OPEN DAYS 2012 – LOCAL EVENTS
COUNTRY LEAFLET

SWEDEN

East Sweden

City of Gothenburg

City of Malmö

Mid-Sweden

North Sweden

Örebro Region

Sörmland Region

South Sweden

Värmland

Region Västra Götaland
INDEX

I. Regional Partnerships – Official Partners of the OPEN DAYS 2012

East Sweden
City of Gothenburg
City of Malmö
Mid-Sweden
North Sweden
Örebro Region
Sörmland Region
South Sweden
Värmland
Region Västra Götaland

II. Independent partner – other organisation/association organising a local event

CBC SE/FI/NO Botnia – Atlantica
CBC SE/NO Sweden – Norway
CBC SE/DK/NO resund - Kattegat – Skagerrak
"Youth employability – Europe in my region 2012"

**Territorial cooperation**

**Type:** A regional conference (9.00-15.00) for regional and local actors, with presentations showcasing EU/national/regional/local perspective on youth employability

**Organisers:** Motala municipality in cooperation with East Sweden Region

**Chair:** Ms Camilla Egberth, Chair Executive Committee, Motala municipality

**Speakers:**
- Ms Camilla Egberth, Chair Executive Committee, Motala municipality
- Mr Lars Laban Bengtsson, Vice President, East Sweden Region
- Mr Mats Söderberg, Expert Education & Employment, Swedish Association of Local Authorities and Regions (SALAR)
- Ms Marie Wetter, Project manager MODD, Motala municipality
- Mr Eddie Davidsson, Project manager Visionscenter, Mjölby – Ödeshög – Boxholm municipalities
- Ms Margareta Wandel, Expert Social economy, East Sweden Region
- Responsible civil servant, Second Chance School, Norrköping municipality (tbc)
- Mr Mats Ericsson, Project manager PIECES, Linköping municipality

**Description:**

The local event targeting youth employability will focus on youth employability – challenges, opportunities and solutions. The seminar will raise awareness on how the issue is tackled on a strategic European level through EU2020, Youth on the move and Youth Opportunity Initiative. The seminar will also showcase good practice in terms of international, regional and local initiatives aiming at improving young people’s introduction to the labour market, providing flexible models for education and training, and specific actions for disadvantaged groups. The last session of the event will be a panel discussion with opportunities for the audience to raise questions and discuss youth employability in Europe and in the East Sweden Region.

This event will present an overview of the European perspective and provide the participants with strategic knowledge on how to tackle one of Europe’s key challenges for the moment – youth unemployment.

We will look at successful projects and opportunities with an international exchange in order to learn from partners from other European countries. We will also raise awareness about how to link the European perspective to activities on regional and local level.

The afternoon session will gather municipal experts to establish a regional network focusing on youth unemployment, to improve opportunities for exchange of experiences and increased knowledge.
Target groups of participants:

Civil servants and experts on local and regional level
Politicians from local and regional level
SMEs
NGOs

More information:

East Sweden Region: www.ostsam.se
Motala municipality: www.motala.se
East Sweden EU-office: www.eastsweden.org
“How do we deliver results with help from the Structural Funds post 2014?”

Delivering results

Type: EU Breakfast meeting

Organisers: City of Gothenburg International Relations Office

Chair: Mrs Katja Knuutinen, International Relations Office, City of Gothenburg, Structural Funds specialist

Speakers:
- Mr Olle Ludvigsson, Member of the European Parliament
- Political Leader from City of Gothenburg (tbc)
- Representative of EU Commission representation office in Sweden (tbc)
- Project developer from City of Gothenburg

Description:

The City of Gothenburg’s local event will focus on how the city is increasing its engagement with the European Union, what role the EU 2020 strategy plays for the local level and how we can benefit from learning from other EU regions. A focus will be on the future structural funds and the main achievements of the EU cohesion policy. Discussions will evolve around the intentions of the new regulatory framework proposed by the European Commission for 2014-2020 and what these changes can mean for the city of Gothenburg.

This breakfast event will bring the Brussels Open Days back to the region, building on the themes debated in our Brussels event. We will raise awareness about how the City of Gothenburg is represented towards the European institutions and the advice and support which local organisations can provide.

