

Programme overview of the OPEN DAYS workshops

TUESDAY 7 OCTOBER

9:00	9:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00
		07A01 <i>How SMEs and micro enterprises can become effective actors of the Cohesion Policy</i> A				07A08 <i>Promoting decent work in the EU</i> A		
		07A02 <i>Regions working for sustainable health systems - a shift toward preventive care</i> A				07A09 <i>The revolution of Web 2.0 - a new way for public authorities to engage with citizens</i> A		
		07A03 <i>Growth poles for territorial cohesion</i> E				07A10 <i>Implementing the care cycle approach to healthcare improvement</i> A		
		07A04 <i>ICT for sustainable cities</i> E				07A11 <i>Intellectual property helps regions innovating</i> E		
		07B01 <i>Rallying together towards sustainable road mobility</i> B				07A12 <i>eGovernment for regions</i> E		
		07C01 <i>Delivering peace across borders</i> E				07B04 <i>Towards energy sustainable transport</i> E		
		07D01 <i>New dynamics of Cohesion Policy: Experiences from UK regions</i> E				07B05 <i>Life without gas and oil?</i> A		
						07C09 <i>Transnational cooperation, a strategic approach: the example of the Baltic Sea Strategy</i> E		
						07C10 <i>Supporting innovative actions to underpin reforms and organisational change</i> E		
						07C11 <i>Integration of migrants and ethnic minorities in the labour market</i> E		
						07A05 <i>Effective regional strategies and policies for "open innovation"</i> 3		
						07A06 <i>Regions and Chambers: financing the innovation of SMEs</i> A		
						07A07 <i>Trends in maritime transport innovation: How can the regions take advantage?</i> 15		
						07B02 <i>Climate change's impact on our shores - meeting the challenges posed by extreme weather conditions</i> 2		
						07B03 <i>Baltic Sea region - an environmentally sustainable place: political strategies and technical solutions</i> 4		
						07C02 <i>The international dimension of regional policy - EU-China regional policy co-operation</i> E		
						07C05 <i>European Day of Tourism: EU funding opportunities for tourism</i> F		
						07C07 <i>Communicating Cohesion Policy together</i> E		
						07C08 <i>Regions making the most of our seas: maritime opportunities within safety and transport</i> 10		
						07D02 <i>Capital cities and regions: Cohesion Policy beyond 2013</i> 16		
						07D03 <i>The future of Cohesion Policy after 2013</i> G		

X Venue: For addresses to venues please consult Map of venues page 35.



