

QUESTION on LOT 3

Question: Regarding the price grid for LOT 3, case study 1, DG REGIO requests a betacam version of the films. How this should be budgeted for as we could not find a reference in the price schedule for lot 3 for an original betacam version but only to the copies.

Answer:

As indicated in point 1.12 of the Price Schedule for LOT 3 in page 93-94 of the Tender Specifications (see highlight in bold):

1.12 Video dossier: Zone A

Composed of three products on the same subject: a) One Video News Release (3 minutes) in a 16:9 format on a project financed by ERDF funds in one EU member state in English; b) A short version (90") of the same clip in English; c) One 'testimony' (1min. clip) in original language with EN subtitles centred in the testimony of a project beneficiary; d) 2 page (3000 characters without spaces) description of the project in a journalistic style. The VNR will have to show the real benefits of cohesion policy through the specific project shown, mentioning EU contribution to the project and putting this contribution into the context of how this project helps achieving the overall objectives of cohesion policy (http://ec.europa.eu/regional_policy/funds/feder/index_en.htm). To include all preparation, pre-production, setting up and shooting time, editing, sound and image post-production stages, archive research, sound studio, materials and equipment.

Providing the European Commission with one digital Betacam copy per language version (+ international version + B-Roll) for archiving and one digital Betacam copy in English (+ international version + B-Roll) for broadcasting by Europe by Satellite (EbS: http://ec.europa.eu/avservices/ebs/welcome_en.cfm), including metadata (type of product, title, languages, date and place of production, detailed script or shotlist, etc), copyright information and release forms; web formats MPEG2 and flv.; one DVD; upload on DG REGIO's online video database by the contractor.

This is also indicated in Case study 1, page 83 of the Tender Specifications:

"All aspects of management, coordination, staff, overhead, material, travel and subsistence costs are included in this price, which means that no other entries of the price schedule will be accepted, except for additional copies of the product for distribution."

This means that the original betacams are already included in the price for the 'video dossiers' of points 1.12, 1.13 and 1.14 of the Price schedule, and additional language versions in point 1.15 of the Price Schedule for LOT 3. Only the copies can be budgeted separately.