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2011


# INNOVATION convention - 2011


## PROGRAMME


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 Networking events (Exhibition Area)

 Parallel sessions (Gold, Copper, Silver Hall)

 Plenary sessions (Gold Hall)

 Fringe events (Studio Rooms, Les Arcs)

11:00	Opening of registration
12:30	<p><b>Opening of the Innovation Convention Exhibition by Máire Geoghegan-Quinn, European Commissioner for Research, Innovation and Science</b></p> <p><b>Signature of the Risk Sharing Finance Facility cooperation agreement between the EU and the European Investment Bank (EIB)</b> by Commissioner Geoghegan-Quinn and EIB President Philippe Maystadt (Exhibition Area)</p>
13:00 - 14:00	Networking lunch (Exhibition Area)
14:00 - 15:00	<p><b>OPENING SESSION</b> (Gold Hall)</p> <p><b>José Manuel Barroso</b>, President of the European Commission, will give the opening address</p> <p><b>AWARD OF THE WOMEN INNOVATORS PRIZES</b></p> <p>Three prizes to be awarded by President Barroso, Antonio Tajani, Vice- President of the European Commission, responsible for Industry and Entrepreneurship and Commissioner Geoghegan-Quinn</p> <p><b>Angela Merkel</b>, Chancellor of Germany (Video message)</p>
15:00 - 16:15	<p><b>BUILDING A GLOBAL INNOVATION ECONOMY</b> (Gold Hall)</p> <p><b>Ben Verwaayen</b>, CEO, Alcatel-Lucent</p> <p><b>Prof. Sir Leszek Borysiewicz</b>, Vice-Chancellor, University of Cambridge</p> <p><b>Jean-Paul Agon</b>, CEO, L'Oreal</p> <p><b>Kiran Mazumdar-Shaw</b>, Chairman and Managing Director, Biocon Limited, Bangalore</p> <p><b>Silvia Venturini Fendi</b>, Creative Director, Fendi Accessories</p>
16:15 - 16:45	Coffee break



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16:45 - 18:00	<p><b>INNOVATION IN ACTION - DELIVERING BETTER HEALTH CARE GLOBALLY</b> (Gold Hall)</p> <p><b>Dr. Margaret Chan,</b> Director-General, World Health Organisation</p> <p><b>Andrew Witty, CEO,</b> GlaxoSmithKline Group</p> <p><b>Marc Koska, OBE,</b> Founder-LifeSaver</p>	<p><b>SCIENCE COMMUNICATION Master Class</b> (Copper Hall)</p> <p><b>Leo J. Enright,</b> Chairman of the Irish Government's science awareness programme, Discover Science &amp; Engineering</p> <p><b>Claudie Haigneré,</b> President, Universcience, Paris</p>	<p>Universities, governments and industry: successful partnerships for a competitive Europe (Studio 201) <i>Organised by LERU</i></p>
18:00 - 18:45	<p><b>IN SEARCH OF A BETTER PROBLEM</b> (Gold Hall) <b>Eric E. Schmidt,</b> Executive Chairman, Google</p>		
18:45 - 21:30	<p>Networking event (Exhibition Area)</p>		



