



**"Accelerating market uptake of innovation
for active and healthy ageing across Europe"
9-10 December 2015, Brussels**

Wednesday 9th of December 2015 **European Parliament**, Brussels

15:00	Opening Statements
15:30	<i>Room EP, ASP 5G3 (5th Floor, G)</i>
	Introductory Remarks by: <ul style="list-style-type: none">- Chairman and Host Michal Boni MEP- Xavier Prats Monné, Director-General, Directorate-General for Health and Food Safety, European Commission
15:30	Panel 1 – Deploying innovation in Active & Healthy Ageing
16:45	<i>Regional and Local Authorities in action to accelerate the provision of benefits to people and economy Room EP, ASP 5G3 (5th Floor, G)</i>
	Panel Discussion: <ul style="list-style-type: none">- Simon Hamilton, MLA, Minister for Health, Social Services, and Public Safety, Northern Ireland, UK- Ana Abrunhosa, President of Development Commission CCDRC, Regiao Centro, Portugal- Mark Drakeford, Minister for Health and Social Services, Wales, United Kingdom- Juha Metso, Deputy Mayor for Social and Health Services, City of Espoo, Finland- Loredana Panariti, Minister for Research and Innovation of the Friuli Venezia Giulia Region, Italy

<p>17:00 17:45</p>	<p>Keynote Speech: Günther Oettinger, European Commissioner for the Digital Economy and Society Official Opening of the Conference of Partners <i>exhibition area (1st Floor, ASP Building)</i></p>
<p>18:00 19:30</p>	<p>Panel 2 - Is the supply chain of AHA Innovation ready to scale-up? <i>European organisations united to support Scaling Up of innovation for active and healthy ageing and seizing the Silver Economy opportunity</i> <i>Room EP, PHS 1A2 (1st Floor, A)</i></p> <p><u>Panel Discussion:</u></p> <ul style="list-style-type: none"> - Nadia Frontigny, Vice President of Care Management, Orange Healthcare - Diego Harari, Director Sustainability & Innovation, Vinci Immobilier - Véronique Lessens, Global head of Strategy, Business Development and Market Intelligence, Agfa HealthCare - Jean-Pierre Kempeneers, Head of the Royal Philips European Affairs Office - Rafael De Andres Medina, President of the Active and Assisted Living Association - Brian O'Connor, European Connected Health Alliance
<p>19:30 20:00</p>	<p>Closing remarks <i>Room EP, PHS 1A2 (1st Floor, A)</i></p> <ul style="list-style-type: none"> - Michal Boni MEP - Ruxandra Draghia-Akli, Director, DG RTD, European Commission - Paul Timmers, Director, DG CONNECT, European Commission

Thursday 10th of December 2015 Sheraton Brussels Hotel, place Rogier, Brussels

08:00	Registration and welcome coffee
09:00	<i>2nd floor lobby</i>
09:00	Plenary Session – Partnership Achievements
10:30	<i>Looking back at what the Partnership has achieved. How it has influenced policy agendas, generated economic growth opportunities, and supported the quality of care to millions of citizens across the EU.</i> <i>Room: Salle des nations</i>
	<u>Topics include:</u> <ul style="list-style-type: none">- Welcome by the European Commission- Presentation of the Action Group Achievements:<ul style="list-style-type: none">- Giuseppe Fico (Action Group A1)- Nick Guldemon (Action Group A2)- Antonio Cano (Action Group A3)- Esteban de Manuel Keenoy (Action Group B3)- Antonio Kung (Action Group C2)- Willeke van Staalduinen (Action Group D4)- Overview of Tools Delivered by the Partnership, including the new EIP on AHA Portal and Repository, José Usero, PROEIPAHA
10:30	Plenary Session – Partnership Vision and Next Steps
12:30	<i>Join us to build the future of our Partnership with a focus on deployment of innovation. Help us define the strategic priorities for the coming years, learn more about the new tools and instruments that can support you, and understand how the Partnership can benefit from synergies with different (new) EU initiatives.</i> <i>Room :Salle des nations</i>
	<u>Topics include:</u> <ul style="list-style-type: none">- New Action Group Priorities (2016-2018):<ul style="list-style-type: none">- Przemyslaw Kardas (Action Group A1)- Nick Guldemon (Action Group A2)- Miriam Vollenbroek (Action Group A3)- Donna Henderson (Action Group B3)- Gottfried Zimmermann (Action Group C2)- Anne-Sophie Parent (Action Group D4)- Report on Synergies identified amongst Action Groups, Jean Bousquet (Action Group B3)

