

Challenges for the New Cohesion Policy 2014-2020

An Academic and Policy Debate

2nd joint EU Cohesion Policy Conference
Riga, 4-6 February 2015



Programme

Version: 2 February 2015

Wednesday, 4th February 2015

14.00-18.00	Study Trip (optional) – Guided Riga City tour and site visit to the OlainFarm, pharmaceutical company and EU co-funded project
19.00-21.00	<p>Welcome Reception:</p> <ul style="list-style-type: none"> • Edgars Šadris, Director of the EU Funds Strategy Department, Ministry of Finance of the Republic of Latvia • Peter Berkowitz, Directorate-General for Regional and Urban Policy, European Commission • Professor Andrew Beer, Chair of the Regional Studies Association & the University of Adelaide • Professor Mārcis Auziņš, Rector of the University of Latvia <p>Venue: SemaraH Hotel Metropole, Aspazijas bulvāris 36/38, Riga</p>

Thursday, 5th February 2015

8.00-9.00	Registration and welcome coffee			
9.00-10.30	<p>Opening Plenary Moderated by Professor Andrew Beer, Chair of the Regional Studies Association</p> <ul style="list-style-type: none"> • Jānis Reirs, Minister of Finance of the Republic of Latvia • Video message by Corina Crețu, Commissioner for Regional Policy • Dr Walter Deffaa, Director-General for Regional and Urban Policy, European Commission • Professor John Bachtler, European Policies Research Centre 			
10.30 - 11.00	Coffee break			
11.00-12.45	Parallel workshop sessions – round 1			
<p>Workshop 1 Small Hall Economic Geography and Cohesion Policy</p> <ul style="list-style-type: none"> • Chair: Adrian Healy, Cardiff University • Discussant: Lewis Dijkstra, European Commission 	<p>Workshop 2 OPEN Auditorium Europe 2020 and Smart Specialisation (1)</p> <ul style="list-style-type: none"> • Chair: Kevin Richardson, Higher Education Funding Council for England • Discussant: Katja Reppel, European Commission 	<p>Workshop 3 Great Hall Assessing the Reform of Cohesion Policy for the 2014-2020 Period</p> <ul style="list-style-type: none"> • Chair: Marjorie Jouen, Notre Europe - Jacques Delors Institute • Discussant: Piotr Zuber, Ministry of Infrastructure and Development, Poland 	<p>Workshop 4 Room 104 Improving the Leverage of European Territorial Cooperation</p> <ul style="list-style-type: none"> • Chair: Colin Wolfe, European Commission • Discussant: Silke Haarich, Haarich Regional Research and Development 	<p>Workshop 5 Room 258 What works in Cohesion Policy? The Performance of the Funds (1)</p> <ul style="list-style-type: none"> • Chair: Klaudius Maniokas ESTEP Vilnius • Discussant: Ángel Catalina Rubianes, European Commission
<ul style="list-style-type: none"> • Kathryn Pain et al.: Europe as a Global Macro-Region: How 	<ul style="list-style-type: none"> • Marta Dobrzycka: Smart Specialization – the New Concept of 	<ul style="list-style-type: none"> • Peter Berkowitz: A more Effective and Efficient Policy? 	<ul style="list-style-type: none"> • Urszula Roman-Kamphaus: How to Achieve Successful 	<ul style="list-style-type: none"> • Grzegorz Gorzelak: Cohesion Policy and Regional

