FRANCE
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I. Regional Partnerships – Official Partners of the OPEN DAYS 2015

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II. Independent partner – other organisation/association organising a local event

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I. Regional Partnerships – Official Partners of the OPEN DAYS 2015

Auvergne (EUSALP)

""

Clermont-Ferrand

Places and spaces

**Type:**

**Organisers:**

**Chair:**

**Speakers:**

**Description:**

**Target groups of participants:**

**More information:**
"Regional Innovation Conference of the Centre Loire Valley Region"

Regions open for business

Orléans
22 octobre 2015

**Type:** Information session and debate

**Organisers:** ARITT - Regional Agency for Innovation and Transfer of Technology of the Centre Loire Valley

**Chair:** Frédéric PINNA, Director of ARITT (Regional Agency for Innovation and Transfer of Technology)

**Speakers:**

**Description:**

The Centre Loire Valley Region’s local event will be a major regional conference on innovation bringing together all regional stakeholders. This one-day event will bring the Brussels Open Days back to the region, building on the themes debated in our Brussels event entitled ‘Regions in the entrepreneurial discovery process’. It will indeed focus on the entrepreneurial discovery process in the Region and its results on the territory and will showcase examples of successful regional projects and initiatives.

**Target groups of participants:**

The event organised will be aimed at SMEs, universities, firms, local politicians, officers and practitioners from local authorities, non-governmental organisations, local government, education and training sector, project partners from across Europe.

**More information:**

http://www.arittcentre.fr/sri/
**Places and spaces**

**Type:**

**Organisers:**

**Chair:**

**Speakers:**

**Description:**

**Target groups of participants:**

**More information:**
"Launch of the 2014-2020 regional ERDF/ESF operational programme"

Type: Conference

Organisers: Ile-de-France Regional Council

Chair: Morning session: Laurant Dutheil, Deputy Director General of the Regional Council’s European and International Affairs Unit.
Afternoon session: Professor of University (TBC)

Speakers: DG REGIO and DG EMPL representative
MEPs
FESI experts
FESI managing authority
FESI project leaders

Description:

Île-de-France’s local event will launch the 2014-2020 ERDF/ESF operational programme. The event will gather European representative from the different European institutions, local officers, universities and civil society to provide a feedback on the previous period (2007-2013) and to explore the opportunities and goals of the 2014-2020 operational programmes.
The Region, as the new ERDF/ESF managing authority, will present its new prerogatives to the audience and its ambitions in line with the Europe 2020 strategy.
Three workshops will be organised to provide feedbacks and best practices exchange on the previous period. After that, expectations for the ongoing period will be discussed. The focus will be put on promoting the Île-de-France sustainable urban development; accompanying young towards training and employment; supporting economic growth and innovation.
The aim of the event is to gather all the ERDF/ESF actors (decision makers, managers, targeted people, and beneficiaries) in order to start a new period on mutual understanding basis. As expected by the EU, this one-day event will stimulate the multi-actors dialogue on local and European priorities.

Target groups of participants:

Local authorities, local government, civil society.

More information:
"New opportunities for digital sector in the home help sector"

Regions open for business

**Type:** Roundtable

**Organisers:** Autonom'Lab (regional Living lab on healthcare and autonomy of individuals) and Elopsys (competitiveness Cluster in high technologies)

**Chair:**

**Speakers:**

**Description:**

On 19th of May, Autonom’Lab presented the findings of the joint study "Careers of home help professionals" highlighting the difficulties in the career paths of these professionals. How can digital help the home services sector to optimize its functioning, in coordination with other professionals, for better services for old and disabled people? Some digital sector's companies of the Elopsys cluster have already penetrated the market of home help sector, by finding solutions that make daily life easier for professionals, organisations and users.

A roundtable on 3 complementary viewpoints is proposed with: a representative of Autonom'Lab and a responsible of a home care structure who will present the collaborative study of Autonom'Lab and the other challenges; and a company’s representative of Elopsys which has already entered this sector.

Elopsys and Autonom'Lab invite these two worlds of digital and home help to meet and exchange around a breakfast. The challenge will be to foster collaborations and the emergence of innovation possibilities!

**Target groups of participants:**

Stakeholders of the home help sector, Companies of the digital sector, research laboratories, project leaders, institutional representatives, Beneficiaries of the home help (old and/or disabled people).