Innovating regions



Cooperation and networking



Sustainable development



Looking forward



Investors' Café

14:00

14:30

15:00

15:30

16:00

16:30

17:00

17:30

18:00

18:30

19:00

07A13	COMMUNITY PROGRAMMES IN THE FIELD OF HEALTH: FIRST RESULTS AND FUTURE CHALLENGES FOR EU REGIONS	A	
07A14	THE REGIONAL AND LOCAL AUTHORITIES FOR GROWTH AND JOBS 2008-2010: MAIN RESULTS OF THE 2008 LMP MONITORING EXERCISE	B	
07A15	INNOVATION: OBSTACLES AND SOLUTIONS FOR SMES	17	
07A16	CREATIVE INNOVATION IN CREATIVE INDUSTRIES	12	
07A17	HOW LOCAL AUTHORITIES MANAGE ERDF TO IMPROVE INNOVATION AND COMPETITIVENESS	6	
07A18	BALTIC SEA REGION: INNOVATIVE SOLUTIONS TO MEET THE DEMOGRAPHIC CHALLENGE	4	
07B06	REGIONAL STRATEGIES TO TACKLE CLIMATE CHANGE	1	
07B07	WILL OUR GENERATION BE FORGIVEN? LOCAL SOLUTIONS TO GLOBAL CHALLENGES	8	
07B08	ECOMAGINATION IN THE CITIES OF THE FUTURE	A	
07B09	THE REGIONAL AIRPORTS' RESPONSE TO THE ENVIRONMENTAL CHALLENGE	A	
07B10	REGIONS ACTING ON CLIMATE CHANGE: THE CONTRIBUTION OF SATELLITE INFORMATION AND SERVICES	D	
07B11	PREVENTION OF NATURAL AND MAN-MADE DISASTERS: GLOBAL CHALLENGE, LOCAL SOLUTIONS	E	
07B12	ADAPTING TO CLIMATE CHANGE VIA ICT-ENABLED RESPONSE TO EMERGENCIES	E	
07C03	STRENGTHENING INNOVATION AND COMPETITIVENESS THROUGH CO-OPERATION BETWEEN EUROPEAN AND LATIN AMERICAN REGIONS	E	
07C12	WHAT CAN THE EGTC BE USED FOR? HOW TO SET UP AN EGTC	E	
07C13	EUROPEAN CAPITALS OF CULTURE FOSTERING THE CREATIVE ECONOMY	11	
07C14	STRATEGIES AND ACTIONS TO PROMOTE INCLUSIVE ENTREPRENEURSHIP UNDER THE STRUCTURAL FUNDS	E	
07C15	STRUCTURAL FUNDS AND SUPPORT TO THE ROMA COMMUNITY	E	
07C06	EUROPEAN DAY OF TOURISM: NETWORKING OPPORTUNITIES IN TOURISM	F	

07A19	PEOPLE IN A SAFE KNOWLEDGE SOCIETY - ACHIEVING DIGITAL INCLUSION FOR ALL	A	
07A20	PUTTING PREVENTION AND PROMOTION INTO PRACTICE IN EU REGIONS	A	
07A21	STRUCTURAL FUNDS SUPPORTING THE LISBON STRATEGY: ACHIEVEMENTS AND THE ROLE OF EARMARKING	B	
07A22	CREATIVE INNOVATION IN 'ORDINARY' AND EXISTING INDUSTRIES	12	
07A23	CITIES FOR INNOVATION IN ROAD SAFETY	H	
07A24	LIVING LABS IN REGIONAL INNOVATION ECOSYSTEM: ENOLL TO ACCESS THE REGIONAL INNOVATION CAPACITY IN EUROPE	E	
07B13	SUSTAINABILITY: OBSTACLES AND SOLUTIONS FOR SMES	17	
07B14	MAKE THE SWITCH NOW! WITH A SIMPLE SWITCH TO ENERGY SAVING LIGHTING YOU CAN MAKE A DIFFERENCE	A	
07B15	CLIMATE CHANGE AND THE ROLE OF REGIONS	E	
07C04	ACTUAL DEVELOPMENT ISSUES OF LOCAL SELF-GOVERNMENT IN EUROPE	E	
07C16	SUPPORTING PARTNERSHIPS TO FOSTER EMPLOYMENT AND SOCIAL INCLUSION	E	
07C17	LARGE CULTURAL PROJECTS FOR FUTURE GROWTH	11	
07C18	BETWEEN COOPERATION AND COMPETITION: REGIONAL DEVELOPMENT AS A DRIVER FOR INTEGRATION AMONG THE EUROPEAN TERRITORIES	20	

