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### **SCENAR 2020 - the challenge of preparing for the future rural world**

Scenar 2020 is a scenario study on the future of agriculture and the rural world. The horizon of 2020 corresponds with the end of the programme period 2014-2020 of the EC DG Agriculture and Rural Development. The primary Scenar 220 output is the identification of future trends and driving forces that will be the framework for the European agricultural and rural economy in 2020. The secondary output is the updating of the modelling capacities that permit extending the foresight activity to the projected time horizon. Scenar 2020 provides a systematic review of the primary variables that rural and agricultural policies have to take into account. These are (a) the rural demographic patterns, (b) the agricultural technology, (c) the agricultural markets, and (d) the natural and social constraints that are likely to exist in 2020. The presentation of Scenar 2020 will focus on how Scenar (a) uses specific methods that can be employed elsewhere to study changes in the rural society and the agricultural economy and (b) produces certain types of conclusions that may be used for addressing this subject in policy circles.