



# *The European Capital of Innovation 2017*

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*#iCapitalAwards*

# The 2017 competition

## OPEN TO CITIES

- over 100 000 inhabitants
- from EU Member States and Associated Countries to Horizon 2020
- new eligibility criteria

## When?

<i>Documents published on H2020 portal</i>	<b>22 MARCH 2017</b>
<i>Deadline for applications</i>	<b>21 JUNE 2017</b>
<i>Hearings and evaluation</i>	<b>Mid-SEPTEMBER</b>
<i>Award ceremony</i>	<b>NOVEMBER 2017</b>

# Preparing for success

**EUROPEAN  
CAPITAL OF  
INNOVATION** A place to bring  
ideas to life

Focus on **experimentation**

Citizens' **engagement**

Open **co-creation**

Cities as **role models**

Maximise **impact**



# The assessment criteria

- 1. Experimenting** – what innovative actions your city is implementing as a test-bed for innovation? How are they mainstreamed into the city's daily policies?
- 2. Engaging** – how your city offers increased opportunities to citizens to innovate, and ensures the uptake of their ideas
- 3. Expanding** – city's potential to attract new talent, resources, funding, investments, and become a role model for other cities
- 4. Empowering** – what added value from these innovative practices?
  - IF RELEVANT: any idea how to spend your cash prize?*

# What do we offer

## Three cash prizes...

1. € 1 000 000
2. € 100 000
3. € 100 000

**...and  
much more!**

- Political visibility
- Media coverage
- Enrolment in the iCapital Alumni Group
- ...join us and find out what more!*

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