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<p>is Economic Geography Changing the Cohesion Policy Challenge?</p> <ul style="list-style-type: none"> • Ugo Fratesi et al.: Territorial Capital and the Impact of European Cohesion Policy • Jurijs Spiridonovs: Developing Regional Infrastructure in the Baltic Region • Paola Annoni et al.: Analysing the Main Factors of Regional Economic Growth: Implications for EU Cohesion Policy 	<p>Cohesion Policy in 2014-2020 to Boost Regional Innovation. The Case of Poland</p> <ul style="list-style-type: none"> • Judit Kalman et al.: Coordinated Policies (Lisbon/EU2020) and Cohesion Policy: Their Relationship and Impact on the Member States • Viktoriiia Panova et al.: Understanding the Operational 'Logics' of EU 'Smart Specialisation' and the Implementation Choices for Regions in Europe • Alise Vitola et al.: Smart Work for Smart, Sustainable and Inclusive Growth in Regions 	<p>Assessing the Implementation of the Reform of Cohesion Policy</p> <ul style="list-style-type: none"> • Willem Molle: Cohesion and Growth: Is the EU System Fit to Face the Challenges beyond 2020? • Wolfgang Petzold: What if Regions and Cities Governed EU Regional and Urban Policy? • Domenico Gullo et al.: Shifting in Economic Priorities 	<p>European Territorial Cooperation? – Lessons from the Cross-Border Cooperation Programmes in Central-Eastern Europe</p> <ul style="list-style-type: none"> • Iruma Kravale: Improving the Visibility of Results from European Territorial Cooperation Programmes and Projects • Adi Weidenfeld: Policy Implications for Overcoming Cultural Barriers to Cross Border Knowledge Transfer 	<p>Development in Poland – First Assessments</p> <ul style="list-style-type: none"> • Biagio Perretti: Italy's Mezzogiorno: 2007-2013 EU Cohesion Policy's Main Failure. Did we Learn Anything Useful for the 2014-2020 Period? • Ramona Frunza et al.: EU Eastern Periphery: An Evaluation of Cohesion Policy in Romania and Bulgaria
12.45-14.00		Lunch		
14.00 –15.45		Parallel workshop sessions – round 2		
<p>Workshop 6 Small Hall What works in Cohesion Policy? The Performance of the Funds (3)</p> <ul style="list-style-type: none"> • Chair: Veronica Gaffey, European Commission • Discussant: Richard Brooš, Permanent Representation of the Slovak Republic to the EU 	<p>Workshop 7 OPEN Auditorium Modelling the Impact of Cohesion Policy (1)</p> <ul style="list-style-type: none"> • Chair: Daina Belicka, EY Latvia • Discussant: Ugo Fratesi, Politecnico di Milano 	<p>Workshop 8 Room 258 Integrated Territorial Approaches – ITIs and CLLD</p> <ul style="list-style-type: none"> • Chair: Aleksandra Zakrzewska, Ministry of Infrastructure and Development, Poland • Discussant: Arno van der Zwet, University of Strathclyde / European Policies Research Centre 	<p>Workshop 9 Room 104 Accountability and Good Communication in Cohesion Policy</p> <ul style="list-style-type: none"> • Chair: Wolfgang Petzold, Committee of the Regions • Discussant: Tim Goodship, Department for Business, Innovation and Skills, United Kingdom 	<p>Workshop 10 Great Hall What works in Cohesion Policy? The Performance of the Funds (2)</p> <ul style="list-style-type: none"> • Chair: Pasi Rantahalvari, Ministry of Employment and the Economy, Finland • Discussant: Grzegorz Gorzelak, University of Warsaw
<ul style="list-style-type: none"> • John Bachtler et al.: The Long-Term Achievements of EU Cohesion Policy • Andrzej Paczoski: 	<ul style="list-style-type: none"> • Nicola Pontarollo: The Impact of European Structural Funds in Objective 1 Regions: Between 	<ul style="list-style-type: none"> • Marlène Siméon: Integrated Sustainable Development in the Hand of Local and 	<ul style="list-style-type: none"> • Maaïke Damen: Cohesion Policy in the Netherlands: Is There a Situation of Good 	<ul style="list-style-type: none"> • Giuseppe Provenzano: Cohesion Policy in Southern Italy: Weaknesses and

