



**OPEN
DAYS**

8th European Week of Regions and Cities
Brussels
4 - 7 October 2010

PROGRAMME AT A GLANCE



Europe 2020: Competitiveness, co-operation and cohesion for all regions

EUROPEAN UNION



Committee of the Regions



EUROPEAN COMMISSION
DG Regional Policy

Published in October 2010
Edited by the Committee of the Regions and the European Commission's DG for
Regional Policy

© European Communities, 2010

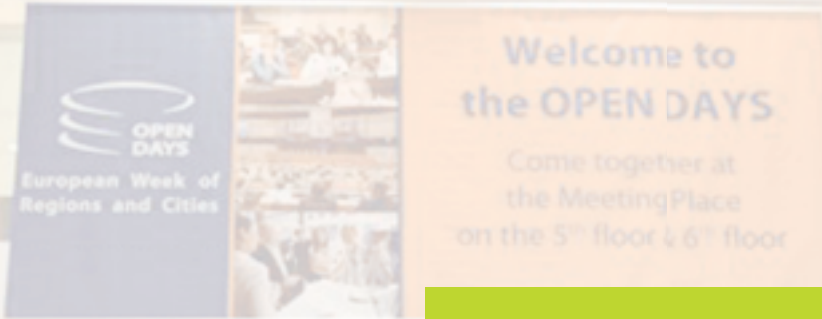
Welcome to the OPEN DAYS 2010

This short version of the OPEN DAYS programme gives a quick overview of the 130 seminars, workshops and debates organised between 4 and 7 October.

You can find descriptions, reports, speakers' presentations, news and videos on the event's website:

www.opendays.europa.eu

On the **map** page 30-31, the venues hosting the OPEN DAYS workshops have been located, as well as the OPEN DAYS Info points and Registration Tent.



Opening hours of the Tent:

Monday, 4 October: 10:00 - 18:30

Tuesday, 5 October: 08:00 - 18:30

Wednesday, 6 October: 08:00 - 18:00

Thursday, 7 October: 08:00 - 11:00

Esplanade of the DG Regional Policy

OPEN DAYS Registration Tent - Info Point

Avenue de Tervuren - Tervurenlaan, 41

The Meeting Place

Located on the 5th and 6th floors at the Committee of the Regions **A**, The Meeting Place offers the following:

- **Exhibition:** There will be a large exhibition area where Meeting Place partners (both local/regional authorities and businesses) will showcase projects, demonstrate best practice, present public-private partnerships along the themes of regional green economy, sustainable green solutions and territorial cooperation.
- **The Meeting Place Café:** open for participants to meet over a drink and a snack.
- **36 workshops:** organised by companies, financial institutions, associations and the Committee of the Regions

Opening hours:

Tuesday 5 October - Wednesday 6 October : 8.00-19.00

Thursday 7 October: 8.00-13.00

- **Media Centre:** On-site facilities for journalists include a TV studio, mobile camera crews and the possibility for live emissions via satellite.



MEETING PLACE

Opening Session, Monday 4 October 15.00-17.00

The 2010 OPEN DAYS Opening Session will take place on Monday 4 October, 15:00-17:00, in the European Parliament's Hemicycle. It will coincide with the Committee of the Regions' Plenary Session and the EP's Regional Development (REGI) Committee meeting.

Preliminary programme:

15.00-17.00 European Parliament Hemicycle

15:00 - 15:15 Welcome addresses

- **Danuta Hübner**, Chairwoman of the European Parliament's REGI Committee
- **Johannes Hahn**, Commissioner for Regional Policy
- **Mercedes Bresso**, President of the Committee of the Regions

15:15-15:55 Keynote speeches

- **Rodi Kratsa-Tsagaropoulou**, Vice-President of the European Parliament
- **Rudy Demotte**, Minister-President of the Walloon region, Belgian Presidency
- **Philippe Maystadt**, President of the European Investment Bank

15:55 - 16:55 Debate with the floor moderated by **Mark Rogerson**, Executive Director, Consilia Ltd

16:55 - 17:00 Closing remarks: **Danuta Hübner**, Chairwoman of the European Parliament's REGI Committee

OPEN DAYS

Please note that the dot next to the workshop details corresponds to the venue on the map page 30-31.

