European Innovation Partnership on
Active and Healthy Ageing. From Plan to Action.
Brussels 3 April 2012

PROGRAMME

3rd April 2012 - morning

Venue: European Commission – Charlemagne Building, Rue de la Loi 170, B-1040 Brussels

08.00 Registration opening

Welcome Coffee in the exhibition area

Stands on innovation and active and healthy ageing will present different initiatives across Europe.

09.00-09.30 Opening session

• Neelie Kroes, Vice President of the European Commission
• John Dalli, Commissioner for Health and Consumers
• Laszlo Andor, Commissioner for Employment, Social Affairs and Inclusion

09.30-11.00 The Strategic Implementation Plan in action – panel session

• Thomas Boerner, Senior Adviser, Danish Ministry of Finance
• Emmanuel Faber, Executive Vice-President Danone (CEO)
• Harry Hendriks, Global Head of Government Affairs and CEO Philips Benelux
• Anne Sophie Parent, Secretary General of AGE Platform Europe
• Sergio Pecorelli, President, Italian Medicines Agency
• Nicola Bedlington, Director, European Patients' Forum
• Jos B. Peeters, Managing Partner, Capricorn Venture Partners

• Moderator: Alexandre Kalache, President, International Longevity Centre, Brazil
11.00-11.30  Coffee break in the exhibition area

11.30-13.00  Parallel session on Prevention

- Olle Ljungqvist, Co-chair, European Nutrition for Health Alliance (ENHA)
- Jean Pierre Michel, President, European Union - Geriatric Medicine Society (EUGMS)
- Chris Todd, Director, Prevention of Falls Network Europe (Profane)

11.30-13.00  Parallel session on Integrated Care

- Edwin Poots, Minister of the Department of Health, Social Services and Public Safety in the Northern Ireland Executive
- Rafael Bengoa, Minister of Health and Consumer affairs of the Basque Government - Basque Country, Spain
- George Crooks, Clinical Director/Chief Operating Officer, NHS 24, Scotland

11.30-13.00  Parallel session on Independent Living and Age Friendly Cities

- Alexandre Kalache, President, International Longevity Centre, Brazil
- Sergio Guillen, Technical Coordinator, UniversAAL Project on open platforms
- Claus F. Nielsen, International Business Development Manager at Delta and member of the AAL Forum programme committee

13.00-14.00  Networking lunch

3rd April 2012 - afternoon

14.00-15.30  Horizontal issues and modalities to join the Partnership

- Maria Iglesia Gomez, Head of Unit Innovation for Health and Consumers, Directorate General for Health and Consumers
- Paul Timmers, Director ICT addressing Societal Challenges, Directorate General Information Society and Media

There will be space for Q&A from the audience.

16.00  Exhibition Closing