

# MEDIA PROGRAMME

Version October 2015

## Monday 12 October 2015

From **09:00** Registration & Distribution of badges

Committee of the Regions (CoR), [Rue Belliard, 99-101, B - 1040 Brussels](#) (Metro: [Maelbeek – Etterbeek exit](#))

**12:30 – 13:15 Introduction: 'EU Regional Policy and Challenges Ahead'** (EN only)

**Anthony Lockett**, Acting Head of the Communications Unit, DG REGIO, European Commission

**Wolfgang Petzold**, Head of the Events Unit, European Committee of the Regions

Light sandwich lunch – Press officers are available to answer questions in different languages

**Venue:** CoR, 6th floor, Atrium

**13:15 – 14:15 Press Round Table with**

**Corina Crețu**, European Commissioner for Regional Policy

**Markku Markkula**, President of the European Committee of the Regions

Moderated by Jakub Adamowicz, Spokesperson for Regional Policy and Transport, European Commission

Interpretation: FR, EN, IT, PL, RO, FI - Webstreaming available

**Venue:** CoR, JDE 62, 6<sup>th</sup> floor

**15:00 – 16:10 Official Opening Session of the OPEN DAYS**

Moderator Karen Coleman

Welcome address

**Corina Crețu**, European Commissioner for Regional Policy

**Markku Markkula**, President of the European Committee of the Regions

**Ramón Luis Valcárcel Siso**, Vice-President of the European Parliament

Special guest: **NAO the Robot**, ERDF-funded project "Juliette" (France)

Intervention

**Carlos Moedas**, European Commissioner for Research, Science and Innovation

## **16:10 – 17:00 A smart EU Cohesion Policy**

Keynote speeches

**Roberta Capello**, Professor of Regional Economics, Politecnico of Milan, President of the Regional Science Association International

**Philip McCann**, Professor Economic Geography, University of Groningen

**Professor Slavo Radošević**, Professor of Industry and Innovation Studies, University College London

Debate with the floor

Conclusions

**Markku Markkula**, President of the European Committee of the Regions

**Corina Crețu**, European Commissioner for Regional Policy

Interpretation: all language versions - Webstreaming available

**Venue:** CHARLEMAGNE – De Gasperi Room

## **17:00 – 17:30 Press Point**

**Corina Crețu**, European Commissioner for Regional Policy

**Carlos Moedas**, European Commissioner for Research, Science and Innovation

Moderated by Jakub Adamowicz, Spokesperson for Transport and Regional Policy, European Commission

**Venue:** CHARLEMAGNE, press corner ground floor

## **17:00 – 18:30 Networking reception – Interview possibilities with other VIP speakers**

**Venue:** CHARLEMAGNE- in front of De Gasperi Room

## **18:00 – 20:00 Interviews with Commissioner Corina Crețu**

**Venue:** VIP ROOM CHARLEMAGNE

# **Tuesday 13 October 2015**

## **09:30 – 11:00 How do EU funds deliver in your country?**

Meeting with country experts from the European Commission (off-the-record background briefings). Possibility to speak in your own language.

**Venue:** CoR, Self-service restaurant, 1<sup>st</sup> floor

### **11:15 – 12:45 Finding and Understanding Regional Data**

Presentations of the:

- 'Eurostat Regional Yearbook 2015' by Gunther Schäfer and Gorja Bartsch, Regional statistics and geographical information unit, Eurostat
- Presentation on "the EU regional Social Progress Index and the EU 2020 index", Lewis Dijkstra, Deputy Head of Unit Economic Analysis, DG REGIO
- Preliminary Results of the "Evaluation 2007-2013 Period", John Walsh, Team Leader Evaluation and European Semester Unit, DG REGIO
- Presentation of the "Eurobarometer Survey Results on Citizens' awareness and perceptions of EU Regional Policy and Cross-Border Cooperation in the EU", Sophie Goudet, TNS Opinion

Moderated by Anthony Lockett, Acting Head of Unit, Communications Unit, DG REGIO

Interpretation: FR, DE, EN, IT, ES, PL

**Venue:** CoR - room VM3 - Van Maerlant Building

### **12:45 – 13:15 Networking lunch among journalists**

**Venue:** CoR (foyer in front of room VM3)

### **13:30 – 15:30 Interviews with Jakub Adamowicz, Spokesperson for Regional Policy and Transport, European Commission**

**Venue:** BERLAYMONT- Aquarium n.4

### **14:15– 15:15 How Cohesion Policy contributes to the Juncker Investment Plan, the Energy Union, the Digital Single Market, the Internal Market and a better Economic and Monetary Union**

Presentations

- Nicholas Martyn, Deputy Director General for Policy, Performance and Compliance, DG REGIO
- Claude Gewerc, President of the Picardie Region (FR) and CoR rapporteur on the Investment Plan

Moderated by Peter Fischer, Communications Unit, DG REGIO

Interpretation: FR, EN

**Venue:** 3A Borschette

### **17:00 – 17:30 Presentation of the winners of RegioStars and Photo Competition Awards**

with **Corina Crețu**, European Commissioner for Regional Policy  
followed by presentations from the 4 winning projects and 3 winning photos

Moderated by Jakub Adamowicz, Spokesperson for Regional Policy and Transport

**Venue:** BOZAR, Rue Ravenstein 23, 1000 Brussels

### **17:30 – 18:30 Possibility of interviews with RegioStars Winners and finalists**

**Venue:** BOZAR, Rue Ravenstein 23, 1000 Brussels

### **18:30 – 19:00 Pre-Ceremony Cocktail**

**Venue:** BOZAR, Rue Ravenstein 23, 1000 Brussels

### **19:00 – 22:30 RegioStars Awards Ceremony – OPEN DAYS Official reception**

**Venue:** BOZAR, Rue Ravenstein 23, 1000 Brussels

## Wednesday 14 October 2015

**In the framework of the OPEN Urban DAY:** a series of events organised in different buildings in [the Brussels canal area](#)

**10:00 – 13:00** A guided tour for journalists to two main urban development areas in Brussels funded by EU Cohesion Policy Funds: [Abattoir](#) and [Paepsem Business Park](#)

**Venue:** Meeting in the **reception of the Thon Hotel** at **09:45** to take the bus

Lunch boxes will be provided upon arrival back at the Thon hotel

**13:30 – 16:30 Interviews with Jakub Adamowicz, Spokesperson for Regional Policy and Transport, European Commission**

**Venue:** BERLAYMONT – TV Studio

Journalists are invited to attend other **OPEN DAYS seminars**, the **CoR Plenary Session** (see [agenda](#) - **interview opportunities** available with **CoR members**) or meetings with **regional offices**

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## Contacts

For general enquiries on the media programme and interview opportunities, please email:

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A **map** indicating the main venues of the media programme will be provided with badges

A **Media Centre** is available in the Committee of the Regions, 101 Rue Belliard, 5<sup>th</sup> floor

**Audio-visual** facilities include a **TV studio** as well as **editing** facilities

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**Twitter:** [@EU\\_Regional](#) [@CorinaCretuEU](#) & [@EU\\_CoR](#) @CoR\_President

**Official hashtag:** #EUOpenDays

**Flickr:** [www.flickr.com/opendays](http://www.flickr.com/opendays)

**REGIO Facebook Page:** <https://www.facebook.com/EUinmyregion>

**Europe by Satellite:** [www.ec.europa.eu/avser](http://www.ec.europa.eu/avser)