Atlantic Blue Tech

Recommendations to overcome SME development barriers

AtlanticBlueTech:

Enhancing the blue biotechnology niche of excellence

A growth sector for the Atlantic area

Atlantic Stakeholder Platform, Porto, January 20th 2015

Atlantic Blue Tech
ATLANTIC AREA Transnational Programme
ESPACIO ATLÁNTICO Programa Transnacional
ESPACE ATLANTIQUE Programme Transnational
ESPAÇO ATLÂNTICO Programa Transnacional
Investir dans notre futur commun
Union Européenne
Fonds Européen de Développement Régional
TECHNOPÔLE BREST-IROISE

Blue economy/blue growth

- EC's initiative to further harness the potential of Europe's oceans, seas and coasts for:
  - Jobs
  - Value
  - Sustainability

- Marine bio-resources considered as a high growth sector but still largely under-exploited by businesses

Main objective of the Atlantic Blue Tech Project

- **To enhance the blue biotechnologies niche of excellence, factor of growth for the Atlantic area, with a specific focus on innovation and small to medium-sized companies.**
  - *promoting and developing at the Atlantic level and in a joint and concerted manner, the marine bio-resources' sector*
  - *capitalizing projects and initiatives previously developed under this thematic*
  - *identifying the main obstacles to the development of the sector and defining corrective measures.*
  - *identifying transnational structuring projects in order to prepare future 2014-2020 programming period.*
  - *and contributing to the operational implementation of the action plan recently adopted in the framework of the EU Maritime Strategy for the Atlantic region.*

A strong and balanced partnership

- **8 partners**
- Each of the **5 EU Atlantic countries** represented
- **Mix** of local development agencies, public authorities and scientific partners

Looking back to Move forward

- **Capitalize** projects and initiatives previously developed under this thematic
- Identify the main obstacles to the development of the sector and **define corrective measures.**
- **Identify transnational structuring projects,** towards EU 2014-2020 programming period and therefore contribute to the operational implementation of the Action Plan recently adopted in the framework of the **EU Maritime Strategy for the Atlantic region.**

Today's workshop

- **Objective:** Discuss, refine and validate a series of recommendations to support the growth of this micro-medium entrepreneurial landscape

- **Presentations:**
  - ***Models for Marine Biotech Based Innovation: A North American Perspective (15min)***
    - Willie Wilson, Plymouth Marine Laboratory (UK)
  - ***Recommendations for the development of the biomarine business sector in the Atlantic Area (15min)***
    - Ilaria Nardello, National University of Ireland, Galway (IE)
  - ***Exchange with the audience (20min)***

Thank you for your attention!

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