**More information:**


Contacts for information:

Elopsys: email: d-demars@elopsys.fr - phone number: 05 87 21 21 00
Autonom’ Lab: email: v-margiotta@autonom-lab.com - phone number: 05 87 21 21 65
"Infodays H2020 – Topics relevant for demographic change and silver economy sector"

Regions open for business

**Type:** Info days

**Organisers:** Lower-Normandy Regional Council – Lower-Normandy Innovation Agency  
Miriade and GRID partners

**Chair:** Elisa TOFONI, Miriade (Lower-Normandy Regional Innovation Agency)

**Speakers:**

**Description:**

The regional innovation agency of Basse-Normandie Region is deeply involved in promoting and helping SMEs to participate in European consortia. To do so, it works closely with the research and innovation actors in order to propose European Funds information days (H2020, COSME, Interreg...) whose objective is to give an overview of specific WP/operational programs and how to apply.

Miriade will be involved in the organization or joint organization of 3 infodays relevant for the Silver Economy topic:

- H2020- Health topic, organized by the University of Caen Basse-Normandie; the Miriade will focus on Silver Economy – that will take place on 9th July at University of Caen premises
- H2020- SME instrument and other EU funds for innovation, 5th of November in Colombelles (Miriade premises)
- H2020-ICT topic, 19th November in Colombelles (Miriade premises)

**Target groups of participants:**

SMEs, early stage and advanced researchers, consultants, business developers, R&I project managers, students.

**More information:**

The events will be published on our website: www.silver-normandie.fr and here: www.entreprise-europe-normandie-picardie.fr
"International SmartCulture Week"

Modernising Europe

Lille, Valenciennes, Lens, Calais
26.09 – 02.10.2015
Final conference: Lille, 28 Sept.

**Type:** Final conference, presentations and workshops

**Organisers:** Nord-Pas de Calais Region – Lille (EuraTechnologies)

**Chair:** Pierre de Saintignon, President of EuraTechnologies and 1st Vice-President of Nord-Pas de Calais Region
Martine Aubry, Mayor of Lille (TBC)
Fleur Pellerin, Minister of Culture (TBC)

**Speakers:** Patrick Bas, director of the Laboratory CRIStAL (Research center in Computer Science, Signal and Automatic Control of Lille)
Ori Pekelman, DATA consultant
10 speakers (5 for each round table) TBC

**Description:**

The SmartCulture project is closing its three years of work and studies with an International Week!

One week to discover, test, think, meet international stakeholders and experiment the future of Digital Culture.

This one week event will bring together, in the Nord-Pas de Calais region, members from the European Commission and SmartCulture representatives from France, UK, Spain, Italy, Netherlands, Denmark, Bulgaria and other countries!

One week of workshops, conference, presentations, best practice study tours, staff & experience exchanges and mutual mentoring dedicated to professionals from the Digital Cultural Heritage field (researchers, businesses from ICT and CCI, professionals of culture) but also to policy-makers.

Our goal is to mobilise regional players around Digital Culture, converge regional events and initiatives, represent the diversity of knowledge, skills, and public actors, associate the final event of SmartCulture to European and international initiatives and stimulating partnership and cooperation with third countries.

**Target groups of participants:**

European and International researchers and businesses from ICT, CCI, Digital Culture;
European and International professionals of Culture;
European and local Policy-makers;
Other EU funded projects in Digital Culture field.
**More information:**

www.smartculture.eu
https://www.facebook.com/smartcultureEU
@SmartCultureEU
Contact: adraghici@euratechnologies.com
"Infoday: Horizon2020"

Modernising Europe

Type: Workshop

Organisers: Picardie Regional Council

Chair: Romain Wascat, Research and innovation project officer for Picardie region European office

Speakers: Claude Gewerc, President of Picardie region Research and innovation national and regional contact points Technical experts: academics, laboratories, SMEs...

Description:

Picardie Regional Council became the managing authority of EU structural funds for the 2014-2020 period. On research and innovation issues, the smart specialization strategy (S3) directs the ERDF programming. In this regard and given the general objective of strengthening synergies between funds, Picardie Regional Council supports project developers within the Region who want to get involved in European programmes initiated by the Europe 2020 strategy, such as Horizon 2020.