- New Call for Reference Sites and New Call for Commitments, [Ilias Iakovidis](#), DG CONNECT, and [Jorge Pinto Antunes](#), DG SANTE, European Commission
- EIT-KIC Health & Ageing and the Partnership, [Sylvie Bove](#), CEO of EIT-KIC Health and Active Ageing
- Presentation on the agenda of the forthcoming Dutch Presidency of the EU and the relevance for the EIP on AHA, [Edwin Maarseveen](#), Dutch Ministry of Health, Welfare and Sports
- The role of the EIB in supporting scaling up of innovation for active and healthy ageing, [Harald Gruber](#), European Investment Bank

12:30 **Sandwich lunch**

13:30 *2nd floor foyer*

Parallel workshops

Regional workshops

13:30 **The Regional Dimension of Deploying Active and Healthy Ageing Innovation**

Preparation of the New Call for Reference Sites (2016)
Room: Salle des nations

The Reference Sites play a determinant role in the process of delivering and scaling up innovation in active and healthy ageing.

This workshop will discuss the renewed focus of the Reference Sites in delivery of large scale deployment of innovation and on measurable economic growth outcomes.

The Reference Sites Collaborative Network will present a proposal for the new criteria that will underpin a new Call for Reference Sites in 2016 and the European Commission will outline the links between the 2016 Call for Reference Sites and Regional Funds.

Demographic Change: the Economic Opportunity, from local to global

Debate on the EU Silver Economy Strategy 2016-2018 and global initiatives (OECD, G7)
Room: Rembrandt (3rd floor)

This session aims to reinforce the economic growth and jobs dimension described in the Silver Economy Strategy within the EIP-AHA's strategic activities.

It will introduce Silver Economy opportunities, identifying synergies, with existing and future activities of the Partnership. This will be illustrated by practice cases of industry approaches to the triple win.

Participants will then jointly explore links to action plans and commitments, global perspectives, synergies with other ongoing and upcoming initiatives and adequate metrics to measure effects on jobs and growth. After this dialogue on horizontal questions, participants will be invited to join separate topic tables to exchange in more detail on opportunities in the fields of smart homes, integrated care and senior tourism.

13:30 **Regional session 1: Helsinki Uusimaa region**

14:30 *Room: Watteau*

In this session, Helsinki-Uusimaa Capital Region will share its key initiatives to support Active and Healthy Ageing in the framework of its Smart Specialisation Strategies (RIS3) and seek European partnerships for its implementation. By bringing the public sector and health needs of its people to the key players, such as research institutions, cooperates and startups, public sector and end user, this showcases an ecosystem where actors (Health Capital Helsinki and HealthSPA) work toward the acceleration of silver economy.

Speakers:

- **Kaisa Ainala**, Helsinki-Uusimaa Regional Council
- **Tuija Hirvikoski**, ENoll, European Network of Living Labs and Laurea University of Applied Sciences
- **Kenneth Salonius**, HealthSPA and Vertical Accelerator, Finland

