

**PORTUGAL**

**MultiCulti Science**

**Closing the Gaps between the Researchers and the Large Public  
Santa Maria da Feira**

**Organised by**

**Inova+, Serviços de Consultadoria em Inovação Tecnológica, SA** (contact: **Sónia Pereira** , [sonia.pereira@inovamais.pt](mailto:sonia.pereira@inovamais.pt)), with Europarque Centro de Congressos  
Visionarium Museu de Ciência.



(Santa Maria da Feira Castle, Europarque, Visionarium)

**Exhibitions:** several stands showing works resulting from the research works of the associated bodies (SMEs, universities, businesses, media professionals...)

**Scientific cafés:** meeting between scientists and not scientists, about scientific (including controversial) topics, but also any issue wished by the audience;

**Pro-active science contests:** challenges between scientists' and non scientists' teams related to simple scientific issues in a limited period of time;

**Hands on experiments: "learn by doing":** how can DNA solve a crime? Determination of DNA heritage patterns (forensic science), familiarisation with distillation, pasteurization, fermentation, coagulation, use of scientific sophisticated instruments foreseen;

**Guided tours into five thematic rooms:** odyssey of **earth**, odyssey of **matter**, odyssey of **universe**, odyssey in **life** and odyssey of **information**, direct interaction between public and researchers, demonstrations by researchers, photo exhibition (both sides of researchers' life), **transversal activities** (balloon launching, paddy papers, giant puzzles, movies marathon, science circus, quizzes, enigmas, map interpretation, knowledge-based Internet and other games);

**Scientific sunset:** social informal gathering in the gardens surrounding Europarque and Visionarium: meetings with researchers, researchers telling real stories, happenings, funny anecdotes...

**Special rooms: Innovation room** (visitors will be subject to the pressure of time to achieve innovations in different thematic areas), **entrepreneurship room** (promotion of entrepreneurship to academic participants, researchers and potential entrepreneurs)

**Further information ?** [www.inovamais.pt](http://www.inovamais.pt)