In this respect, Picardie region’s local event aims at sensitizing and informing project developers within the Region on the opportunities offered by Horizon 2020, in particular on the topics of the regional S3. Testimonies as well as best practices will be presented during this event. The importance of the partnership dimension will be underlined and the networking among participants will be promoted.

The aim of this one-day event is to mobilize stakeholders from Picardie on the EU programme for research and innovation by raising awareness on how project developers can be helped by Picardie Regional Council and others organizations (Enterprise Europe Network for instance). Interventions from Elected representatives, technical experts, researchers, and SMEs representatives.

Target groups of participants:

Universities, higher education institutions, laboratories, SMEs, industrials, public authorities.

More information:
"European Wave and Tidal Energy Conference - EWTEC 2015"

**Type:** Conference

**Organisers:** Pays de la Loire Region / Ecole Centrale of Nantes

**Chair:** Chairman: Dr. A.H. Clément
Ecole Centrale of Nantes (Laboratory LHEEA – UMR6598 du CNRS – national center of scientific research)

**Speakers:**
- A. Poitou, Director of Ecole Centrale of Nantes
- C. Clergeau, First Vice President of Pays de la Loire Region
- J.L. Bal, President of SER (Union of Renewable Energy)
- F. Moisant, Executive Director of ADEME (French agency for environment and energy)
- V. Schwarz, Director of Energy of MEDDE (Ministry of Ecology, Sustainable Development and Energy)

**Description:**

The European Wave and Tidal Energy Conference (EWTEC) series are international, technical and scientific conferences, focused on Marine Renewable Energy. Held every two years since 1993 in a different European city, this 11th edition is hosted in Nantes (FR), elected 2013 European Green Capital.

EWTEC provides a forum where those at the forefront of technology development in the sector meet, interact, present their latest knowledge and debate new ideas and issues pertinent to wave and tidal energy conversion.

In the field of Marine Renewable Energies (MRE), Research and industrial development are linked by the necessity to innovate to speed up access to the market. The technical tracks will cover a wide spectrum of topics like:
- Wave and tidal resource characterization
- Device development, modelling and testing
- Socio-economic aspects, finance and market
- Legislative issues, MRE policies, national roadmaps

The Pays de la Loire region and Nantes host an increasing number of actors involved in the development of this sector: big industrial groups, SMEs, start-ups, and several internationally recognized academic institutions like Ecole Centrale de Nantes.
Target groups of participants:

Participants’ profile: academic researchers, technology developers, industry engineers, Doctors (PhD), post-doctors, and many actors of Marine Renewable Energy sector including finance, insurance, elected representatives.

More information:

http://www.ewtec.org/ewtec2015/
Type:

Organisers:

Chair:

Speakers:

Description:

Target groups of participants:

More information:
"The opportunities of the programme INTERREG Europe"

Modernising Europe

Lyon
September 2015

**Type:** Seminar

**Organisers:** Rhône-Alpes Region

**Chair:** Jean-Louis GAGNAIRE, Vice-president of the Rhône-Alpes Region in charge of Economic Development, Industries, SMEs and Innovation (TBC)

**Speakers:**

**Description:**

The seminar will aim at presenting the programme INTERREG Europe in order to facilitate the setting of projects from actors from the Rhône-Alpes territory. The main focus will be put on innovation. The participants will have the opportunity to get first-hand information from the secretariat INTERREG Europe and will have the opportunity to make contacts with the regional administration in order to link their projects with the operational programme of the Region.

**Target groups of participants:**

Project officers.

**More information:**
"Cohesion Policy a step forward"

Modernising Europe

Type: Workshop

Organisers: Europe Division Conseil départemental du Val-de-Marne

Chair:

Speakers:

Description:

Cohesion policy is an essential tool for economic, social and territorial cohesion in the infra-regional territories. Cohesion policy is one of the instruments of local authorities for smart, sustainable, inclusive. After the publication by the European Commission in July 2011 of the financial perspective for 2014-2020, all the stakeholders in this policy at local level should be able to have a space of information and debates to take full ownership proposals for the future of cohesion Policy. The following sub-themes will be addressed: social inclusion, the fight against poverty, school dropout, and urban areas in difficulty, employment, and training.

Target groups of participants:

Cities, Agglomerations, PUI, departments, Region, prefecture, local authorities, associations and universities.