	<p>Speakers: - John Farrell, Reference Sites Collaborative Network, with other Reference Sites task force members - Andor Urmos, DG REGIO, European Commission</p> <p>Chairs: Bruno De Oliveira Alves, DG CONNECT and Loukianos Gatzoulis, DG SANTE, European Commission</p>	<p>Speakers: - Keith Baker, Philips - Alexander Peine, Utrecht University</p> <p>Chairs: Peter Wintlev-Jensen, DG CONNECT, and Jorge Pinto Antunes, DG SANTE, European Commission</p> <p>Table hosts: Andrea Pavlickova (Action Group B3), Alexander Peine (Utrecht University), Mireia Ferri Sanz (Action Group D4)</p>		<p>Chair: Ilias Iakovidis, DG CONNECT Facilitator: Christine Chang, Helsinki-Uusimaa Regional Council</p>
<p>15:00 15:30</p>	<p>Coffee break <i>2nd floor foyer</i></p>		<p>14:30 15:00</p>	<p>Coffee break <i>2nd floor foyer</i></p>
<p>15:30 17:00</p>	<p>Delivering Market-Uptake on Active and Healthy Ageing Innovation <i>Debate on the New Call for Commitments (2016-2018) and alignment with Strategic Priorities of the Partnership</i> Room: <i>Salle des nations</i></p> <p>This workshop will discuss the renewal of commitments of the Action Groups, particularly aligning commitments with scaling up innovation and the economic growth and jobs dimension. The PROEIPAHA will present an overview of the last 3 years commitments to inform discussion on the preparation of a new Call for Commitments 2016-2018. The Session will also identify a set of recommendations for better tracking commitments and capture results, or how to recognise (and incentivize)</p>	<p>Working together in Partnership to Maximise and Measure Impact <i>Reviewing the EIP Scaling Up Strategy (Update and Plans for 2016-2018)</i> Room: <i>Rembrandt (3rd floor)</i></p> <p>The aim of the workshop is to define solid and agreed Scaling-up strategy and ensuring long-term sustainability and monitoring of EIP initiatives for the next 2 years</p> <p>Speakers: - Christian Boehler, Joint Research Centre of the European Commission - Andor Urmos, DG REGIO, European Commission - Peter Wintlev-Jensen, DG CONNECT, European Commission - Andrea Pavlickova (Action Group B3) - Brian O'Connor, European Connected Health Alliance - Esteban de Manuel Keenoy, Kronikgune, the</p>	<p>15:00 16:00</p>	<p>Regional session 2: Scaling Up Innovation Across Europe. Northern Ireland's experience in Medicines Optimisation Room: <i>Watteau</i></p> <p>This session will 1) Share the experience of Northern Ireland in upscaling innovative practice in medicines optimisation in the EU. 2) Describe Northern Ireland's strategic vision for driving innovation and change through its Medicines Optimisation Quality Framework and Innovation Centre (MOIC). 3) Seek new European partners for good practice exchange and upscaling.</p> <p>Speakers: - Mike Scott, Northern Health and Social Care Trust, Northern Ireland - Cathy Harrison, Department of Health, Social Services and Public Safety, Northern Ireland</p>

those partners who make significant contributions to the attainment of the Partnership's goals.

Speakers:

- [Alessandro Monaco](#) (Action Group A1)
- [Nick Guldemond](#) (Action Group A2)
- [Cristina Bescos](#) (Action Group B3)
- [Antonio Kung](#) (Action Group C2)
- [Mireia Ferri Sanz](#) (Action Group D4)
- [Roberto Zuffada](#), PROEIPAHA

Chairs: **Bruno De Oliveira Alves**, DG CONNECT, and **Angela Bolufer de Gea**, DG SANTE, European Commission

Basque Country

- [John Farrell](#), Reference Sites Collaborative Network

Chairs: **Arnaud Senn**, DG CONNECT, and **Loukianos Gatzoulis**, DG SANTE, European Commission

16:00

17:00

Regional session 3: Ageing@Coimbra

Room: Watteau

This workshop will introduce Ageing@Coimbra as a model for EIP-AHA Reference Sites based on knowledge innovation communities. The introductory module will highlight the holistic regional network of partners and the synergies with the regional administration, health and social care authorities, fuelled by the regional Smart Specialization Strategy and structural funds. The coherence of the regional priority focused on active and healthy ageing will be introduced by two regional flagship projects: 1- EIT Health InnoSTARS Knowledge Innovation Community, fostering knowledge transfer and entrepreneurship at regional and European level; 2- Widespread-Teaming to build a new Excellence Research Institute on Ageing, in the Coimbra Vitality Campus.

Speakers:

- **Lucyna Wosniak**, Lodz University, Poland (tbc)
- **Josine van Klooster**, Univeristy Medical Center Gronigen, Netherlands (tbc)
- **António Damasceno**, ISA Intellicare

17:00 **Closing of the Conference of Partners**

17:30 *Room: Salle des nations*