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<p>Creating an Effective Cohesion Policy in the Context of Europe 2020</p> <ul style="list-style-type: none"> • Silke Haarich: How to Evaluate Intangible Achievements in Cooperation and Governance? A New Methodology. • Nicoleta Carmen Olteanu: The Achievements of the 2007-13 Cohesion Policy in the Baltic Sea Region 	<p>Cohesion Policy and Lisbon Agenda</p> <ul style="list-style-type: none"> • Danute Burakiene: The Use of Evaluation as a Result-Based Management Tool: Lithuanian Case • Giuseppe Francesco Gori et al.: A Macroeconomic Impact Assessment of the 2007-2013 EU Cohesion Policy in Tuscany • Jerzy Pienkowski et al.: Econometric Assessments of Cohesion Policy Growth Effects - How to Make them more Relevant for Policy Makers? 	<p>Regional Governments: The Use of Integrated Territorial Investments in Cohesion Policy</p> <ul style="list-style-type: none"> • Ivan Tosics: Integrated Territorial Investment - A Missed Opportunity? • Jarosław Hawrysz: Polish Example: Lessons learned on Local Initiatives Implementation and Future Challenges from the EC Perspective. 	<p>Accountability?</p> <ul style="list-style-type: none"> • Nata Lasmane: Accountability of EU Funds Administration • Karolina Wrona: Seeing is Believing? Methodological Implications from the Evaluation Study on Good Practices in Communicating Cohesion Policy 	<p>Opportunities</p> <ul style="list-style-type: none"> • Aleksandrs Dahs: Measuring Demographic Impact of the 2007-2013 Regional and Cohesion Policy Actions in Latvia • Adrian Healy et al.: Building Resilient Economies: Lessons from the Crisis for EU Cohesion Policies • Benedict Wauters et al.: Where did the Well-Being go in ESIF?
<p>15.45-16.15</p>		<p>Coffee break</p>		
<p>16.15-18.00</p>		<p>Parallel workshop sessions – round 3</p>		
<p><u>Workshop 11</u> <u>Great Hall</u> Administrative Capacity and the Governance of Cohesion Policy</p> <ul style="list-style-type: none"> • Chair: Ann-Kerstin Myleus, <i>European Commission</i> • Discussant: Mascha Möbius, <i>Federal Ministry for Economic Affairs & Energy, Germany</i> 	<p><u>Workshop 12</u> <u>Small Hall</u> Modelling the Impact of Cohesion Policy (2)</p> <ul style="list-style-type: none"> • Chair: Duarte Rodrigues, <i>Cohesion and Development Agency, Portugal</i> • Discussant: Janusz Zaleski, <i>Wroclaw University of Technology</i> 	<p><u>Workshop 13</u> <u>OPEN Auditorium</u> Integrated Territorial Approaches and Urban Development</p> <ul style="list-style-type: none"> • Chair: Stephen Fox, <i>Panliska</i> • Discussant: Martijn De Bruijn, <i>European Commission</i> 	<p><u>Workshop 14</u> <u>Room 104</u> Policy Targeting and more Efficient Management in Implementing the Funds</p> <ul style="list-style-type: none"> • Chair: Carol Sweetenham, <i>Department for Communities and Local Government, United Kingdom</i> • Discussant: Liga Baltina, <i>University of Latvia</i> 	<p><u>Workshop 15</u> <u>Room 258</u> Using Cohesion Policy to address Youth Unemployment</p> <ul style="list-style-type: none"> • Chair: Olegs Krasnopjorovs, <i>Bank of Latvia</i> • Discussant: Resa Koleva, <i>European Commission</i>
<ul style="list-style-type: none"> • Lewis Dijkstra: Quality of Government and Economic and Social Development in EU Regions • Neculai-Cristian Surubaru: 	<ul style="list-style-type: none"> • Elita Jermolajeva et al.: The Helix Model as a Tool for Improved Performance and Achievements of the Cohesion Policy Results 	<ul style="list-style-type: none"> • Arno van der Zwet et al.: Towards a Europe of the Localities? Integrated Place-Based Approaches in Cohesion Policy in 2014-20 and Beyond 	<ul style="list-style-type: none"> • Andrey Demidov: Efficient Implementers and Partners - What do we Miss in our Understanding how Cohesion Policy Administrators 	<ul style="list-style-type: none"> • Olga Starineca: Cohesion Funds and Youth Employment in Latvia • Joan Ganau et al.: Youth Employment, Migrations and the Construction of a

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<p>Administrative Capacity vs. Governance – How to Improve the Management and Implementation Environment for European Structural and Investment Funds? Evidence from New Member States</p> <ul style="list-style-type: none"> • Ulrich Graute: Strengthening Public Administration and Effective Management by Widening the Focus of Programmes and Capacity Building to Better Face the Non-Linear Complexity of Developments • Septimiu-Rares Szabo: The Administrative Capacity of the Sub-National Level in Implementing Cohesion Policy in Romania 	<ul style="list-style-type: none"> • Mara Giua et al.: How does the Net Impact of the EU Regional Policy Differ across Countries? • Klaudijus Maniokas: Policy as a Major Conditionality: Conclusions of Two Recent Impact Evaluations in Lithuania • D'Artis Kanacs et al.: Assessing the Impact of Cohesion Policy Programmes 2014-2020: a Model-Based Approach 	<ul style="list-style-type: none"> • Piotr Zuber: Critical Perspectives on Integrated Territorial Development in 2014-2020 • Ilona Raugze et al.: Challenges and Practical Aspects in Implementation of Place-Based Approach • Gabor Novotny: The Rise and Fall of Integrated Approaches - On Troubled Waters from Concept to Implementation. 	<p>Work?</p> <ul style="list-style-type: none"> • Emils Pulmanis: Polycentric Development Project Micro-Economical Aspects and Application Process in Public Administration in Latvia 	<p>New European Labour Market</p> <ul style="list-style-type: none"> • Peter Wells et al.: New Approaches to Addressing Youth Unemployment: New Roles for the European Union's Structural Funds?
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20.00

