



## PROGRAMME

# Open Info Day

## Horizon 2020 'Health, demographic change and wellbeing'

Centre Albert Borschette, rue Froissart 36, 1040 Brussels, Belgium  
Friday 22 November 2013

### Programme overview

	Room 0A (270 seats)	Room 1A (100 seats)	Room 0B (80 seats)
Morning	<b>Main session A</b> Horizon 2020 'Health, demographic change and wellbeing': new funding opportunities and how to benefit from them	<b>Thematic session 1</b> ICT for health and ageing well'	<b>Thematic session 2</b> Funding opportunities for SMEs
After-noon	<b>Thematic session 3</b> Horizon 2020 'Health, demographic change and wellbeing' – understanding the rules for participation in detail	<b>Main session B</b> Horizon 2020 'Health, demographic change and wellbeing': new funding opportunities and how to benefit from them  (Repetition of the morning main session)	<b>Thematic session 4</b> From omics to health promotion – novel approaches and collaborations



## Main session A

### Horizon 2020 'Health, demographic change and wellbeing': new funding opportunities and how to benefit from them (Room 0A)

<b>8:30 – 9:30</b>	<b>Arrival &amp; morning coffee</b>
9:30 – 9:35	Welcome <i>Dr Ruxandra Draghia-Akli, European Commission</i>
9:35 – 9:40	Video presentation
9:40 – 10:00	Horizon 2020 'Health, demographic change and wellbeing': what's new? <i>Dr Ruxandra Draghia-Akli, European Commission</i>
10:00 – 10:30	Applying for funding: where to focus? <i>Dr Line Matthiessen, Prof Arnd Hoeveler, Giselle Roesems, European Commission</i>
<b>10:30 – 11:00</b>	<b>Coffee break</b>
11:00 – 11:45	Applying for funding: how does it work? <i>Mila Bas Sanchez, European Commission</i>
11:45 – 12:00	Getting EU funding : the experience of the RATHER project <i>Prof. William M. Gallagher, Breast-Predict</i>
12:00 - 13:00	Time for questions <i>All speakers</i>
<b>13:00 – 14:00</b>	<b>Lunch</b>

**Main session B** (*Repetition of Main Session A in the afternoon*)  
**Horizon 2020 'Health, demographic change and wellbeing':  
new funding opportunities and how to benefit from them  
(Room 1A)**

<b>13:00 – 14:00</b>	<b>Lunch</b>
14:00 – 14:05	Welcome <i>Paul Timmers, European Commission</i>
14:05 – 14:10	Video presentation
14:10 – 14:30	Horizon 2020 'Health, demographic change and wellbeing': what's new <i>Paul Timmers, European Commission</i>
14:30 – 15:00	Applying for funding: where to focus? <i>Dr Maria Vidal-Ragout, Jeremy Bray, Dr Ilias Iakovidis European Commission</i>
15:00 – 15:45	Applying for funding: how does it work? <i>Konstantinos Prilidis, European Commission</i>
<b>15:45 – 16:15</b>	<b>Coffee break</b>
16:15 – 16:30	Getting EU funding : the experience of the NAIMIT project <i>Prof Chantal Mathieu, University of Leuven</i>
16:30- 17:30	Time for questions <i>All speakers</i>
<b>17:30</b>	<b>End of event</b>

## Thematic session 1

### ICT for health and ageing well (Room 1A)

<b>8:30 – 9:30</b>	<b>Arrival &amp; morning coffee</b>
9:30 – 9:35	Introduction to ICT for health and ageing well <i>Dr Ilias Iakovidis, European Commission</i>
9:35 – 10:00	PHC 19 – 2014) Advanced research on service robotics within assisted living environments <i>Peter Wintlev-Jensen, European Commission</i> 9:35 – 9:45: Objectives of the call 9:45 – 10:00: Pitching of 4 participants with interest in this topic
10:00 – 10:30	PHC 20 – 2014) Pilot projects on ICT solutions for independent living with cognitive impairments <i>Peter Wintlev-Jensen, European Commission</i> 10:00 – 10:10: Objectives of the call and explanation of "pilots" 10:10 – 10:30: Pitching of 5 participants with interest in this topic
<b>10:30– 11:00</b>	<b>Coffee break</b>
11:00 – 11:30	PHC 26 - 2014) Self-management of health and disease: citizen engagement and mHealth <i>Jaako Aarnio, European Commission</i> 11:00 – 11:10: Objectives of the call 11:10 – 11:30: Pitching of 5 participants with interest in this topic
11:30 – 11:55	PHC 35 - 2014) eHealth interoperability <i>Benoit Abeloos, European Commission</i> HCO 1 – 2014) Innovation Partnership: Support for the European Innovation Partnership on Active and Healthy Ageing <i>Loukianos Gatzoulis, European Commission</i> HCO 2 – 2014) Joint Programming: Coordination Action for the Joint Programming Initiative (JPI) "More Years, Better Lives - the Challenges and Opportunities of Demographic Change" <i>Horst Kraemer, European Commission</i> Pitching of 3 participants with interest in these topics
11:55 – 12:10	Overview of all ICT topics for 2015 and considerations of ethical issues and data treatment for pilots <i>Gisele Roesems, European Commission</i>
12:10 - 13:00	Time for questions, explanation that all EC staff responsible for the different topics will be available in the meeting room to answer further questions during the lunch break
<b>13:00– 14:00</b>	<b>Lunch</b>