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WEDNESDAY 8 OCTOBER

	9:00	9:30	10:00	10:30	11:00	11:30	12:00	12:30	13:00	13:30	
08A25	The Food Cluster Initiative: A regional 'research capacity building cluster' for enhanced cooperation of European Regions				B						
08A26	Financing research, development and innovation				B						
08A27	Cluster Initiatives - a tool for sustainable development, competition and growth: concrete examples				E						
08B16	Sustainable cities - ensuring quality of life of all Europeans now and in the future				E						
08B18	Synthetic fuels: A practical solution for sustainable mobility				A						
08B19	Green finance and social responsibility of co-operative banks				A						
08C22	The need to network: The example of Interreg IVC				E						
08C24	Jaspers: Bringing major projects to maturity				E						
08D04	3rd Civil Society Forum - Partnership with civil society				E						
08A28	Innovative projects and territorial cooperation: When innovation stimulates cooperation									18	
08A29	University and industry at work									3	
08A30	Brain drain prevention and talent attraction: Keys for territorial competitiveness									6	
08B17	GMES: Informed responses to climate change										D
08B20	Red lights to green energy? Overcoming the barriers to renewables										8
08B21	The challenge of increasing renewable energy use to 20% by 2020: The contribution of regions										20
08B22	Regions as the catalysts for change: How EU regions are responding to the challenges of climate change										19
08B23	Eco-Innovation: Regional responses to a global challenge										1
08B24	Greenenergy - Sustainable energy management										5
08C19	Tourism innovations: Sharing experiences										14
08C20	Maximising health gain: New financial models and the use of structural funds										24
08C21	Territorial development: The World Bank's experience										F
08C25	Second generation cross-border cooperation: Planning together in cross border territories				E						
08C28	CEPLI: A new and leading partner in the dialogue between Europe and the territories										21
08D07	Investing in the future: Potentials and challenges of new territorial cohesion										9
08A31	Regions and companies: A question of partnership										F
08B26	Working with municipalities in the framework of the Covenant of Mayors										B
08C23	Partnerships, networks and clusters in the automotive sector										E
08C26	Second generation cross-border cooperation: Barriers' disappearance in daily life										E
08C29	Working together on capacity-building for cohesion policy										E
08C30	Better regional access to finance for small and medium enterprises: Jeremie										E
08C31	Interact - Supporting good governance										E
08C41	Integrated pathways to active social and economic inclusion										E
08D05	3rd Civil Society Forum - Communication policy and the European Transparency Initiative										E
08D08	Northern periphery - Added value for the whole of Europe										7

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08A32	YOU CANNOT NOT COMMUNICATE: SUCCESS STORIES IN TERRITORIAL MARKETING	A	
08A33	BROADBAND, SMEs AND REGIONAL DEVELOPMENT	A	
08A34	REGIONAL INNOVATION FOR A HEALTHIER EUROPE	24	
08B27	SUSTAINABLE CULTOURISM - LET'S SHARE WHAT WORKS	5	
08B28	TACKLING CLIMATE CHANGE IN CITIES: WHAT PRACTICAL ASSISTANCE CAN THE EU PROVIDE?	A	
08B29	FINANCING CLEAN ENERGY	A	
08B30	HOW TO MEASURE CLIMATE CHANGE IMPACTS IN COHESION POLICY OPERATIONAL PROGRAMMES - A COMPARISON OF EXPERIENCES ACROSS THE EU	E	
08C32	INNOVATION IN CO-OPERATION - WHAT KIND OF STRATEGIC SOLUTIONS CAN WE TAKE TO FOSTER INNOVATION IN TERRITORIAL CO-OPERATION?	18	
08C33	INNOVATION AND LOCAL POLICIES: ARE LOCAL INTERMEDIATE AUTHORITIES ABLE TO FOSTER INNOVATION?	21	
08C34	ACTIVE LOCAL AND REGIONAL PARTICIPATION IN EUROPE	4	
08C35	WHAT CAN THE EUROPEAN OMBUDSMAN DO FOR REGIONS AND CITIES IN THE EU?	E	
08C36	AGE MANAGEMENT: REGIONAL RESPONSES TO THE DEMOGRAPHIC CHALLENGE	E	
08C37	NETWORKING ON EUROPEAN SPATIAL PLANNING: THE FIRST YEAR OF THE ESPON 2013 PROGRAMME	E	
08C38	THE ERDF OR HOW TO EVALUATE THE BILLIONS	E	
08C39	JESSICA: ACCESS TO FINANCE FOR URBAN COMMUNITIES	E	
08C40	EGTC: LEARNING FROM EXPERIENCE	B	
08C46	MORE AND BETTER JOBS THROUGH FLEXIBILITY AND SECURITY	E	
08D06	3RD CIVIL SOCIETY FORUM - THE PARTICIPATORY DEMOCRACY TOOLBOX	E	
08D09	A VISION OF THE NORTHERN PERIPHERY IN 2020 - A ROADMAP FOR SUCCESS - WHAT IS NEEDED TO ACHIEVE BRIGHT PROSPECTS FOR THE NORTHERN REGIONS?	7	

