Standardisation and innovation
Standardisation support innovation?

- **Opening markets** → Trust, economies of scale and interoperability
- **Global competitiveness** → first mover advantage
- **Platform for further innovation** → e.g. countless applications and services working on the mobile phones or internet
- **Consumers** → safety, quality and interoperability
- **Codified knowledge** → State of the art
Political context

- Innovation Union Communication
- Communication on a strategic vision for European standards
- Ultimate goal: help industry to position their innovations into the market
Innovation Union Policy

- Framework Conditions
- Proactive policy
Framework Conditions

- Faster, more inclusive and more transparent Standardisation → Financing linked to performance
- Tap innovation potential on services and its integration → inclusion of services in the regulation
- Avoid lock-in and encourage competition → Use of ICT specification made by Fora and Consortia
Proactive policy

- **Integrating standardisation** in the EU funded programmes for research and innovation. Linking research and standardisation communities to exploit results
- Actively using standardisation (*mandates*) in the European Innovation Partnerships, ETP, PPP…
- **Anticipating** the standardisation needs. E.g. technology foresight studies by JRC, KET, etc
- **Annual Work Programme** for standardisation → to prioritise
- Use of standards in **new areas**.
Thank you for your attention

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