## Thematic session 2

### Funding opportunities for SMEs (Room 0B)

<b>8:30 – 9:30</b>	<b>Arrival &amp; morning coffee</b>
9:30 – 9:35	Welcome and opening <i>Prof Arnd Hoeveler, European Commission</i>
9:35 – 9:50	Introduction to the SME instrument <i>Bernd Reichert, European Commission</i>
9:50 – 10:00	The SME instrument in the Workprogramme 2014 <i>Jean Luc Sanne, European Commission</i>
10:00 – 10:30	Questions & Answers
<b>10:30 – 11:00</b>	<b>Coffee break</b>
11:00 – 11:30	SME Testimonials <i>Prof Gordan Lauc, CEO Genos, Professor at the University of Zagreb (Croatia)</i> <i>Mohammed Homman, CEO Vironova (Sweden)</i> <i>Miguel A. González Ballester, Former CRO at Alma IT Systems, Professor at ICREA - Universitat Pompeu Fabra (Spain)</i>
11:30 – 11:50	Questions & Answers
11:50 – 12:20	Support networks
	SME office at European Medicine Agency <i>Constantinos Ziogas, Principal Administrator, SME office</i>  Enterprise Europe Network <i>Martine Diss, EACI, Head of Unit C 'Communications and Network support'</i> <i>Hicham Abghay, Steinbeis Europa Zentrum, EEN Chairperson of the EEN Sector group Healthcare</i>  Fit for Health 2.0 <i>Ines Haberl, FFG - Austrian Research Promotion Agency, EU project Coordinator</i>
12:20 - 13:00	Questions & Answers

## Thematic session 3

### Horizon 2020 'Health, demographic change and wellbeing' – understanding the rules for participation in detail

<b>13:00 – 14:00</b>	<b>Lunch</b>
14:00 – 15:00	Horizon 2020: applying for funding & rules of participation <i>Mila Bas Sanchez, Maria Luiza van de Westelaken</i> <i>European Commission</i>
15:00 – 15:30	Time for questions
<b>15:30 – 16:00</b>	<b>Coffee break</b>
16:00 – 16:20	Clinical Trials <i>Dr Cornelius Schmaltz, European Commission</i>
16:20 – 16:40	Validation of participants <i>Katrien Steijleman, Research Executive Agency (REA)</i>
16:40 – 17:00	Time for questions

## Thematic session 4

### From omics to health promotion – novel approaches and collaborations (Room 0B)

<b>13:00 – 14:00</b>	<b>Lunch</b>
14:00-14:45	<b>Using omics data and personalised medicine in healthcare</b> Health promotion and diseases prevention, translating omics into stratified approaches Piloting personalised medicine in health and care systems Questions and Answers <i>Irene Norstedt and Barbara Kerstiens, European Commission</i>
14:45-15:30	<b>Reaching out to other sectors</b> Health promotion and disease prevention: improved inter-sector co-operation for environment and health based interventions Foresight for health policy development and regulation Questions and Answers <i>Line Matthiessen, Barbara Kerstiens and Caroline Attard, European Commission</i>
<b>15:30 – 16:00</b>	<b>Coffee break</b>
16:00-17:00	<b>Looking for efficiency gains</b> Evaluating existing screening and prevention programmes Developing and comparing new models for safe and efficient, prevention oriented, health and care systems Questions and Answers <i>Line Matthiessen, Barbara Kerstiens and Caroline Attard,, European Commission</i>