08B31	THE ESF AND THE ENVIRONMENT: LEARNING FROM THE PAST, BUILDING FOR THE FUTURE	E	
08B32	REGIONS AS CATALYSTS FOR CHANGE: INTERNATIONAL RESPONSE TO THE CHALLENGES OF CLIMATE CHANGE	13	
08B33	SUB-NATIONAL PUBLIC FINANCE AND COHESION POLICY	A	
08B34	SUSTAINABLE CITIES: A 2008 RESEARCH BY MCKINSEY AND SIEMENS ON SUSTAINABLE DEVELOPMENT IN LONDON	A	
08C27	SECOND GENERATION CROSS-BORDER COOPERATION: NEW ADMINISTRATIVE STRUCTURES FOR CROSS BORDER COOPERATION	E	
08C42	SUCCESSFUL MODELS FOR PROMOTING REGIONS THROUGH REGIONAL POLICY INSTRUMENTS	4	
08C43	MAKING IT BIG WHILE BEING SMALL - KEY FACTORS OF SUCCESS IN IMPLEMENTATION OF COHESION POLICY	22	
08C44	RE-ENGINEERING HOSPITALS	23	
08C45	COOPERATION ON EUROPEAN URBAN DEVELOPMENT: THE FIRST YEAR OF THE URBACT II PROGRAMME	E	
08C47	LOCAL AND REGIONAL INSTITUTIONAL PLATFORM FOR THE BLACK SEA	A	
08C48	LEARNING FOR CHANGE: SUPPORT OF TRANSNATIONAL AND INTERREGIONAL CO-OPERATION UNDER THE ESF	E	