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08:30 - 09:00	Networking breakfast – Gender, science and innovation (Exhibition Area – near Women in Science and Innovation stand)			
09:00 - 10:30	<p><b>DOING INNOVATION</b> (Gold Hall)</p> <p><b>Michael O’Leary</b>, Chief Executive, Ryanair</p>	<p><b>DOING INNOVATION</b> (Copper Hall)</p> <p><b>Gunilla von Platen</b>, Managing Director, Xzakt Kundrelation AB and LEG Communications AB</p>	<p><b>DOING INNOVATION</b> (Silver Hall)</p> <p><b>Ilja Laurs</b>, GetJar Founder &amp; CEO</p>	<p>09:00 - 11:30</p> <p><b>Innovating out of the crisis</b> (Les Arcs) <i>Organised by ERAB</i></p>
10:30 - 11:00	Coffee break			
11:00 - 12:00	<p><b>INNOVATION IN ACTION</b> (Gold Hall)</p> <p>Session on tackling climate change led by <b>Vivienne Westwood</b>, Fashion Designer</p> <p><b>Prof. Xue Lan</b>, Executive Associate Dean of School of Public Policy and Management, Tsinghua University</p> <p><b>Prof. Olivier Oullier</b>, full Professor, Behavioural and Brain Sciences, Aix-Marseille University Adviser, Centre for Strategic Analysis</p>		<p>11:00 - 12:30</p> <p><b>Acceptance of novel technologies – case of “Safety of Nanomaterials”</b> (Studio 201) <i>Organised by EASAC/JRC</i></p> <p><b>Promoting Research and Innovation at every level, a challenge for all</b> (Studio 202) <i>Organised by The Polish Presidency &amp; Knowledge 4 Innovation</i></p>	
12:00 - 12:30	<p><b>“CURIOSITY-DRIVEN SCIENCE: PHILANTHROPY OR ECONOMIC NECESSITY?”</b> (Gold Hall)</p> <p><b>Prof. André Geim</b>, physicist and Nobel Laureate in Physics 2010, University of Manchester</p>		<p><b>The Rise of the Micro-Multinational: How Freelancers and Technology Savvy Start-Ups are Driving Innovation</b> (Studio 204) <i>Organised by the Lisbon Council</i></p> <p><b>Growth and austerity: a clash or a challenge?</b> (Studio 206) <i>Organised by the Work Foundation</i></p>	



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12:30 - 14:15	Networking lunch		
14:15 - 15:00	<b>OPEN INNOVATION AND PUBLIC POLICY IN EUROPE</b> (Gold Hall) Lecture by <b>Prof. Henry Chesbrough</b> , ESADE Business School, Haas School of Business-UC Berkeley Introduction by Leif Edvinsson		
15:00 - 16:30	<b>PROMOTING PUBLIC UNDERSTANDING OF SCIENCE AND TECHNOLOGY</b> (Copper Hall)  <b>Richard Dawkins</b> , evolutionary biologist, author and Professor of the Public Understanding of Science at Oxford University from 1985-2008  <b>Prof. Dr. Helga Nowotny</b> , President of the European Research Council  <b>Prof. Anne Glover</b> , Chief Scientific Advisor for Scotland	<b>INCLUSIVE AND SOCIAL INNOVATION</b> (Silver Hall)  <b>Sam Pitroda</b> , Advisor to the Prime Minister of India on Public Information Infrastructure and Innovation  <b>Gorka Espiau Idoiaga</b> , Head of International Programmes, Bilbao Social Innovation Park  <b>Will Hutton</b> , Chair of Big Innovation Centre, The Work Foundation and Principal, Hertford College, Oxford  <b>Christian Bason</b> , Director of Innovation, MindLab	Creating environments for innovation: the European Institute of Innovation and Technology (Studio 201) <i>Organised by EIT</i>  Research, Innovation and Entrepreneurship: women adding value (Studio 202) <i>Organised by ERRIN</i>  Open Innovation: Can it work for Europe? (Studio 204) <i>Organised by Science Business</i>  How to support Innovative high-growth SMEs? Let's help more "gazelles" run further and faster (Studio 206) <i>Organised by EARTO/ Taftie</i>



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16:30 - 17:00	Coffee break
17:00 - 18:00	<b>MACROWIKINOMICS: INNOVATION IN THE AGE OF NETWORKED INTELLIGENCE</b> (Gold Hall) <b>Don Tapscott</b> , Chairman, Moxie Insight
18:00 - 18:30	<b>CLOSING SESSION</b> (Gold Hall) Dialogue between Craig Mundie, Chief Research and Strategy Officer, Microsoft, and Commissioner Geoghegan-Quinn Herbert Reul, Chair, Committee on Industry, Research and Energy, European Parliament, will give the closing remarks