09:00 to 10:45	05A01	11	<p>Employment and growth in rural areas: Stimulating the green economy Norway house</p>
09:00 to 10:45	05A02	D	<p>European Social Fund support for green jobs in the framework of New Skills for New Jobs Centre Borschette, room 1B</p>
09:00 to 10:45	05A03	20	<p>Offshore renewable energies: Exploring the synergies Scotland House</p>
09:00 to 10:45	05A04	D	<p>Building synergies from Research and Development to deployment Centre Borschette, room 1A</p>
09:00 to 10:45	05A05	21	<p>Europe 2020 - Achieving local and regional ownership Stockholm Region Representation</p>

-09:00
-09:30
-10:00
-10:30
-11:00
-11:30
-12:00
-12:30
-13:00

09:00 to 10:45	05A06	A	
ICT for energy efficiency: Local and regional initiatives Committee of the Regions, JDE53			
09:00 to 10:45	05A07	2	
Innovative regional strategies in cultural tourism Centre of the Regions			
09:00 to 10:45	05A08	D	
Innovation and creativity in your region: better use of talent for competitiveness and job creation Centre Borschette, room 0A			
09:00 to 10:45	05A09	D	
Regional innovation synergies from EU measurement and analytical tools Centre Borschette, room 0C			
09:00 to 10:45	05A10	B	
REGI-COTER meeting: Added-value, added-vision: Cohesion Policy EU2020 Committee of the Regions, VM3			
09:00 to 13:00	05A11	7	
Towards mobility and innovation in Europe's regions and cities Espace Montepaschi			
			-09:00 -09:30 -10:00 -10:30 -11:00 -11:30 -12:00 -12:30 -13:00



-09:00 -09:30 -10:00 -10:30 -11:00 -11:30 -12:00 -12:30 -13:00













11:15 to 13:00	05A18	1	Territorial planning as a competitiveness strategy Solvay Library
11:15 to 13:00	05A19	B	Regional innovation indicators Evidence-based policymaking for Europe 2020 and for the European Plan for Research and Innovation Committee of the Regions, VM3
11:15 to 13:00	05A20	D	New investment models for regions to reach the Europe 2020 broadband and NGA targets Centre Borschette, room 0C
11:30 to 13:00	05A21	D	The economy of culture: a driver for regional development evidence from European cohesion policy Centre Borschette, room 1C
11:15 to 13:00	05A22	D	Frontrunners in innovation and sustainable growth: cluster organisations in European regions Centre Borschette, room 0D
11:15 to 13:00	05A32	A	Tackling socio-economic disparities using satellite information and services Committee of the Regions, JDE53

-09:00
 -09:30
 -10:00
 -10:30
 -11:00
 -11:30
 -12:00
 -12:30
 -13:00

09:00 to 10:45	05B01	B	
Cities success stories: Using ICT to deliver carbon reductions in Europe Committee of the Regions, VM1			
09:00 to 10:45	05B02	D	
Workshop on cross-border infrastructures Centre Borschette, room 0D			
11:15 to 13:00	05B03	14	
Macro-regional approaches for the benefit of North Sea- English Channel co-operation? Representation of the State of Niedersachsen to the EU			
11:15 to 13:00	05B04	D	
Challenges facing mono-sector cities Centre Borschette, room 1D			
11:15 to 13:00	05B05	D	
Cooperation: The benefits of cooperating across internal and external borders (ESPO 2013) Centre Borschette, room 0A			
09:00 to 10:45	05C01	A	
Creating and enabling women entrepreneurs: The green economy and more Committee of the Regions, JDE51			