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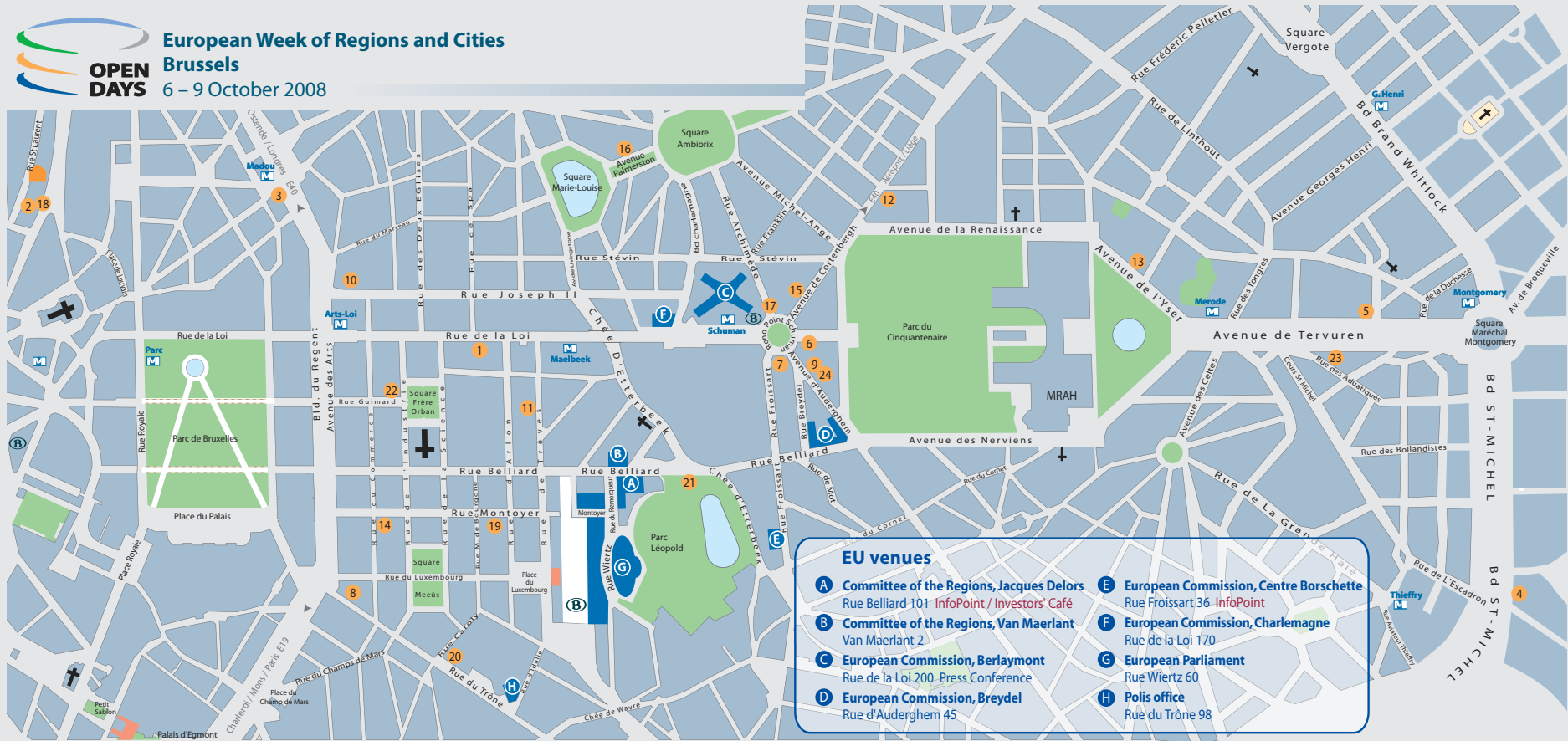
THURSDAY 9 OCTOBER

9:00 9:30 10:00 10:30 11:00 11:30 12:00 12:30 13:00

09A35	<i>eHEALTH - FROM PROMISE TO SUSTAINABILITY</i>	A	
09A37	<i>REGIONS OF KNOWLEDGE: SYNERGIES IN EU FUNDING OPPORTUNITIES FOR RESEARCH, DEVELOPMENT & INNOVATION</i>	E	
09B35	<i>IMPACT OF THE GREEN ENERGY PACKAGE ON MAJOR EUROPEAN UTILITIES</i>	A	
09C49	<i>THE INSTRUMENT FOR PRE-ACCESSION: REGIONAL POLICY IN THE (POTENTIAL) CANDIDATE COUNTRIES</i>	E	
09C50	<i>PUBLIC-PRIVATE PARTNERSHIPS: THEORY AND PRACTICE</i>	E	
09C51	<i>SOUND PLANNING, MONITORING AND SELF-ASSESSMENT OF PROGRAMMES AND PROJECTS UNDER THE STRUCTURAL FUNDS: QUALITY SYSTEMS AT WORK</i>	E	
09A41	<i>CONTRIBUTION OF THE ENTERPRISE EUROPE NETWORK TO THE REGIONAL ECONOMIC DEVELOPMENT AND POSSIBLE SYNERGIES WITH OTHER LOCAL ACTORS</i>	A	
09A42	<i>ARTS, TECHNOLOGY AND BUSINESS: THE ROLE OF THE REGIONS IN PROVIDING A LINK</i>	B	
09A43	<i>BOOSTING EUROPEAN COMPETITIVENESS VIA PRE-COMMERCIAL PROCUREMENT</i>	A	
09C52	<i>IMPLEMENTING STRUCTURAL AND COHESION FUNDS: N+3 AS A TOOL FOR STRATEGIC FUND MANAGEMENT</i>	E	
09C53	<i>THE NEW INITIATIVE TO INCREASE THE AVAILABILITY OF MICROCREDIT IN THE EU</i>	E	
09C54	<i>IMPLEMENTING A GENDER MAINSTREAMING APPROACH INTO REGIONAL DEVELOPMENT POLICIES</i>	E	
09C55	<i>CORPORATE SOCIAL RESPONSIBILITY – BUSINESS CONTRIBUTIONS TO REGIONAL DEVELOPMENT</i>	A	
09A38	<i>SPREADING THE SOCIAL AND ECONOMIC BENEFITS OF BROADBAND</i>	E	
09A39	<i>LOCAL AND REGIONAL INVESTMENTS IN E-INCLUSION DELIVERING INNOVATION AND GROWTH</i>	A	
09A40	<i>INNOVATIVE MARITIME REGIONS: WHICH BETS FOR TOMORROW?</i>	15	
09D10	<i>THE FUTURE OF EU COHESION POLICY POST-2013</i>	E	

