

SWITZERLAND

European Researchers' Night 2007 at Lakeside Zurich

Two central locations in **Downtown Zurich**

Experiencing science at the lake on Friday, 28 September 2007, 5 - 12 PM

Organised by

Eidgenössische Technische Hochschule Zürich (Euresearch) (contact: Verena Schmid Bagdasarjanz euresearch@sl.ethz.ch), with Corporate Communications and Euresearch Zurich of the



Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich

In Zurich researchers are expecting the public at Bellevue and Zürichhorn in order to accompany their audience on a personal research trip allow a glance behind the scenes and introduce them to current research projects and discoveries. Observing, participating, and inquiring: from a Science Show, via presentations, exhibits, experiments and encounters the public is able to experience hands-on research and to have a glimpse into some of the 30 other ongoing European Researchers' Nights.

Visitors like researchers are curious, they want to get to the bottom of the things, want to look behind the scenes. Whether basic research or future studies, whether everyday applications of space research, on the occasion of the first Swiss Researchers' Night the audience will learn about the importance of sciences to our lives and our future.



The 3D colour display NOVA



Promotion of young researchers



ETH Zurich, Switzerland

Highlights at the Zurich lakeside are:

- **Interactive show:** Demonstrations, interactive experiments and science talks. Everybody is invited to participate in today's science. The guests have the opportunity to see the world of science through the researchers' eyes! A special thematic focus will be set on technology and health.
- **Science show:** An intriguing programme featuring a big chemistry-show, flying robots and live-broadcastings to other European Researchers' Nights in Kouvola, Finland and Iraklion, Crete will spirit the visitors away.
- **Talk show:** Meeting and greeting researchers is possible on the shuttle boats that will cruise between the two locations Bellevue and Zürichhorn. Researchers entertained the passengers with short and animated presentations. In this intimate setting, the audience has the possibility to talk to researchers from various fields in an uncomplicated way.
- Furthermore: Comedy, Science-Bars, Science-Lounges, Culinary Delights

Further information?: http://www.nachtderforschung.ethz.ch/index_EN