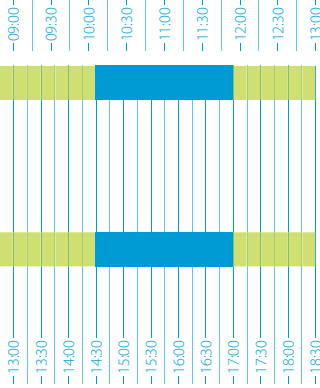
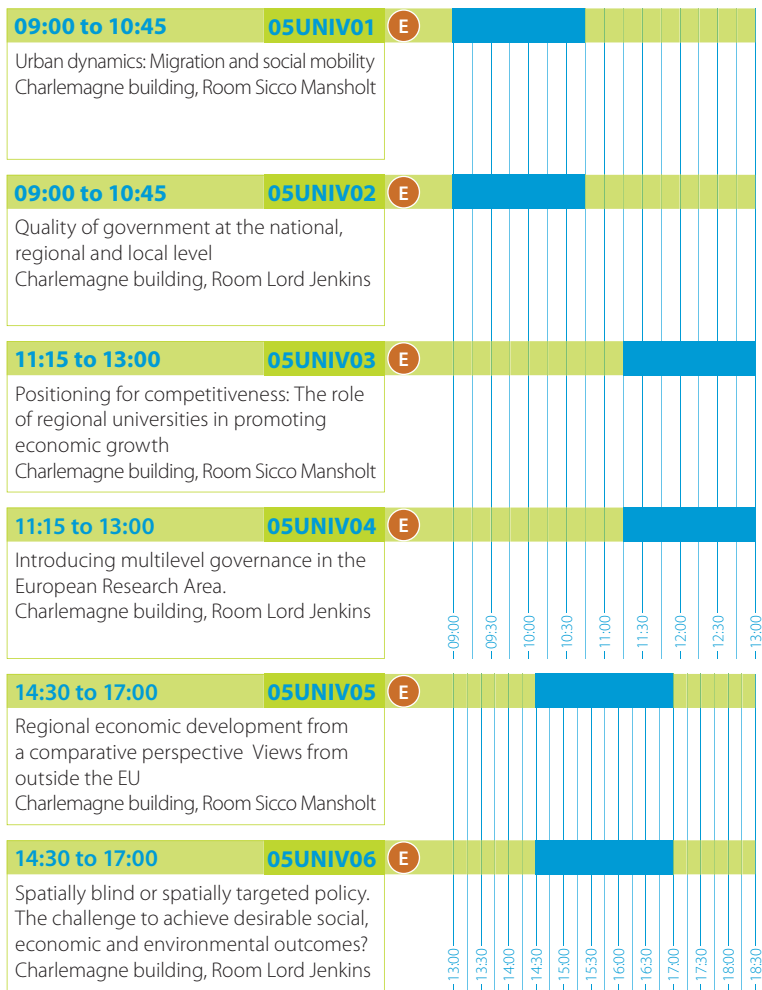
-09:00
 -09:30
 -10:00
 -10:30
 -11:00
 -11:30
 -12:00
 -12:30
 -13:00

09:00 to 10:45	05C02	A	
Bridging the digital divide Committee of the Regions, JDE62			
11:15 to 13:00	05C03	3	
After the crunch: How to counterpunch? Common House of Steiermark / Kujawsko-Pomorski			
11:15 to 13:00	05C04	9	
EU Regional Policy: Capital cities and regions vision for EU 2020. Musées Royaux d'Art et d'Histoire - Koninklijke Musea voor Kunst en Geschiedenis			
			-09:00
			-09:30
			-10:00
			-10:30
			-11:00
			-11:30
			-12:00
			-12:30
			-13:00

13:15 to 14:15	05A23		
<p>Networking lunch: Meet the projects innovation in European cohesion policy Cours Saint Michel 1 - VIP room</p>			
13:15 to 14:15	05A24		
<p>Networking lunch: Meet the projects how European cohesion policy contributes to the green economy Cours Saint Michel 2, A00/245 (Infocentre)</p>			
14:30 to 16:30	05A25		
<p>Northern Sparsely Populated Areas - Strong, specific and promising East Finland EU Office</p>			
14:30 to 17:00	05A26		
<p>Climate KIC: Regional innovation in water management and low carbon cities West Midlands in Europe</p>			
14:30 to 17:00	05A27		
<p>Innovative policies essential for sustainable growth Solvay Library</p>			
14:30 to 17:00	05A28		
<p>Europe 2020 Strategy into action Best practises from and European added value of the Competitiveness Objective for the EU Regione Toscana Brussels Representation</p>			
<p>- 13:00 - 13:30 - 14:00 - 14:30 - 15:00 - 15:30 - 16:00 - 16:30 - 17:00 - 17:30 - 18:00 - 18:30</p>			

