Social Innovation & the Role of Incubators in DG CONNECT perspective

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Social innovation in CONNECT Context

**Digital Social Innovation**
the "Dual Approach"

- Harnessing **ICT as enabler**
to increase efficiency and/or effectiveness of existing processes

- Exploiting the "network effect" (or "collective intelligence") of
**SI as co-creator** ICT based solutions to societal concerns
  grassroots approach conducive to self-regulation mechanisms

**D.S.I. = Systemic change of the Socio-economic ecosystem enabled by ICT**
SI framework in CONNECT

**Policy:**
Dialogue with local actors
Engaging with Social Innovators
Participatory design in EU policies

**Instruments:**
BPs apps, models, partnerships
Dedicated Funding schemes
Dedicated Platforms

**Cooperation:**
With other EC programmes
With other EU institutions/initiatives (e.g. EIB, EIT, EIF, etc.)
CONNECT Approach

Top-down: with ICT as an **enabler** to tackle concrete and compelling societal challenges by fostering more effective applications and service delivery models, scaling-up and transfer of successful and sustainable social innovations.

Bottom-up: where **SI** act as **co-creator** and source of forward looking innovative ICT based solutions, tools and systems, applications, services, models and markets, for future scenarios and leading-edge research activities.

Cross-cutting: where **ICT** is mainstreamed as empowering instrument and **enabler** for the **promotion of favourable framework conditions** in support to SI (e.g. operational, regulatory, financial, socio-political ecosystems), through **consensus building and awareness**.
The Multiple **ROLE**
of S.I. **INCUBATORS**

**REPLICATORS** of Best Practices, successful apps. and models *(test-beds in real community settings)*

**CATALYSTS** of innovative ideas, services, models *(start-ups and incubation)*

**FACILITATORS** to foster wider deployment *(socio-economic sustainability)*

**AMBASSADORS** to promote favourable framework conditions *(policy & regulation)*
Examples of SI in CONNECT
RTD & Deployment Projects

*Tele-care applications* for dependent people and formal as well as informal cares

*Innovative apps & models* for employability, education and socio-economic integration (socially disadvantaged)

*Mobile applications* for public officials, intermediaries and social inclusion actors

*Web Platforms* and *Networks* (C.A.P. type) Collective Awareness Platforms ("Network effect"), the *EU Hub for Social Innovation*

... & more to come in *H2020*

*Living labs, Web entrepreneurs, Digital champions, Social Innovation Camps...*
ARE YOU READY TO

Innovate and...

• *breaking* established and rigid silos
• *involving* full value chain of stakeholders in new strategic alliances and mutually beneficial ways
• bringing about socio-economic-organisational changes

**SI ???**

**CONNECT 2 IT !!!**
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!!! NEW !!!

http://connected.cnect.cec.eu.int/welcome/index_en.htm