



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR RESEARCH & INNOVATION

Directorate J - Common Support Centre
J.5 - Common service for Horizon 2020 information and data

ESOF satellite event on Communication, Dissemination and Exploitation

«**Making our ambition a reality under Horizon Europe**»

Conseil Départemental de la Haute Garonne
Pavillon de la République
1, Boulevard de la Marquette
FR-31090 Toulouse

Toulouse, 9 July 2018

Event moderator: Alessia **Melasecche Germini**, Partner Meta Group

9.00 – 9.30	Registration
9.30 – 10.15	<p>What's new under Horizon Europe proposal in Communication, Dissemination and Exploitation (D&E)</p> <p>This session will present the new D&E strategy paving the way for Horizon Europe, and demonstrate the importance of the uptake of research results and impact for a wider society. It will also provide insight on what the EU is doing to set up common minimum requirements for communication and visibility across all future EU programme.</p> <ul style="list-style-type: none">- Anna Panagopoulou, Director of CSC, DG RTD, European Commission- Minna Wilkki, Head of Unit of Communication, DG RTD, European Commission
10.15 – 10.45	<p>Jörg Scherer, European IPR Helpdesk A presentation of the publication "Making the most of your Horizon 2020 project"</p>
10.45-11.00	break
11.00 – 11.45	<p>Communication, D&E: How does it take place concretely?</p> <p>This session will feature best practices from projects on Communication, Dissemination and Exploitation activities:</p> <ul style="list-style-type: none">- Victor Trapp, Fraunhofer Institute for Silicate Research ISC and Aike Wypkema from the Netherlands Organisation for Applied Scientific Research TNO, CO-PILOT (Communication and Exploitation)- Maarten Roos, Communication Manager of PicSAT - ERC Grant (Communication and Dissemination)- Laura Mohedano, Instituto de Salud Carlos III (ISCIII), Orion project, (Open science and citizen science)

11.45 – 12.30	<p>Reporting on the outcomes of R&I projects: A reality check</p> <p>Testimonial on “<i>Accelerating Clean Energy Innovation</i>” by Philippe Tulkens, Deputy Head of Unit, Energy Strategy, European Commission</p> <p>Followed by a panel discussion on project reporting practices. How to make communication and D&E an integrated part of the scientific project and not another box to tick, what information is needed to demonstrate and ease European research contribution to society?</p> <p>Q&A with the audience.</p> <ul style="list-style-type: none"> - Victor Trapp, Fraunhofer Institute for Silicate Research ISC and Aike Wypkema from the Netherlands Organisation for Applied Scientific Research TNO, CO-PILOT, - Maarten Roos, Communication Manager of PicSAT - ERC Grant
12.30-13.45	Light lunch