More information:

http://www.valdemarne.fr
"European Cross-border Campus Event"

Pau
24-25 September 2015

**Modernising Europe**

**Type:** Workshop

**Organisers:** University of Pau and Pays de l’Adour & CAMPUS IBERUS-Campus of International Excellence of the Ebro Valley (within EBRoS2020 Project, INTERREG-POCTEFA 2007 - 2013)
City of Pau (France)

**Chair:** Mohamed AMARA, President of the University of Pau and Pays de l’Adour,
José ARNAEZ VADILLO, President of Campus Iberus

**Speakers:** Mohamed AMARA, President of the University of Pau and Pays de l’Adour,
José ARNAEZ VADILLO, President of Campus Iberus
Oscar LOPEZ, executive director of campus IBERUS
François MAITIA, Conseil Régional d’Aquitaine
Xosé LAGO, EGCT Galicia-North Portugal
Jonathan BOUDRY, Mission Opérationnelle Transfrontalière
Jean-Marc VENINEAUX (DG REGIO European territorial cooperation and macroregional strategies)
Janosh NIEDEN (EUCOR network)
+ speakers from cross-border campuses (presentation of cross-border initiatives):
Eurocampus Pyrénées Méditerranée; Videnregion; University of the Greater Region; Euskampus; Aquitaine Euskadi Network; Project RITECA/MITIC; project NOVATRIS (ANR-IDEFI); project MIRO (ANR-IDEFI); Université Savoie-Mont Blanc

**Description:**

The European Cross-border Campus event will focus on gathering cross-border universities as well as regional and European Institutions including European Campuses to foster innovation and job creation through interregional cooperation and networking in order to establish synergy activities for the implementation of the best EU policy and to deliver the Europe 2020 goals.

This two-day event will look at successful projects which invite people to promote cross-border combined efforts to increase the knowledge-based economy taking into account H2020 challenges and the implementation of Smart Specialization Strategy with regional entities.

During these two days, several roundtables (regional and European perspectives) and thematic workshop will be organized.

This event is also a great opportunity to facilitate interregional opportunities in terms of Education, Research and Innovation, Mobility and Entrepreneurship issues.
All in all, European Cross-border Campus event will be an effective platform to encourage the exchange of experiences and good practices with national, regional and European entities to increase the competitiveness and sustainability of the region.

**Target groups of participants:**

- Representatives from European cross-border campuses (rectors, vice-rectors, project managers, administrative staff, teaching and research staff)
- Representatives from regional governments (Aquitaine, Galice, Eurorégion Pyrénées-Méditerranée).
- Representatives from institutional authorities (European Commission, Mission Opérationnelle Transfrontalière, French embassy in Spain, French institute of Bilbao)
- Representatives from local government (Communauté d’Agglomération de Pau Pyrénées, Conseil départementsal des Pyrénées-Atlantiques)
- Journalists from local media outlets

**More information:**


"Digital, a lever to mobilise for the development of all territories"

**Type:** Conference

**Organisers:** The Urban Community of Saint-Omer in partnership with the city of Saint Omer and the Agency for Urban Planning and Development (AUD) of the Saint Omer Region and Flandre Interieure

**Chair:**
- **Mr François DECOSTER,** Mayor of Saint Omer, President of the Urban Community of Saint-Omer, and CoR President of Commission for Citizenship, Governance, Institutional and External Affairs
- **Ms Yoomi RENSTRÖM,** Chair of the SEDEC commission and member of Ovanåker city council (TBC)
- **Mr Urmas Sukles,** Mayor of Haapsalu in Estonia

**Speakers:**
- **Mr Dominique RIQUET,** MEP
- **Mr Mongi ZIDI,** President of the French Tech, the regional digital hub for Nord-Pas-de-Calais
- **Mr Marc LAGET,** digital expert from the French general commissariat of territories
- **Mr Sébastien DUCHEMIN,** Director of Sopra Steria Consulting
- **Ms Michèle PASTEUR,** ETD Urban Planning and Development (AUD) of the Saint Omer Region and Flandre Intérieure

**Description:**

The Urban Community of Saint-Omer in partnership with the city of Saint Omer and the Agency for Urban Planning and Development of the Saint Omer Region and Flandre Intérieure, and with the support of the Regional council Nord-Pas-de-Calais and the Committee of the Regions, will organize a local event about the digital technology, in particular the existing dynamics on the subject in the territory. The name of the event is the following one: "Digital, a lever to mobilise for the development of all territories".

