Smart and Blue – new opportunities for the blue economy of the Black Sea

Applied Research and Communications Fund
ARC Consulting Ltd

Business Support on Your Doorstep

enterprise europe network

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В подкрепа на бизнеса

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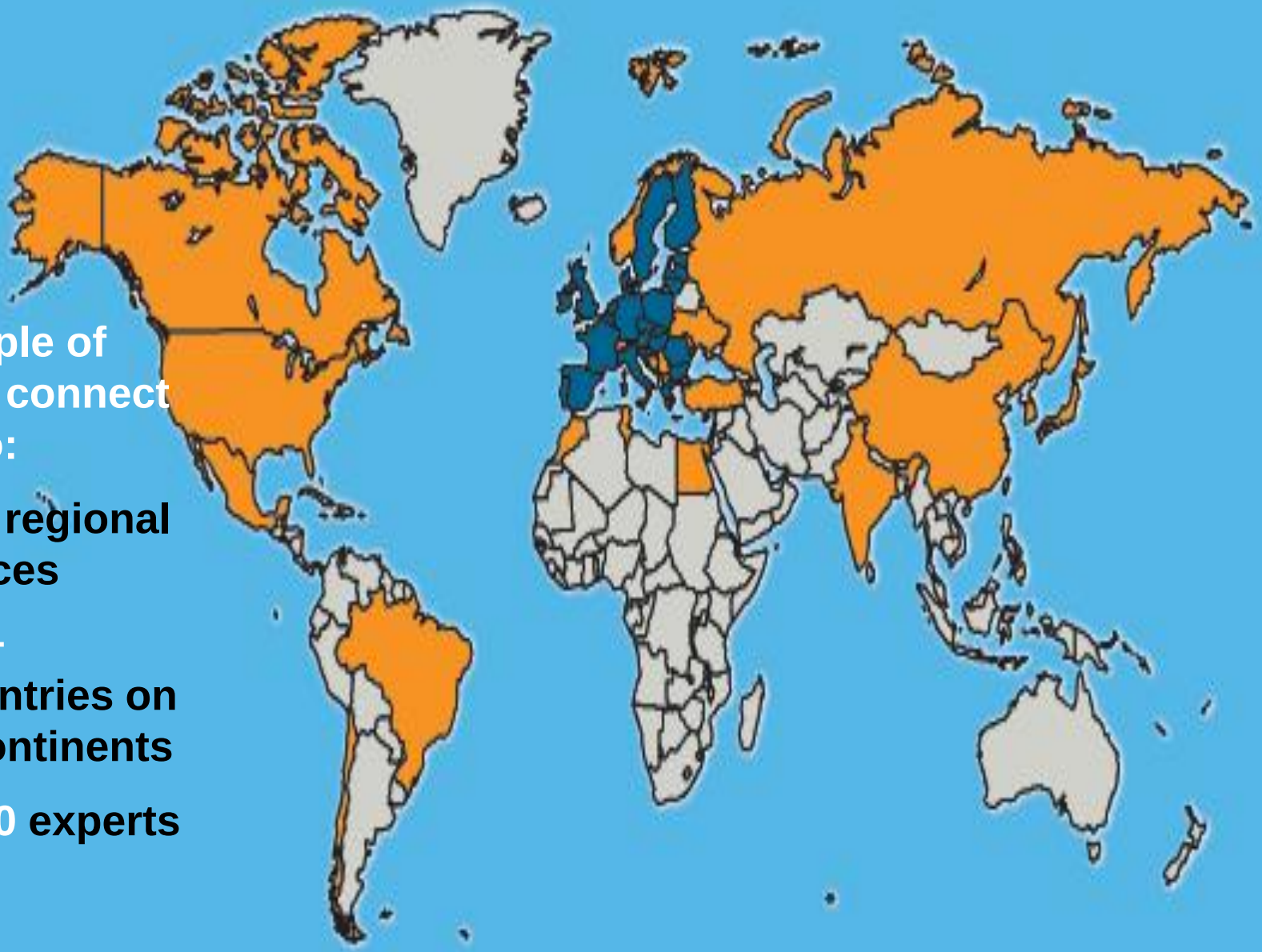
Европейска комисия

Integrated service for European SMEs

Practical help from local organisations

Feedback and surveys

Световната мрежа на Enterprise Europe Network



A couple of clicks connect you to:

- **600 regional offices**
- **50 + countries on 5 continents**
- **4000 experts**

600 partners in over 54 countries

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Enterprise Europe Network in Bulgaria

- 12 partners
- Experienced in innovatic and business consulting
- Covering the entire country

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Our Services

- Going international
- Technology transfer
- Research funding
- Access to finance
- Advice on EU law and standards
- Intellectual property and patents
- Speak up on EU law
- Support packages for innovative SMEs – the SME Instrument (H2020)

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Business Support on Your Doorstep

EEN and Clusters

- Partner Searches
- Brokerage events at int. fairs
- Company missions
- Inter-sectoral activities

Association of Business Clusters

- http://abclusters.org/en/

Partnering opposrtunities arise

EEN and Horizon2020

- Benefits for applicants:
- Long-term partnerships
- Financial support for innovation
- Exchange of good practices
- Innovation and project management skills

- Role of EEN:
- Helping to retrieve relevant information
- Identifying research and innovation potential
- Finding research and innovation partners
- Collaboration with NCP network (ETNA+ on Transport)

Key factors for successful partnerships

- Inter-sectoral approach
- New types of innovations: user-centered, design innovations, workplace innovations, etc.
- Human resources and institutional capacities to innovate
- Enhancing innovation management skills
- Awareness about innovation-related policies, legislation and support programmes
- … and many others….

More information on:

www.enterprise-europe-network.bg

and

http://een.ec.europa.eu

Европейска комисия

Thank you for your attention!

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