



ESOF satellite event on Communication, Dissemination and Exploitation

« **Making our ambition a reality under Horizon Europe** »

Conseil Départemental de la Haute Garonne

Toulouse, 9 July 2018

Event moderator: Alessia Melasecche

9.00 – 9.30	Registration
9.30 – 10.15	<p>What's new under Horizon Europe proposal in Communication, Dissemination and Exploitation (D&E)</p> <p>This session will present the new D&E strategy paving the way for Horizon Europe, and demonstrate the importance of the uptake of research results and impact for a wider society. It will also provide insight on what the EU is doing to set up common minimum requirements for communication and visibility across all future EU programme .</p> <ul style="list-style-type: none">- Anna Panagopoulou, Director of CSC, DG RTD, European Commission- Minna Wilkki, Head of Unit of Communication, DG RTD, European Commission
10.15 – 11.00	<p>Communication, D&E: how does it take place concretely?</p> <p>This session will feature best practices from projects on Communication, Dissemination and Exploitation activities:</p> <ul style="list-style-type: none">- Victor Trapp, Fraunhofer Institute for Silicate Research ISC and Aike Wypkema from the Netherlands Organisation for applied scientific research TNO, CO-PILOT (Communication and Exploitation)- Marten Roos, Communication manager of PICSAT - ERC grant (Communication and Dissemination)- Agi Karyda, AIT Austrian Institute of Technology: a testimonial on the Common Dissemination and Exploitation Boosters
11.10 – 12.10	<p>Reporting on the outcomes of R&I projects: a reality check</p> <p>Testimonial on “Accelerating Clean Energy Innovation” by Philippe Tulkens, deputy head of unit, energy strategy, European Commission</p> <p>Followed by a panel discussion on project reporting practices.</p>

	<p>How to make communication and D&E an integrated part of the scientific project and not another box to tick, what information is needed to demonstrate and ease European research contribution to society? Q&A with the audience</p> <ul style="list-style-type: none"> - Victor Trapp, Fraunhofer Institute for Silicate Research ISC and Aike Wypkema from the Netherlands Organisation for applied scientific research TNO, CO-PILOT, - Martin Roos, Communication manager of PICSAT - ERC grant - Agi Karyda, AIT Australian Institute of Technology
12.10 – 12.40	European IPR helpdesk: presentation of the publication "Making the most of your Horizon 2020 project"
12.40-13.45	Light lunch