



# European Technology Platform 'Plants for the Future'

**Vision building process - a foresight activity**

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**Karin Metzloff**  
EPSO Executive Director  
Plant ETP Executive Committee member

**[www.plantetp.org](http://www.plantetp.org)**



## ETP 'Plants for the Future'

### Vision building – the start

**European Council** Mar'03 recommended Plant Genomics ETP  
**EC invited stakeholders** to 1<sup>st</sup> meeting (Plant Genomics and Biotechnology), asked EuropaBio & EPSO to take initiative

**Prepare a **Brainstorm meeting**: select & brief participants**

**All stakeholders** (ag-food industry, academia, consumer, EC)

**Very small group** (17 **top level, visionary, very open** people)





## ETP 'Plants for the Future'

### Vision building – The Brainstorm meeting

Meeting: **Brainstorm 2 days** in Genval (remote, inspiring)

→ Visionary ideas, be broad

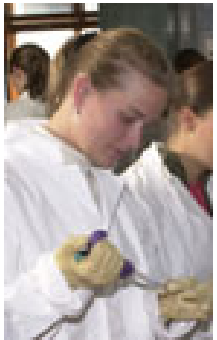
“Plants for the Future” addressing 4 challenges for society:

Healthy, safe and sufficient food and feed

Sustainable agriculture, forestry and landscape

Plant based products: chemicals and bioenergy

Competitiveness, consumer choice, governance





## ETP 'Plants for the Future'

### Vision building – Follow up & Publication

#### Follow up: Develop vision (2nd meeting; e-mail)

Many drafts towards **consensus, all comments equal**: hard work, but worthwhile

**Consult personalities** → future signatories

Science writer – short, examples (time traveller), public audience

**Publication:** Short brochure, stakeholders personalities signed

Launched at **press conference by Commissioenr Busquin with signatories** and Genval Group



Very well received by politicians, media, 4 stakeholders as balanced and truly visionary



## ETP 'Plants for the Future'

### Vision building – long term benefits

**The Vision is the common reference for all following activities and crucial to their success:**

Strategic Research Agenda (>1000 stakeholders, 19 countries)

Survey future plant research activities in Europe (280 responses)

Membership based Plant ETP; national TPs; link to other ETPs

Implementation Plan

Recommendations for EU & (multi-)national research programmes (joint programming and international collaboration), research infrastructure, education, regulations / implementation etc.



# Vision building – Conclusion

**Plant ETP Vision = good foresight activity example**

Excellent balanced input (Brainstorm; all stakeholders' best creative open minds; consensus; Consult personalities)

Launch with personalities' and broad stakeholder support

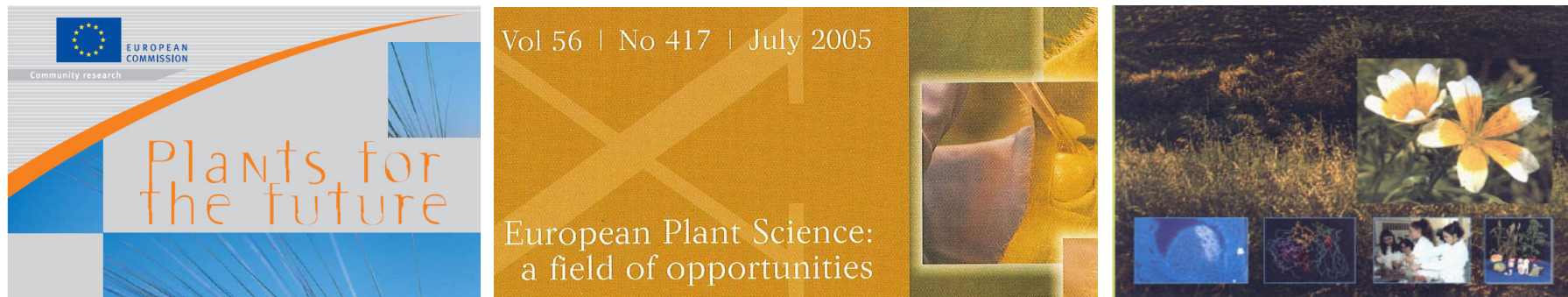
→ After 5 years of major changes all valid

**Facilitates all actions afterwards**

**Common tool in academia and industry**

2005: European Plant Science – a field of opportunities (EPSO)

2000: 10 year vision for plant science in Europe (EPSO)



[www.plantetp.org](http://www.plantetp.org)

[Karin.Metzlaff@epsomail.org](mailto:Karin.Metzlaff@epsomail.org)

[www.epsoweb.org](http://www.epsoweb.org)