Gala dinner

Friday, 6th February 2015

8.30-9.00

Registration and welcome coffee

9.00-9.30

Opening Speech

Moderated by **Dr Walter Deffaa**, *Director-General for Regional and Urban Policy, European Commission*

- **Iskra Mihaylova**, *Member of the European Parliament, Chair of the Regional Development (REGI) Committee*

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9.30-11.15		Parallel workshop sessions – round 4		
<p>Workshop 16 Great Hall Economic Governance and Cohesion Policy</p> <ul style="list-style-type: none"> Chair: Ernst Holzinger, Federal Chancellery of Austria Discussant: Iain Begg, London School of Economics 	<p>Workshop 17 OPEN Auditorium Europe 2020 and Smart Specialisation (2)</p> <ul style="list-style-type: none"> Chair: Conceição Moreno, Cohesion and Development Agency, Portugal Discussant: Alise Vitola, Cross-Sectoral Coordination Centre 	<p>Workshop 18 Small Hall Regional Imbalances and the Impact of Cohesion Policy</p> <ul style="list-style-type: none"> Chair: Andrew Beer, Regional Studies Association & University of Adelaide Discussant: Nicola Pontarollo, University of Verona 	<p>Workshop 19 Room 104 Financial Instruments – Lessons from Implementation</p> <ul style="list-style-type: none"> Chair: Chris Poppe, Ministry of Economic Affairs, the Netherlands Discussant: Carla Leal, Cohesion and Development Agency, Portugal 	<p>Workshop 20 Room 258 Youth Unemployment and Social Exclusion</p> <ul style="list-style-type: none"> Chair: Resa Koleva, European Commission Discussant: Judit Kalman, Institute of Economics, Hungarian Academy of Sciences
<ul style="list-style-type: none"> Simone Reinhart: Macroeconomic Conditionality - the Link between Economic Governance and Cohesion Policy from an Inter-Institutional Perspective Aleksandra Zakrzewska: Mutual Relationships Between the EU Cohesion Policy and Economic Governance Marjorie Jouen: Linking ESIF to Sound Economic Governance, the Story of a Triple Punishment for Local and Regional Authorities Stijn Verhelst: Macroeconomic Conditionality: In Search of a Balanced Approach 	<ul style="list-style-type: none"> Henning Kroll: The Policy Challenge in Smart Specialisation Kevin Richardson et al.: Smart Specialisation: From Concept & Strategies to Delivery Peter Wostner: To what Extent does Smart Specialization solve the 'one-size-fits-all' Problem? 	<ul style="list-style-type: none"> Piotr Rosik et al.: Evaluation of the Impact of Construction of Motorways and Expressways in Poland in the Years 2004-15 on Accessibility and Cohesion Ángel Catalina Rubianes et al.: Why Economic Imbalances Matter for Regional Development Eduardo Medeiros: EU Cohesion Policy in Iberian Peninsula: Main Territorial Impacts (1989-2013) and Challenges for a More Efficient New Programming Period (2014-2020) 	<ul style="list-style-type: none"> Andrea Di Anselmo et al.: Early Stage Funds and ERDF Co-Financing: Lesson learned from the Experience of the Ingenium Funds in Italy Daina Belicka et al.: How to Use Financial Instruments for Cohesion and for Which Interventions? Theory and Practice with a Case Study on the Situation in the Baltic States Gyorgyi Nyikos: The Role of Financial Instruments in Improving Access to Finance in Less-Developed Regions - Combined Microcredit in Hungary Fiona Wishlade et al.: Financial Instruments in 2014-20: Learning from 2007-13 and Adapting to the New Environment 	<ul style="list-style-type: none"> Katharina Zimmerman: Social Inclusion Funded by Europe? The Impact of the European Social Fund on Local Social and Employment Policies Olegs Krasnopjorovs: How to Overcome Youth Unemployment: Education vs. Temporary Employment Ireneusz Jazwinski: Changes in Social Cohesion in the Member States of the European Union in Crisis Conditions
11.15 - 11.30		Coffee break		