14:30 to 17:00	05B06	A	
Sustainable mobility in European cities Committee of the Regions, JDE62 Committee of the Regions, JDE63 (listening room)			
14:30 to 17:00	05B07	B	
Public-private partnerships and green economy Committee of the Regions, VM3			
14:30 to 17:00	05B08	D	
EU-Ukraine regional policy cooperation Centre Borschette, room 1D			
14:30 to 17:00	05B09	D	
Using the European Grouping of Territorial Cooperation for interregional cooperation: inside and outside the European territorial cooperation objective (and outside cohesion policy) - Centre Borschette, room 0D			
14:30 to 17:00	05C05	A	
Public acceptance of new energy technologies. Not in my backyard? Can Europe win acceptance and support for low-carbon infrastructure projects crucial to mitigating climate change? - Committee of the Regions, JDE52			
14:30 to 17:00	05C06	12	
Grow smart! Focusing European Regional Policy on future well-being Permanent Representation of Portugal to the E.U.			
-13:00 -13:30 -14:00 -14:30 -15:00 -15:30 -16:00 -16:30 -17:00 -17:30 -18:00 -18:30			

Tuesday 5 October - OPEN DAYS University



Wednesday 6 October - Morning sessions

09:00 to 10:45	06A37	A	
Energising the 2020 Strategy: Innovative uses of communications technology for energy efficiency Committee of the Regions, JDE52			
09:00 to 10:45	06A38	A	
Peterborough Sustainable City Visualisation Project Committee of the Regions, JDE51			
09:00 to 10:45	06A39	A	
Electrification of transport - Opportunity for EU companies Committee of the Regions, JDE53			
09:00 to 10:45	06A40	B	
Implementing the Small Business Act for Europe through the European Entrepreneurial Regions Label Committee of the Regions, VM1			
11:15 to 13:00	06A41	A	
European Investment Bank (EIB) instruments for local and regional authorities - EIB and the 2020 Strategy Committee of the Regions, JDE70			
11:15 to 13:00	06A42	A	
The EU budget: Whats in it for regions and industry? Committee of the Regions, JDE62			

-09:00
 -09:30
 -10:00
 -10:30
 -11:00
 -11:30
 -12:00
 -12:30
 -13:00

11:15 to 13:00	06A43 D	
<p>The European Social Fund support for administrative capacity building Centre Borschette, room 1B</p>		
09:00 to 10:45	06B11 18	
<p>Towards enlargement: The contribution of the Adriatic macro-region Marche Region Office</p>		
09:00 to 10:45	06B12 B	
<p>Local and regional action on EU youth matters Committee of the Regions, VM3</p>		
09:00 to 10:45	06B13 D	
<p>Managing diversity in EU regions and cities Centre Borschette, room 1D</p>		
09:00 to 10:45	06B14 D	
<p>Communicating across borders: The challenge of communicating the results of European Territorial Cooperation Programmes - Centre Borschette, room 0C</p>		
09:00 to 10:45	06B15 D	
<p>ESPON provides regions with targeted analysis Centre Borschette, room 0A</p>		<p style="text-align: center;"> -09:00 -09:30 -10:00 -10:30 -11:00 -11:30 -12:00 -12:30 -13:00 </p>

11:15 to 13:00	06B22	15	Civic engagement in cross-border cooperation Representation of the State of Rhineland-Palatinate in Brussels
11:15 to 13:00	06B23	1	Interterritorial cooperation: the path to the EU Solvay Library
11:15 to 13:00	06B24	19	Regions and cities leading the way to improved territorial cooperation Regione Puglia Government Office
11:15 to 13:00	06B25	A	e-Government - The Platform for modern regional cooperation Committee of the Regions, JDE53
11:15 to 13:00	06B26	A	European Atlas of Decentralised Cooperation for Development Committee of the Regions, JDE51
11:15 to 13:00	06B27	B	Helping the regions out of the economic downturn: Regional airports as strategic catalysts of wealth creation Committee of the Regions, VM3

13:15 to 14:15	06A45 H	
<p>Networking lunch: Meet the projects using ICT in cross-border projects Cours Saint Michel 1 - VIP room</p>		
14:30 to 17:00	06A46 A	
<p>Local communities driving sustainable innovation. Best practices from Philips working with local partners Committee of the Regions, JDE52</p>		
14:30 to 17:00	06B31 5	
<p>An Integrated Strategy for the Atlantic Area A Framework for Functional Maritime Co-operation? Basque Country Delegation</p>		
14:30 to 17:00	06B32 2	
<p>Bring your own brand! Different approaches to the Baltic Sea Identity. Centre of the Regions</p>		
15:00 to 17:00	06B33 16	
<p>Think global, act local Territorial Cooperation of Cities and Regions for European Model Solutions on Clean Urban Transport - Regional Representation of North Rhine-Westphalia</p>		
14:30 to 17:00	06B34 18	
<p>Inter-Regional Cooperation: Improving quality of life Umbria Region Brussels Office</p>		