The content of the event will be designed to engage the participants, including people who have little or no previous experience of European work, in order to raise their awareness of the role of the EU for Gothenburg today.

Target groups of participants:

Officials and politicians from Gothenburg and the surrounding region involved in EU financed development projects with a focus on the EU network of city officials.

More information:

www.goteborg.se
"Program on second generation immigrants in a local and European Perspective"

Malmö  
25 September 2012

Territorial cooperation

Type: Seminar

Organisers: Europe Direct Malmö, City of Malmö, Malmö University, Malmö Institute for studies of Migration, Diversity and Welfare

Chair: Kristina Jauhiainen Larsson, Europe Direct Malmö

Speakers:  
Kristina Jauhiainen Larsson, Europe Direct Malmö  
Erica Righard, Malmö Institute for Studies of Migration, Diversity and Welfare  
Russel King, Willy Brandt Guest professor at Malmö University  
Filippa Engstrand, Project leader Boost by FC – Rosengård  
Malmö Politician, TBC

Description:

International mobilities and second generation: Exploring identities and belongings, Mr King will develop the topic and talk about people leaving their country of origin, how migrants are treated in the host country, and how migrants’ status tends to shift along time – mainly in a European perspective with examples from Southern Europe. In a local perspective good practices will be recognised by “Boost by FC Rosengård”, an integration- and employment project in cooperation with the City of Malmö, the Swedish Public Employment Service, FC Rosengård and supported by the European Social fund. Further, the politics and ambitions in Malmö concerning integration will be explored.

Target groups of participants:

Researchers, students, City or Regional administrators, stakeholders, Government and legislators.

More information:

http://www.malmo.se/europadirekt  
For registration: europadirekt@malmo.se  
Partners:  
www.mah.se/mim  
www.mah.se/english/News/News-2012/New-guest-professor-Russell-King/  
www.malmo.se  
www.mabimal.se/tempsite/folder.pdf  
http://webapps03.malmo.se/insatskatalogen/public/42
"Culture – An asset for regional development"

Sundsvall
12 October 2012

Territorial cooperation

Type: Meeting

Organisers: Mid Sweden European Office + County Administration of Västernorrland

Chair: Mid Sweden European Office - Ms Kerstin Brandelius-Johansson, Managing Director
County Administrative Board of Vaesternorrland - Ms Ulrika Åberg, Sr Advisor International Relations.

Speakers: Swedish Institute, Intercult, Swedish youth Board (TbC), Speaker from the Commission (TbC)

Description:

The event will focus on how the culture is a tool for regional development.

This one-day event will bring the Brussels Open Days back to the region, building on the themes debated in our Brussels event; territorial cooperation. We will look at successful projects and opportunities to learn from partners from other European countries. We will raise awareness about how Mid Sweden is represented within the European institutions and the advice and support local organisations can provide.

The event will be aimed at elected local politicians, officers and practitioners from local authorities, the regional development agency, non-governmental organisations and project partners from across Europe. The content of the event will be designed to engage the audience including people who have little or no previous experience of European work and funding, in order to raise their awareness of the opportunities available.

Target groups of participants:

Cultural institutions such as authorities responsible for museums, archives, theatre, music, arts, dance and libraries and non-governmental organisations in the same field.

More information:

www.midsweden.se
www.y.lansstyrelsen.se
"Europe in my region: Barents Green Growth Forum"

Territorial cooperation

Type: Seminar

Organisers: County Administrative Board of Norrbotten, North Sweden European Office

Chair: Day 1 session 1 and Day 2: Ms Maria Wetterstrand, environmental debater, former Member of Swedish Parliament
Session 3: Ms. Henna Haapala, Senior Adviser, Ministry of Environment of Finland

Speakers: Mr. Johan Antti, County Director of Norrbotten County Administrative Board
Ms. Yvonne Stålacke, Vice Mayor of Luleå
European Commission (tbc)
Mr Jo Aarseth, High North Centre for Climate and the Environment
Mr Jonas Brännström, Swedish development agency of Vinnova
Representative from Boliden Minerals (tbc)
Mr. Pär Larshans, Max Restaurants
Representatives Osuuskauppa Arina and Jetitek, (tbc)
Mr Yan Tsykanov, Cleaner production center
Mr Jonas Marklund, Piteå Wind Power
Mr Alatossava, Li Micropolis
Ms. Kristina Nilsson, Professor Luleå Technichal University
Ms. Sara Borgström, Stockholm Resilience centre
Mr. Dieter Müller, Professor University of Umeå
Mr. Stefan Marklund, Municipality of Luleå