This event, which will take place on two half-days, will allow highlighting the key point of the Region of Saint Omer on the subject, which is to have a transverse strategy on digital technology, co-constructed with all the actors and the partners of the territory as well as the inhabitants.

Besides, through a set of conferences, round tables and site visits, various subjects will be approached in a transverse way:
- Digital: European and national policies to be mobilised locally for knowledge-based and innovation economy
- Digital in regional and European strategies
- Digital: a cross-societal challenge at the core of sustainable development of territories.

On the occasion of this event, political and technical partners of various ladders (European, national, regional or local) will be given the floor, so that all the points of view and all the practices can be demonstrated.
**Target groups of participants:**

Local and regional authorities, French and European Institutional partners, Private partners, Universities, Press

**More information:**

Websites: Urban Community of Saint-Omer, City of Saint Omer, Urban Planning and Development of the Saint Omer Region and Flandre Intérieure
Press articles: local and regional press + specialized press
"How Europe supports projects for growth and territorial development"

Valence
5 November 2015

Regions open for business

Type: Conference and workshops

Organisers: Club Europe Sud Rhône-Alpes / EUROPE DIRECT SUD RHONE-ALPES

Chair: Mr Alain Réguillon, President of Maison de l’Europe et des Européens Lyon Rhône-Alpes
Mrs Michèle Rivasi, Member of European Parliament
Mr Joël Roques, President of the Drôme Chamber of Commerce and Industry

Speakers: Michèle Rivasi – MEP
Joël Roques, President of the Drôme Chamber of Commerce and Industry
Alain Réguillon, President of Maison de l’Europe et des Européens Lyon Rhône-Alpes
Bernard Soulage, Member of the CoR and Vice-President of the Rhône-Alpes Region
Michel Grégoire, Vice-President of the Rhône-Alpes Region in charge of Agriculture
Chantal Moreau, Rhône-Alpes regional authority (European Programs Department)
Stéphanie Filipputi and Didier Roche, Rhône-Alpes regional authority (local bureau of the regional authority)
Thierry Bedos, in charge of communication and promotion of Interreg Alcotra Program
National Contact Point for the Europe Creative Program
Anna Gasquet, Europe Direct Sud Rhône-Alpes
Fanny Boutarin, Enterprise Europe Network
Justine Arnaud, Assistant of Michèle Rivasi
Stéphane Pignal, OXALIS Scop, local contact point for Erasmus for Young Entrepreneurs
National Contact Point for SMEs – H2020

Description:

2015 Edition is the 5th edition of Open Days local event in South Rhône-Alpes. The aim of the local event is to facilitate and foster connections between Europe and the territory and to act as a driving force in order to unite the players and stakeholders of the European construction at a local level.

The objective of this one-day event is to:
- Inform local socioeconomic stakeholders about European funds and programs
- Promote the commitment of Europe in our territory
- Foster exchanges between European and local actors and project leaders
- Encourage collaborative projects for innovation and public private cooperation for smarter cities, encourage mobility of young entrepreneurs in Europe.

The plenary session will give the floor to the regional authority managing the European Regional Development Funds and an overview of the Smart Regional Specialization. The aim of this session is to
provide information on topics and eligibility criteria and to share advises and best practices for the submission of the proposals.
The speed meeting session will foster exchanges between local public and private stakeholders, foster synergies among local actors for the development of collaborative projects.

3 workshops:
- Workshop to present the program ‘Creative Europe’ targeted at SMEs from the creative industry, Associative Organizations in the field of cultural promotion, Students from Art and creative schools
- Workshop with the presentation of ‘Erasmus for Young Entrepreneurs’ program, targeted at young entrepreneurs, economic actors, Higher education institution in the field of Engineering and Management.
- Workshop to foster collaborative projects in the field of ICT, Robotics and Smart Cities with a focus on PPP and Horizon2020.

**Target groups of participants:**

Plenary session:  Associative and business sectors, civil society at regional level and local authorities.
Workshops:  SMEs, Young entrepreneurs, Students, Labs, Local authorities, Cultural Organisations, Higher Education (Engineering, Arts & Design)

**More information:**

Facebook:  [https://www.facebook.com/events/1471155549849153/](https://www.facebook.com/events/1471155549849153/)
Website:  [www.clesra.eu](http://www.clesra.eu)