- 13:00
- 13:30
- 14:00
- 14:30
- 15:00
- 15:30
- 16:00
- 16:30
- 17:00
- 17:30
- 18:00
- 18:30

15:00 to 17:00	06B35 15	Cooperation strategies for creating cross-border polycentric metropolitan areas Representation of the State of Rhineland-Palatinate in Brussels	
14:30 to 17:00	06B36 1	Partnership mapping a new Europe Solvay Library	
14:30 to 17:00	06B37 A	EGTC - Towards the revision of the legislative framework Committee of the Regions, JDE62	
14:30 to 17:00	06B38 B	Chambers of Commerce at the heart of the economic development of Euro regions Committee of the Regions, VM3	
14:30 to 17:00	06B39 A	Building partnerships towards a Mediterranean macro-regional strategy Committee of the Regions, JDE51	
14:30 to 17:00	06B40 A	Inter-regional collaboration and collective innovation between space and non-space sectors in Europe Committee of the Regions, JDE53	- 13:00 - 13:30 - 14:00 - 14:30 - 15:00 - 15:30 - 16:00 - 16:30 - 17:00 - 17:30 - 18:00 - 18:30

14:30 to 17:00	06B41	D	
<p>Better cluster support services for green innovation 06/10/2010 Centre Borschette, room 0B</p>			
14:30 to 17:00	06B42	D	
<p>Cross-border cooperation and regional innovation systems in Latin America: contribution to the regional integration process - Centre Borschette, room 1A</p>			
14:30 to 17:00	06C14	B	
<p>Low-energy cities with a high quality of life for all: a way towards territorial cohesion Committee of the Regions, VM1</p>			
14:30 to 17:00	06C15	D	
<p>Civil Society Forum: Principle of Partnership - mind the gap with practice Centre Borschette, room 0C</p>			
14:30 to 17:00	06C16	D	
<p>Streamlining Micro-credit initiatives Centre Borschette, room 1B</p>			
14:30 to 17:00	06C17	D	
<p>The Future of European Cohesion Policy post-2013 Centre Borschette, room 0A</p>			

- 13:00
 - 13:30
 - 14:00
 - 14:30
 - 15:00
 - 15:30
 - 16:00
 - 16:30
 - 17:00
 - 17:30
 - 18:00
 - 18:30