Description:

The Barents Green Growth Forum will be an event hosted by the County Administrative Board of Norrbotten which is also the chair of the Barents Euro Arctic Regional Council and Committee. The forum is aiming at lifting the cross-border issues in the Barents region concerning the common environment and possible growth of new technology and environmental oriented businesses within the area. It will discuss both overall common strategies and also give concrete examples based on examples from the Barents area of projects that deliver a better environment. The aim is to see the threats and potential for the environment and green growth in the Barents region as a whole and also what EU does and can do to support this locally.

Target groups of participants:

The event is aimed towards all persons working with environment and persons involved in or interested in the cooperation in the Barents area, such as politicians from local, regional, cross-border, national and EU-level (such as the local members of the Committee of the Regions), civil servants and practitioners, industry
and small enterprises, investors, local development agencies, partners in environmental issues and academy including students from all over Barents.

More information:

Invitation:

Preliminary Program:
Territorial cooperation

Type: Session on Örebro Promotion Boat Conference 2012

Organisers: Örebro Regional Development Council in cooperation with Örebro Chamber of Commerce

Chair: Irén Lejegren, Chairperson of City Council

Speakers: Susanne Rosendahl, project leader, Energy Office and a representative of a local green trucking company

Description:

Örebro Regional Development Council taking action for a more climate efficient and competitive logistics region.

The Örebro Regional Development Council wants to make the logistics industry in the Örebro region greener, more efficient and competitive and have written their action plan within the EU 2020 Project, Going Local, within this field.

Through a preliminary study in which the logistics companies of the region have been interviewed, the Regional Development Council has now produced 15 concrete proposals in relation to how the logistics industry in the region could become more energy efficient and increase their use of renewable energy.

The session will also include presentations of good examples from a local green trucking company.

Target groups of participants:

Representatives from the region’s companies and organisations, local authorities, local government.

More information:

www.regionorebro.se
Title

Delivering results

Type: Seminar

Organisers:

Chair:

Speakers:

Description:

Target groups of participants:

More information:

No information provided
"Sustainable travelling in the city"  
Växjö  
22 September 2012

Smart and green growth

Type: Open public event in the city as a part of the Mobility Week

Organisers: The City of Växjö in cooperation with for instance public transport company, bike shops etc

Chair: N/A

Speakers: No speakers, but politicians and staff from the City of Växjö will participate

Description:

This is an event that takes place in Växjö every year, during the Mobility week. During one day, the city staff and politicians are available to the public, answering any questions they may have on how the city is working with sustainable transports. The biggest focus is on safe bike travels, new cycle paths, and the maintenance of the cycle paths. The information is combined with general information about «the greenest city in Europe».

Around the street/square there will also be other actors, such as a bus company, and bike shops, and an exhibition of eco-friendlier cars.

Target groups of participants:

Citizens of Växjö.

More information:
"Cross-border labour market"

Territorial cooperation

Type: Presentations and workshop

Organisers: Grensetjensten, Grenserådet, Hedmark County Council, Värmland County Administrative Board

Chair: County Governor of Värmland, Mrs Eva Eriksson

Speakers:
Fredrik Fjellner, MEP, tbc
Hedmark County Council, Head of International Relations Mr Ole Alfstad, tbc
PhD Atle Hauge, East Norway Research Institute, tbc
Daniel Persson, Öresunds Kommitten, tbc
Representative from Stortinget, tbc
Representative from Riksdagen, tbc
Representative from NAV, tbc
Representative from Arbetsförmedlingen, tbc

Description:

The cross border cooperation between Hedmark and Värmland wants to focus on the most important pillar within EU and EES, the free mobility of people, goods and services and how regions can act to achieve this. As a cross border region we are daily faced by challenges and opportunities of the fact that there are still obstacles left to solve in order to fulfil the most important driving force of EES and EU.
We would like to address this issue with elected politicians on regional, national, local and EU level. Additionally we will also invite regional universities and regional/national authorities to participate and share our experiences based on successful projects from across Europe and the debate at the seminar during Open Days.
We would like continue and deepen the discussion about the importance of mobility of labour between our regions and nations and we would also like to start the discussion of what kind of opportunities and challenges SMEs in border areas are facing.