X Venue: For addresses to venues please consult Map of venues page 35.

European Week of Regions and Cities
OPEN DAYS
Brussels
6 – 9 October 2008



- EU venues**
- A** Committee of the Regions, Jacques Delors
Rue Belliard 101 InfoPoint / Investors Café
 - B** Committee of the Regions, Van Maerlant
Van Maerlant 2
 - C** European Commission, Berlaymont
Rue de la Loi 200 - Press Conference
 - D** European Commission, Breydel
Rue d'Auderghem 45
 - E** European Commission, Centre Borschette
Rue Froissart 36 InfoPoint
 - F** European Commission, Charlemagne
Rue de la Loi 170
 - G** European Parliament
Rue Wiertz 60
 - H** Polis office
Rue du Trône 98

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|--|----------|--|-----------|--|-----------|---|-----------|---|-----------|
| Antenne Interrégionale Auvergne-Centre-Limousin
Rue de la Loi 67 | 1 | Delegation of the Catalan Government to the EU
Rue de la Loi 227 – 3rd Floor | 6 | Finnish Permanent Representation to the EU
Rue de Trèves 100 | 11 | Permanent Representation of Portugal to the EU
Avenue de Cortenbergh 12 | 15 | Representation of the Euroregion "Alpes-Méditerranée"
Rue du Trône 62 | 20 |
| Asturias Regional Office
Rue Saint Laurent 36-38 | 2 | East Finland EU Office
Rond-Point Schuman 6 | 7 | FORUM ROOM of the Liaison Agency Flanders Europe
Avenue de Cortenbergh 71 | 12 | Prague House - Delegation of Prague to the EU
Avenue Palmerston 16 | 16 | Solvay Library
Rue Belliard 137 | 21 |
| Cantabria Regional Representation Office
Boulevard du Regent 58/5 | 3 | East of England Brussels Office
Rue du Trône 4 | 8 | Information Office of the Wielkopolska Region/ Emilia-Romagna EU Liaison Office
Avenue de l'Yser 19 | 13 | Premises of the Central Italy Regions
Rond Point Schuman 14 | 17 | The Permanent Representation of Estonia to the EU
Rue Guimard 11-13 | 22 |
| Centre of the Regions Boulevard St Michel
Boulevard St Michel 80 | 4 | Espace Montepaschi
Avenue d'Auderghem 22-28 | 9 | Office of the Representation of the Association of Local Authorities in Lithuania
Rue de Commerce 45 | 14 | Regional Office of Silesia
Rue St Laurent 36-38 | 18 | Veneto Region Brussels Office
Av. de Tervuren 67 | 23 |
| Common House of Steiermark, Kujawsko-Pomorskie, West Pannonia, RAM Trakia-Stara Zagora, Croatian Regions Office
Avenue de Tervuren 82-84 | 5 | European Free Trade Association (EFTA)
Rue Joseph II 12-16 | 10 | | | Representation of Niedersachsen to the EU
Rue Montoyer 61 | 19 | West Midlands in Europe
Avenue d'Auderghem 22-28 | 24 |