs?** *Clara de la Torre, Director of Directorate C, Research and Innovation, DG RTD*

10:05 – 11:50 **SME Support under Horizon 2020: the SME instrument** *Bernd Reichert, Head of Unit, and Igor Jelinski, Policy Officer, Unit C.4 SME, DG RTD*

11:50 – 12:30 **SME Participation in Collaborative Projects: the Case of Industrial Technologies** *Kristiina Urpalainen-Menon, Policy Officer, Unit G.1 Industrial Technologies, Horizontal Aspects, DG RTD*

12:30 – 14:00 Lunch break.

14:00 – 14:30 **Access to Risk Finance for SMEs under Horizon 2020** *Marie-Cécile Rouillon, Policy Officer, Unit C.3 Financial Engineering, DG RTD*

14:30 – 14:55 **SME participation via the Horizon 2020 Participant Portal: a preview** *Peter Haertwich, Deputy Head of Unit, Unit M.2 Business Processes and Simplification, DG RTD*

14:55 – 15:20 **Participation through Marie Skłodowska-Curie Actions: how to raise SME potential through EU researcher mobility** *Paul Harris, Unit C.3 Training and mobility of researchers; Marie Curie, DG EAC*

15:20 – 15:45 Coffee break

15:45 – 16:10 **The Eurostars Joint Programme / 2014-2020** *Magda de Carli, Deputy Head of Unit, Unit C.4 SME, DG RTD*

16:10 – 16:35 **Enhancing Innovation Capacity of SMEs under Horizon 2020 / Cluster animated projects for new industrial value chains** *Sven Schade, Policy Officer, Unit D.2 SME Access to Markets, DG ENTR / Carsten Schierenbeck, Policy Officer, Unit D.5 SMEs: Clusters & Emerging Industries, DG ENTR*

16:35 – 17:00 Final Q&A