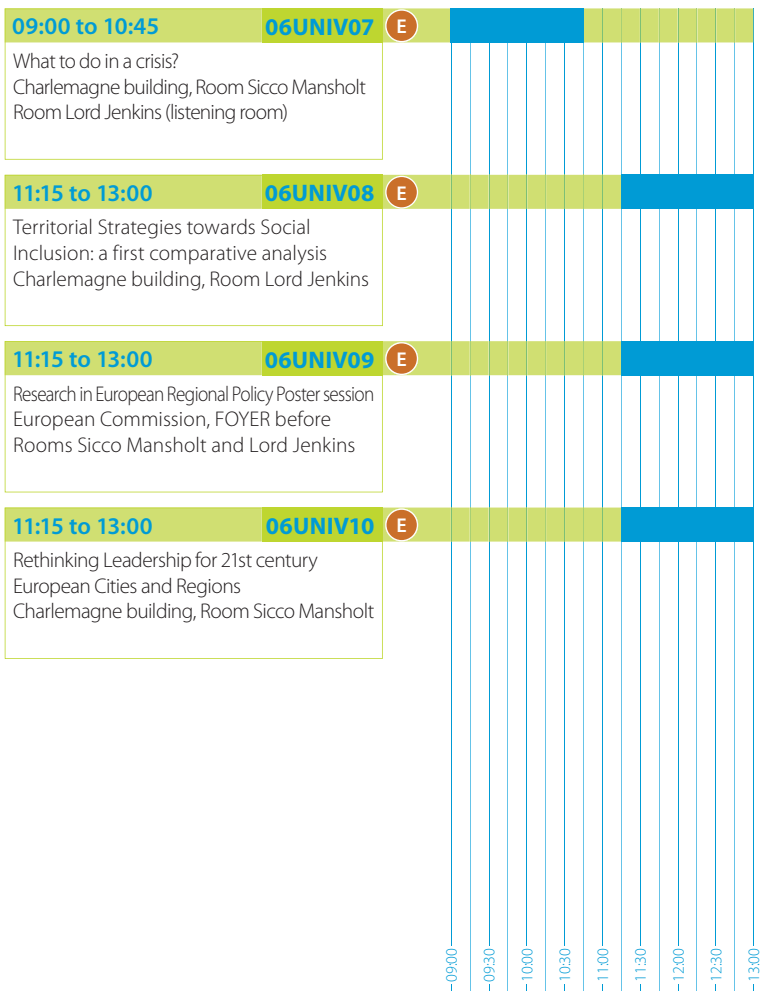
16:00 to 18:30

06E03 **E**

Special plenary: Promoting Smart, Sustainable and Inclusive Growth: a challenge for all Europes regions
Charlemagne building, Room Alcide De Gasperi

-13:00
-13:30
-14:00
-14:30
-15:00
-15:30
-16:00
-16:30
-17:00
-17:30
-18:00
-18:30

OPEN DAYS University - Wednesday 6 October



09:00 to 10:45	07C22	D	
Outermost regions - bringing diversity and excellence to European research Centre Borschette, room 0B			
09:00 to 13:00	07C23	10	
Agenda 2020 : A New Paradigm for Local Urban Development Northern Ireland Executive Office			
11:15 to 13:00	07C24	1	
Leading change through social inclusion 07/10/2010 Solvay Library			
11:15 to 13:00	07C25	A	
Social cohesion in a time of crisis: local and regional innovative responses Committee of the Regions, JDE53			
11:15 to 13:00	07C26	D	
Ageing and persons with disabilities turning the challenge into opportunities through regional innovation with ICT and accessibility measures - Centre Borschette, room 0A			
			-09:00 -09:30 -10:00 -10:30 -11:00 -11:30 -12:00 -12:30 -13:00

09:00 to 12:00

07UNIV13

E

Special Panel - EU budget reform post-2013
Should better-off regions receive cohesion
policy funding?

Charlemagne building, Room Alcide De Gasperi

09:00

09:30

10:00

10:30

11:00

11:30

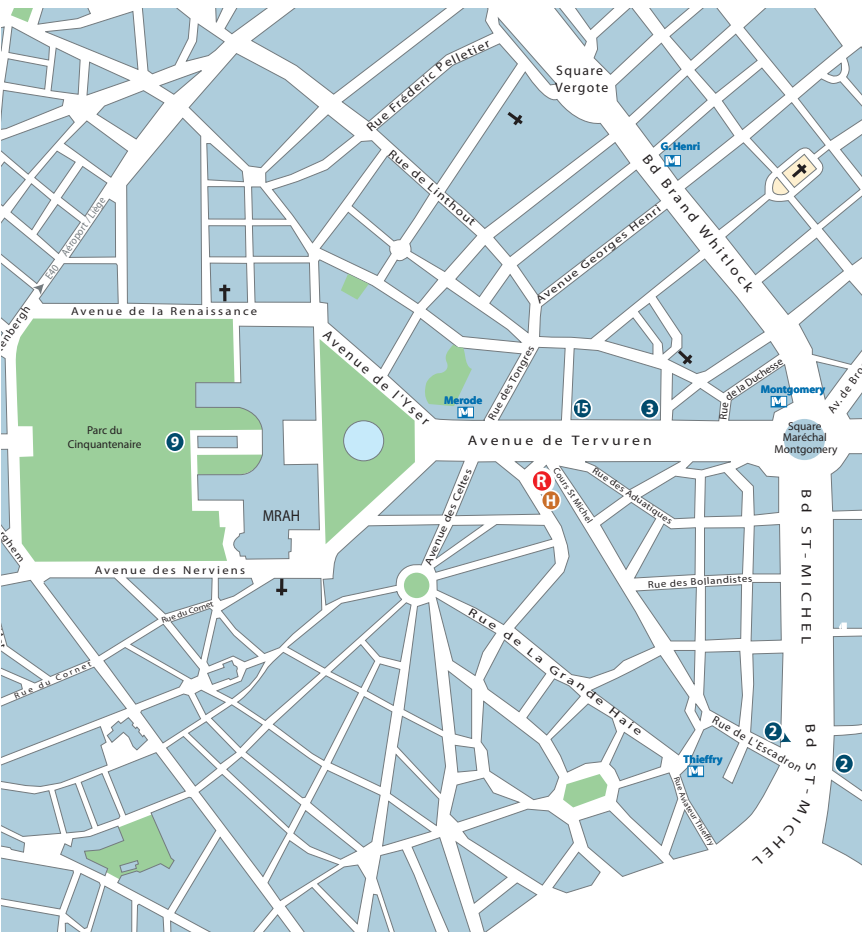
12:00

12:30

13:00



PROGRAMME AT A GLANCE



- R** **Esplanade of the DG Regional Policy**
OPEN DAYS Registration Tent - Info Point
Avenue de Tervuren - Tervurenlaan, 41

