‘25 years Interreg Project Slam’ Contest

15 September 2015
Esch Belval - Luxembourg
The Project Slam is the result of a specific Contest open to the Interreg world.

The aim of the Contest was to identify and show-case good Interreg projects (and their results) to be presented by their protagonists.

In the framework of this Contest, a jury pre-selected five projects invited to present and perform their experience during the “25 years of INTERREG” conference.

The performances will tell us about Interreg in an innovative and entertaining way.

Now we will have the chance to see the projects protagonists on stage and enjoy their different ways of cooperation across European borders.

Afterwards it will be your turn!

Yes, the audience will have the chance to vote the most representative project of the ‘25 years Interreg Project Slam’ Contest!

Enjoy the performances and start voting!

Let’s celebrate the 25 years of Interreg!
INTERREG IV Cross-border Co-operation Programme Poland (Lubuskie Voivodeship) - Germany (Brandenburg) 2007-2013

The online EUROJOB-portal offers an overview of the labour market in the Polish-German Euroregions «Pro Europa Viadrina» and «Spree-Neiße-Bober». The platform has been mainly developed for mobile school-leavers, employers, job and education seekers interested in getting education or working in the neighbouring country, as well as labour market experts.

Once upon a time there was a dear little girl who everybody liked and looked at her, but most of all by her German-Polish family. There was nothing that they would not have given to their child. Here is the story of Anna ...

EUROJOB-Viadrina
http://www.euro-job.net/en/the-project/

PROJECT SHORT DESCRIPTION
The online EUROJOB-portal offers an overview of the labour market in the Polish-German Euroregions «Pro Europa Viadrina» and «Spree-Neiße-Bober». The platform has been mainly developed for mobile school-leavers, employers, job and education seekers interested in getting education or working in the neighbouring country, as well as labour market experts.

FINAL RESULTS AND BENEFITS
The EUROJOB-Viadrina project has created an information-platform, an online-database with comprehensive details of apprenticeships and also allowed the recognition of jobs and qualifications on the German-Polish border.

THE STORY
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INTERREG’S TOP 5 ACHIEVEMENTS
CONNECTIVITY
High speed broadband is more than a fairy tale for rural Europe; like the yellow brick road – it’s a trail of stones, a trail through the deep dark wood. Fibre optic cables are helping to connect millions of Europeans towards a brighter, more prosperous and more inclusive future, no longer on the periphery but ready to share their stories with a global audience.

Did you take a selfie? You may have been selected! So take part in this performance and get your prize! Yes, this performance will delve you into the fabulous world of the ‘ideal fibre future’ where you’ll be involved in a modern Hansel and Gretel story of being thrown out into the dark forest with no food and no future. How will they get out of it? Ok, let’s move, now, towards a new way forward for a truly connected and cooperative rural Europe...

Watch the video
https://www.youtube.com/watch?v=WzDGaiZzlUg
The project brought in partnership the key operators of the EU hotline for missing children to coordinate actions in urgent cases. Preventive medical examinations were developed for approximately 3000 children living in remote areas. Local social workers were trained in first aid techniques. A Support Centre was reinforced to better provide services to families in crisis.

The medical results ensured the timely diagnosis of possible children’s problems and determined the most common areas for future intervention. The local social workers’ skills were enhanced in dealing with incidents. Furthermore the project allowed for an agreement on coordinated actions for children in danger.

The presentation of the INTERSYC project will be based on a live performance of a shadow-puppet theatre piece, played behind a lighted curtain. Specifically, the character named Karagiozis, a fictional character of Balkan folklore, will be the basic means of communication. Karagiozis is a poor, hunchbacked villager, his right hand is always depicted long, his clothes are ragged and patched and his feet are bare. He lives with his wife and three sons, during the times of the Ottoman Empire and ...
The different backgrounds and the common needs of the Križevci’s and Pécs’ wine makers have led to the development of this project aiming at promoting wine tourism in the cross-border region by linking routes from different wine areas:

Croatian wine makers have learned how to establish wine routes from their Hungarian colleagues through this project and Hungarian wine makers have been working on the improvement of the existing quality measurement system and marketing activities. Jointly, they have implemented a wide range of activities from the development of infrastructure to natural and cultural attractions along the wine routes, improving the cross-border touristic offer.

Wine route Križevci-Kalnik-Orehovec has been established on the previous wine routes’ experiences. Now, it has been positioned as a cross-border wine route offering great quality wines in combination with diverse cross-border activities. The two wine routes have been linked and promoted in the region as a single touristic product. Infrastructure was improved, and the route is now connected to local natural attractions and a Visitors’ centre (“Winespiration” in Zsolnay’s cultural quarter in Pécs) has been renovated. The touristic offer and training to raise the quality of staff and service on the wine route were enhanced and promoted. A joint quality measurement system was also developed for the purpose of ensuring a common level of quality of products and services.

The presentation will show the audience how cross-border co-operation of local wine growers has brought benefits to both sides. How do wine-makers work in their vineyard and exchange on common problems? Cooperation is the key.

Watch the video http://youtu.be/Y04cPxed-5w
Traditional markets in Central Europe, some dating back to medieval times, were once the backbone of cities, and are still a key part of local heritage, but they are being squeezed out by increasingly competitive commercial centres. The CENTRAL MARKETS project helps regions rediscover traditional markets as an engine for the development of urban districts. It involves a range of transnational stakeholders who cooperate to create revitalisation strategies for city markets.

Thanks to the fruitful involvement of consumers, market operators, sellers, and traders, the CENTRAL MARKETS project developed the Common Transnational Strategy as a result of the eight Pilot Actions implemented by the partnership. The strategy, aimed at facilitating and guiding market revitalisation processes, highlights the most important aspects to improve local markets and make them an attraction and an important source of income for the local economy.

The sounds and colours of markets in Central Europe are often shared within the social networks; markets are living places of continuous exchanges, but still keep their traditional nature, colours and sounds. Let’s see how impressive and enriching a morning at the market could be! What do we really know about these colourful places? What feelings do they inspire? What can we learn from them? Have a look at it!

Watch the video
https://www.youtube.com/watch?v=w29rVMuG3Qo
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