We will bring experiences and good practices from Open Days to share with local, regional and national stakeholders.
Target groups of participants:

Representatives from the regional and local authorities, regional universities, national authorities and politicians in Hedmark and Värmland.

More information:

www.grensetjansten.no
www.hedmark.org
www.lansstyrelsen.se/varmland
"Smart and green growth. Territorial cooperation – an asset for all
How can cooperation be used as a tool for local and regional
development and better exploitation of regional potential?
Does it improve growth for all and a sustainable environment?"

**Smart and green growth**

**Type:** Lecture and debate

**Organisers:** Europe Direct, Gothenburg Region

**Chair:** TBC

**Speakers:** Lecture/debate with a representative from local government and from an authority, t.b.c
Representative from Coompanion Göteborgsregionen, advisers for cooperative enterprises, t.b.c
The winner of 2012 cooperative in the region of Gothenburg, t.b.c

**Description:**

Region Västra Götaland’s local event will focus on how territorial cooperation can be used as a tool for local and regional development. The event will also show some examples of how cooperation can contribute to smart and inclusive growth for a society as well as for a private person.

This evening lecture will offer a possibility for the audience to debate and learn more, and it will concern two of the selected priorities for Open days.

The event will be aimed at elected local politicians, officers and practitioners from local authorities, the regional development agency, social partners, universities, non-governmental organisations and project partners from across Europe. The content of the event will be designed to engage the audience including people who have little or no previous experience of European work and funding, in order to raise their awareness of the opportunities available.

**Target groups of participants:**

General public, representatives from the region’s universities, voluntary and community sector, local and regional government, NGOs and entrepreneurs.

**More information:**

[www.goteborg.se/europadirekt](http://www.goteborg.se/europadirekt)
"An Evening for the Kvarken/High Coast World Heritage"

**Docksta**

21 September 2012

**Organisers:** Cross-border cooperation programme Botnia – Atlantica (Ostrobothnia, Central Ostrobothnia and Satakunta in Finland, Västerbotten and Västernorrland as well as the municipality of Nordanstig in Sweden and the Nordland region in Norway).

**Description:**

Welcome to an evening with film and presentations about the Kvarken/High Coast World Heritage. The Kvarken Archipelago in Finland together with the High Coast in Sweden form a transboundary World Natural Heritage Site. The status of World Heritage is received because the area is the best place in the world to witness land uplift.

During the evening the project "World Heritages in cooperation" will give you new experiences and knowledge about the area and you will also get the opportunity to try their World Heritage-shot.

**Target groups of participants:**

General public interested in the area and in the World Heritage.

**More information:**

www.botnia-atlantica.eu

www.ecday.eu
"Cooperation meeting between projects in two Interreg programmes"

**Organisers:** Cross-border cooperation programme Sweden - Norway

**Description:**

Interreg Sweden-Norway and Interreg IV Øresund, Kattegat-Skagerrak has chosen to exchange and share experiences through speed dating and storytelling between the two programmes these two autumn days. Some of the stories will be filmed and distributed afterwards. This to coinciding with the first celebration of the European Cooperation Day the 21th September. We are taking the chance to make a concentrated effort to be each other’s public and gain and give knowledge about the cooperation between the European countries.

**Target groups of participants:**

Projects Göteborg Sweden

**More information:**

[www.interreg-sverige-norge.com](http://www.interreg-sverige-norge.com)
[www.ecday.eu](http://www.ecday.eu)
"Media event/ Press conference"

Gothenburg
18-19 September 2012

Organisers: Cross-border cooperation programme Sweden – Denmark – Norway (Resund – Kattegat – Skagerrak)

Description:
Press conference for media in Gothenburg area in connection with the event "Seminar for Project Leaders" (joint event with Sweden-Norway programme). Aim is to promote projects from the programme (primarily projects with a connection to the Gothenburg area) and to get articles/radio/TV interviews.

More information:

www.interreg-oks.eu
www.ecday.eu