- A** **Committee of the Regions, Jacques Delors**
Info Point, Meeting Place, Media Centre
Rue Belliard - Belliardstraat, 101

- B** **Committee of the Regions, Van Maerlant**
Info Point, Meeting Place, Media Centre
Van Maerlant 2

- C** **European Commission, Berlaymont**
Rue de la Loi - Wetstraat, 200

- D** **European Commission, Centre Borschette**
Rue Froissart - Froissartstraat, 36

- E** **European Commission, Charlemagne**
OPEN DAYS University
Rue de la Loi - Wetstraat, 170

- F** **European Parliament**
Rue Wiertz - Wiertzstraat 60

- G** **Esplanade of the Berlaymont**
OPEN DAYS Stage
Rue de la Loi - Wetstraat, 200

- H** **Regional Policy Buildings**
Cours Saint-Michel - Sint-Michiels Warande,
1 and 2

- I** **Comic Strip Center**
Rue des Sables - Zandstraat 20

- 1** **Bibliotheque Solvay**
Parc Leopold - rue Belliard - Belliardstraat, 137
- 2** **Centre of the Regions, Information Office Mecklenburg-Vorpommern to the EU**
Boulevard St. Michel - Sint-Michielslaan, 80
- 3** **Common House of Steiermark / Kujawsko-Pomorskie / West Pannonia / Croatian Regions Office**
Avenue de Tervueren - Tervurenlaan, 82-84
- 4** **Delegation of Catalan Government to the EU**
Rue de la Loi - Wetstraat, 227
- 5** **Delegation of the Basque Country in Brussels**
Rue des Deux Eglises - Tweekerkenstraat, 27
- 6** **East Finland EU Office**
Rond-Point Schuman - Schumanplein, 6
- 7** **Espace Montepaschi**
Avenue d'Auderghem - Oudergemlaan, 22-28
- 8** **Fundacion Galicia Europa**
Rue de la Loi - Wetstraat, 38
- 9** **Musées Royaux d'art et d'histoire - Koninklijke Musea voor Kunst en Geschiedenis**
Parc du Cinquantenaire - Jubelpark, 10
- 10** **Northern Ireland Executive Office**
Chaussée d'Etterbeek - Steenweg op Etterbeek, 180
- 11** **Norway House**
Rue Archimede - Archimedesstraat, 17
- 12** **Permanent Representation of Portugal to the EU**
Avenue de Cortenberg - Kortenberglaan, 12
- 13** **Pomorskie Regional EU Office**
Rond-Point Schuman - Schumanplein, 6
- 14** **Representation of the State of Niedersachsen to the EU**
Rue Montoyer - Montoyerstraat, 61
- 15** **Representation of the State of Rhineland-Palatinate in Brussels**
Avenue de Tervueren - Tervurenlaan, 60
- 16** **Regional Representation of North Rhine-Westphalia**
Rue Montoyer - Montoyerstraat, 47
- 17** **Regione Lombardia**
Place du Champ de Mars - Marsveldplein, 2
- 18** **Regione Lazio / Regione Marche / Regione Toscana / Regione Umbria**
Rond Point Schuman - Schumanplein, 14
- 19** **Regione Puglia Government office**
rue du Trone - Troonstraat, 62
- 20** **Scotland House**
Rond-Point Schuman - Schumanplein, 6
- 21** **Stockholm Region Office**
Avenue Marnix - Marnixlaan, 28
- 22** **West Midlands in Europe**
Avenue d'Auderghem - Oudergemlaan, 22-28



OPEN DAYS Hotline:
+ 33 1 43 67 99 44
secretariat@open-days.eu

EUROPEAN UNION



Committee
of the
Regions

Rue Belliard 101
1040 Brussels
www.cor.europa.eu



EUROPEAN COMMISSION
DG Regional Policy

European Commission
DG Regional Policy
BE-1049 Brussels