

## CapWa project and its global media attention



About 12 months ago KEMA started the [CapWa](#) or 'Capture of evaporated Water with novel membranes' project. CapWa is an FP7 project that builds on ten years of preliminary research into the capture of evaporated water from flue gasses using membrane technology. Its ambitious goal is to come to an industrial application in 2 – 3 years time. KEMA leads an

international project consortium consisting of nine partners from Europe, two from the Middle East and three from Africa. Within a couple of weeks, our half-year meeting with all partners will be held in Italy, so the time seems right for a CapWa-update to you all.

### CapWa and the impact of global media

The CapWa project drew quite some interest around the globe, when a press-release end of February and again in China in July has been released. This generated a substantial stream of media-attention. Thirteen regional and three national Dutch newspapers, four national newspapers in China, five radio stations (one Australia & four Dutch), one television station, numerous Dutch, Chinese (>50) and international websites and about ten global trade magazines have paid attention to the CapWa project. Some of these Chinese websites have actually over 100 million site visits a day. On the global leading water website [www.wateronline.com](http://www.wateronline.com) CapWa was the most popular read news article for almost a month. Through this website even our first Twitter went out.

As a result of this media attention, concrete interest in our technology from Mongolia, India, Dubai, China, USA, UK, Canada and the Netherlands have been expressed. This expression of interest comes from different multinationals and Small Medium Enterprises with backgrounds in the paper, cement, horticulture, petrochemical and power industry (end users & system integrators).



### Questionnaire

To be able to better serve the different industries, a [questionnaire](#) is available for end users. If you are an end user or you know organizations that may be interested please feel free to distribute this questionnaire. Some media clippings can be found [here](#) also for Europe and China.

For more information please contact the coordinator Ludwin Daal. [Ludwin.Daal@kema.com](mailto:Ludwin.Daal@kema.com)