



GROW your REGIOⁿ

Delivering Smart Specialisation
and Economic Transformation
through Clusters

Square, Brussels, 27-28 April 2015



Version 23 April 2015

Draft Programme

Monday, 27th April 2015

13:00 – 14:00 Registration and Welcome Coffee

14:00 – 15:45 I. Opening session: Stories of transformation and growth

Welcome by co-moderators **Richard Tuffs**, *Director, ERRIN* and **Linda Joy Mitchell**, *Facilitator, UK*

Opening dialogue between

Daniel Calleja, *Director General for Internal Market, Industry, Entrepreneurship and SMEs (GROWTH)* and **Walter Deffaa**, *Director General for Regional and Urban Policy (REGIO), European Commission*, moderated by **Richard Tuffs**

Introduction to Smart Cluster Café by **Linda Joy Mitchell**

Four Smart Cluster Stories from different regions

Story tellers will share their smart specialisation and cluster stories that were selected from 47 proposals:

- **Story 1: Interregional cluster cooperation and microelectronics smart specialisation experience**
Christine Picard, *Regional Innovation Strategy Project manager, Rhône-Alpes region, FR* & **Isabelle Guillaume**, *CEO, Minalogic cluster, Grenoble, FR*
- **Story 2: Value Creation Partnership for cross-cutting innovation through industry parks and chemical clusters**
Daniel A. Gottschald, *Chemical Cluster Bavaria, Managing Director, Organisation, DE*
- **Story 3: RIS3 cross-sectoral cluster cooperation focus on Creative Industries and Smart Agrifood**
Claudia Bettiol, *Project Manager, Veneto Region, IT*
- **Story 4: Driving cluster development in knowledge-intensive sectors**
Vassilios Makios, *General Director, Corallia Clusters Initiative, GR*

15:45 – 16:15 Coffee Break

16:15 – 18:00 II. Breakout session: Smart Cluster Café

Interactive session to share experiences on how cluster policies and initiatives can help deliver smart specialisation that contributes to economic transformation and growth across Europe's regions.

Feedback from Smart Cluster Café facilitated by **Linda Joy Mitchell**

Wrap up of the day by **Richard Tuffs**

Conference 'selfie' photo

18:00 – 19:00 Networking & smart jazz cocktail

Conference venue: Square meeting centre, Rue Mont des Arts, 1000 Brussels



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Tuesday, 28th April 2015

09:00

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09:30

Registration and Welcome Coffee

09:30

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10:45

III. Plenary session: The smart breakfast debate

From Smart Cluster Stories to Smart Cluster Partnering: Different perspectives on Cluster Policy – Expert panel discussion on what actions can be taken and what types of partnerships are needed to achieve impact, moderated by **Richard Tuffs**, Director, ERRIN.

- **Alasdair Reid**, Director, Technopolis Group, BE
- **Christiane Egger**, Deputy Manager, Energy Efficiency Agency of Upper Austria, AT / Finalist EU Cluster manager 2014
- **Gerd Meier zu Köcker**, Director, VDI-VDE-IT, DE / European Cluster Observatory
- **Linda Hanna**, Managing Director of Strategy and Sectors, Scottish Enterprise, UK / Vanguard Initiative
- **Alessandro Rainoldi**, Acting Head, Knowledge for Growth Unit, IPTS, Joint Research Centre, European Commission

Questions from the audience

Introduction to Smart Cluster Partnering and considerations from Smart Cluster Café by **Linda Joy Mitchell**, facilitator, **Carsten Schierenbeck**, Team Leader, SMEs: Clusters and Emerging Industries Unit, DG GROWTH and **Claus Schultze**, Policy Analyst, Competence Centre: Smart and Sustainable Growth, DG REGIO

10:45

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13:00

IV. Break-out session: Smart Cluster Partnering

An Open Space opportunity for participants to co-create a partnership agenda on their favourite smart specialisation priority topics with others with the same or a related priority. This is your opportunity to propose joint activities to shape real cluster partnerships and to identify what is needed to make them happen. The visions and needs emerging across the different topics will be captured and fed back to the participants to inspire future collaboration. Facilitated by **Linda Joy Mitchell**.

13:00

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14:30

Buffet lunch & poster walk



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14:30 – 15:45

IV. Plenary session: Smart Cluster Partnering *(continued)*

Feedback from the different Smart Cluster Partnering discussions, facilitated by **Linda Joy Mitchell**,

Panel discussion with Smart Cluster Story-tellers on the outcome

- **Isabelle Guillaume**, CEO, Minalogic cluster, Grenoble, FR
- **Daniel A. Gottschald**, Chemical Cluster Bavaria, Managing Director, Organisation, DE
- **Claudia Bettiol**, Project Manager, Veneto Region, IT
- **Vassilios Makios**, General Director, Corallia Clusters Initiative, GR

moderated by **Richard Tuffs**

15:45 – 16:30

V. Closing session: The joint road to delivery

Outlook on the next steps towards implementing smart specialisation strategies through clusters.

Interactive dialogue between **Kirsi Ekroth-Manssila**, Head of Unit, SMEs: Clusters and Emerging Industries Unit, DG GROWTH and **Colin Wolfe**, Head of Unit, Competence Centre: Smart and Sustainable Growth, DG REGIO, European Commission, moderated by **Richard Tuffs**

Closing remarks by

Tomasz Husak, Head of Cabinet of Commissioner Elżbieta Bieńkowska, responsible for Internal Market, Industry, Entrepreneurship and SMEs, and

Mikel Landabaso, Head of Cabinet of Commissioner Corinna Crețu, responsible for Regional Policy.

Thank you & goodbye by **Richard Tuffs**

Conference 'selfie' video