Report on the FoF PPP Impact Workshop

Summary of Workshop Objectives, Method, and Recommendations

Paul T Kidd
Cheshire Henbury

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Overview of Presentation

• An overview of the FoF Impact Workshop with Respect to:
  - Workshop Objectives
  - Workshop Method
  - Resulting Recommendations
  - Proposed Framework for Discussions Later in this Session

• The aim is to share the workshop recommendations with a wider audience of stakeholders and to provide an opportunity for this group to make an input.
Workshop Objectives

- Promote networking and exchange of information among the research projects funded under the FoF PPP and to promote the message that the FoF projects are part of community that is driven by common interests;
- Foster links among projects of similar scope and to identify potential synergies among projects aiming at similar activities;
- Provide a forum for discussion about the added value and impact of the FoF PPP from the perspective of the stakeholders; and
- Collect inputs and information from the stakeholders, with a view to considering how the PPP can be further developed and taken forward, beyond 2013, into Horizon 2020.
Workshop Method - 1

**Details**
March 15-16 2012, Brussels; approximately 80 invited participants; presentations from 50 running projects.

**Invited Participants**
- Representatives of Projects in the Implementation Phase (funded from the FoF Call One and Call Two)
- European Commission Officials from DG Research & Innovation, and DG Infso (now DG CONNECT)
- Members of the Ad-hoc Industrial Advisory Group
- Representatives of EFFRA

**Context**
Some projects now beyond their mid-term point and edging towards completion; report available on the mid-term review of the PPPs (undertaken by high-level expert group); end of the Economic Recovery Plan in sight (2013); discussions and planning for Horizon 2020 taking place.

**Structure**
A Half Day of Parallel Sessions, Followed by One Day of Plenary Sessions including context setting, reports from the parallel sessions, and a Panel Discussion on Impacts and Added Value of the PPP, and transitioning to Horizon 2020.
Main Topics Discussed

- Expected impacts of FoF Projects in terms of innovation potential and progress in exploitation planning;
- Maximising and improving the impacts of FoF projects, structured around: impacts in terms of sustainability/energy efficiency; standardisation needs/opportunities; effectiveness of results take-up;
- Indicators for measuring the Impact of the PPP;
- Collaboration among projects and collective dissemination;

Final Outputs

- Report (to be made available in the public domain);
- Conclusions (based on the analysis of presentations and discussions), structured around: Potential Impacts; Exploitation; Challenges and Barriers; Collaboration Opportunities; Transitioning the PPP into Horizon 2020.
- Several recommendations arising from these Conclusions, which relate to the potential to improve the PPP to increase its impact and added value, as well as the adaptation of the PPP to the requirements of Horizon 2020. It is these recommendations that are the focus of this presentation ...
For the presentation, the recommendations are structured around the following themes:

- Collaboration among projects;
- Dissemination and Exploitation Planning;
- Measuring Impacts;
- Moving Beyond Economic Recovery Plan Mode / Towards Horizon 2020;
Recommendations - 2

• Collaboration among projects:

  ➢ There is a need for individual projects to take the initiative to deliver, in a bottom-up way, synergies among the projects;
  ➢ Development of a more strategic and structured approach to inter-project collaboration could also be initiated using a customer-driven approach where, based on one-to-one discussions with individual projects, the collaboration and collective dissemination needs of the projects are established;
  ➢ Based on identified project needs, the PPP should provide a proposal for a more structured approach to collaboration;
Recommendations -3

• **Dissemination and Exploitation Planning**

  ➢ A more structured approach to collaboration could also support collective dissemination, and a dissemination plan for the PPP could thus be created, for example based upon the collaboration themes;

  ➢ To encourage a more harmonised and a good practice model of exploitation planning for FoF PPP projects, it may be beneficial to define a framework of business related issues that these projects should be expected to address (for example in project reviews);
Recommendations -4

• Measuring Impact

➢ A framework of indicators needs to be proposed to help measure the impact of the PPP. Several indicators were identified during the workshop and these could form the basis of a starting point for the construction of such a framework, for example:
  ✓ Number of patents applied for;
  ✓ Licence based revenues generated;
  ✓ Number of technology transfer agreements signed;
  ✓ Results taken-up in pre-commercial procurement activities;
  ✓ Number of spin-off companies created to exploit results;
  ✓ Etc.
Recommendations -5

• **Moving Beyond Economic Recovery Plan Mode / Towards Horizon 2020:**

  ➢ **Given the need to transition the PPP to something that fits the needs of Horizon 2020:**
    - Involvement of a different type of expert (for example, industry analysts, business thinkers, innovation researchers) - to this end the FoF PPP stakeholders could propose individuals and organisations that could be invited to participate;
    - Expand the roadmap so that it is broader and more relevant to Horizon 2020;
    - Change the road-mapping process itself, by making it more inclusive and open.
Suggested Framework for Today’s Discussion

- Your comments, observations and your broad endorsement of the recommendations;
- Your views on priorities with respect to recommendations aimed improving the impact of running projects;
- Your views on the importance of acting on recommendations that are relevant in the context of ongoing activities such as updating the roadmap and planning for Horizon 2020;
- **Effective Implementation**
  - How? Within the context of existing structures, or more open and inclusive with wider involvement of stakeholders?
  - Who takes the lead in initiating action?
## Reminder of the Recommendations

<table>
<thead>
<tr>
<th>Recommendation – Main Theme</th>
<th>Summary of Specific Recommendations</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Collaboration</strong></td>
<td>Bottom-up by projects</td>
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<tr>
<td></td>
<td>Top-down based on establishing needs</td>
</tr>
<tr>
<td></td>
<td>Developing a structured approach</td>
</tr>
<tr>
<td><strong>2. Dissemination &amp; Exploitation</strong></td>
<td>PPP Dissemination Plan</td>
</tr>
<tr>
<td></td>
<td>Standardised Framework for Exploitation Planning</td>
</tr>
<tr>
<td><strong>3. Measuring Impacts</strong></td>
<td>Design of a Framework and Measures</td>
</tr>
<tr>
<td><strong>4. Adaptation of the PPP/Towards Horizon 2020</strong></td>
<td>Involvement of a different type of expert</td>
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<tr>
<td></td>
<td>Making the roadmap more relevant to Horizon 2020</td>
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<td></td>
<td>Changing the road-mapping process</td>
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