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11.30-13.00		Parallel workshop sessions – round 5		
<p>Workshop 21 Room 258 Management and Implementation of the Funds</p> <ul style="list-style-type: none"> • Chair: Willem Molle, Erasmus University Rotterdam • Discussant: Katri Seier, Ministry of Finance, Estonia 	<p>Workshop 22 OPEN Auditorium Youth Unemployment and Equal Opportunities</p> <ul style="list-style-type: none"> • Chair: Maaïke Damen, University of Twente • Discussant: Peter Wells, Sheffield Hallam University 	<p>Workshop 23 Small Hall Cohesion Policy and Regional Innovation</p> <ul style="list-style-type: none"> • Chair: Edmunds Valantis, Ministry of Economics, Latvia • Discussant: Marta Dobrzycka, Warsaw School of Economics 	<p>Workshop 24 Room 104 Administrative Practice and Reform in the Management of the Funds</p> <ul style="list-style-type: none"> • Chair: Mina Shoylekova, European Commission • Discussant: Ulrich Graute, Senior Adviser/Consultant 	<p>Workshop 25 Great Hall Territorial Cohesion and Territorial Impacts of Cohesion Policy</p> <ul style="list-style-type: none"> • Chair: Didier Michal, General Commission for Territorial Equality, France • Discussant: Urszula Roman-Kamphaus, University of the West of Scotland
<ul style="list-style-type: none"> • Theodora Stathoulia: Re-Inventing Policies and Practices in Regional Strategy • Liga Baltina et al.: What Institutional Arrangements for Coherent EU Cohesion Policy Planning and Implementation? • István JánosTóth: The Missing Link? Corruption Risks in EU Funded Public Procurement Tenders • Carol Sweetenham: Balancing the Demands of Localism and Compliance: Setting up the New ERDF Programme in England 	<ul style="list-style-type: none"> • Jale Tosun et al.: The Absorption of Structural and Investment Funds and Youth Unemployment: An Empirical Test • Leaza McSorley et al.: Whatever Happened to Gender Mainstreaming? Lessons for the 2014-20 European Structural and Investment Funds • Daiva Repeckaite: Patchwork of Projects or Coherent Strategy? Equal Opportunities in the Implementation of EU Structural Assistance in Lithuania 	<ul style="list-style-type: none"> • Niall MacKenzie: From 'Technium' to 'Emptium': Innovation Policy and Structural Funds in a Weaker EU Region • Jose Mella-Marquez et al.: Cohesion Policy and Innovation: How Can Resources be Used Most Effectively 	<ul style="list-style-type: none"> • Josip Mihalic: Public Actor Constellations in Formulation of Operational Programmes: Differentiation by the Policy Networks Theory • Mark A. Langley: Administrative Reform, Capacity-Building and Cohesion Policy • Savina Mihaylova-Goleminova: Is a Change Necessary in the Coordination and Management System for Assistance Granted from the Structural and Cohesion Funds of the European Union in Bulgaria? • Stefan Telle: Governing Soft Spaces with Fuzzy Boundaries: Regional Polarization, Democratic Accountability, and Strategic-Selectivity in Cohesion Policy 	<ul style="list-style-type: none"> • Tomasz Komornicki: The Concept of Territorial Cohesion as Understood and Practiced by Polish Regions • Gergo Medve-Balint: Supporting the Rich and the Politically Loyal: How the Structural Funds May Contribute to Rising Regional Disparities in Eastern Europe • Purushottam Kesar: "Territorial Cohesion" in the Emerging Economic Geography of Europe: Examining Cohesion Policy Architecture for the New Financing Period (2014-20)



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13.00 – 14.00	Lunch
14.00-15.00	<p>Closing Session – Future Research Agendas Moderated by Professor John Bachtler, <i>European Policies Research Centre</i></p> <ul style="list-style-type: none">• Dr Walter Deffaa, <i>Director General for Regional and Urban Policy, European Commission</i>• Professor Iain Begg, <i>London School of Economics</i> <p>Closing remarks:</p> <ul style="list-style-type: none">• Andris Piebalgs, <i>Advisor to the President of the Republic of Latvia, Former Commissioner of the European Commission</i>