Interreg Atlantic Area
European Regional Development Fund
EUROPEAN UNION

Atlantic Strategy in Action

Committee of the Regions
Brussels
June 8th 2016

Northern & Western Regional Assembly

ATLANTIC AREA Transnational Programme
ESPACIO ATLÁNTICO Programa Transnacional
ESPACE ATLANTIQUE Programme Transnational
ESPAÇO ATLÂNTICO Programa Transnacional

INTERREG Atlantic Area Programme

...a strong tradition of maritime support

- Community Initiative Programmes up to 2006
- Core objective of Cohesion Policy since 2007

Atlantic Area Programme 2007-2013 Objectives

INNOVATION

Knowledge Transfer between Companies and Research Centres
Competitiveness and Innovation Capacity Building in Maritime Niches
Internationalisation/ Regional Clustering, Entrepreneurship

ENVIRONMENT

Improve Maritime Safety
Management and Protection of Marine Spaces
Marine and Coastal Renewable Energy potential
Protection of Natural Spaces, Coastal Zones and Water Resources

ACCESSIBILITIES

Transport Networks Interoperability and Continuity and
Sea, Rail, Road, Air Intermodality
Ports Co-operation and Short Sea Shipping

TERRITORY

Sustainable Urban and Rural Development
Joint Promotion to Make Cities More Attractive
Atlantic Cultural Heritage

Projects with a Maritime Dimension 2007-2013

71 Atlantic Area Projects approved

Around 65% of the funds – Maritime related

397 partners involved in maritime projects

Cruise Tourism and marine leisure, Biotechnology, Short Sea Shipping, Seafood developement, Coastal Sustainability, Marine Renewable Energies...

ACRUNET
ATLANTIC CRAB RESOURCE USERS NETWORK

MREN
marine renewable energies

ShareBiotech

NEA2
Nautisme Espace Atlantique

Proposse

marnet
Marine Atlantic Regions Network

marmed

SHIPWELD

ARCOPOL PLUS

netalgae

SPRES / OIL SPILL PREVENTION AND RESPONSE AT LOCAL SCALES

cruiseatlanticeurope

GEPETO

PRESPO
Pesca Responsável
Pêche Responsable
Pesca Responsable

LABELFISH

ANCORIM
ATLANTIC NETWORK FOR COASTAL RISKS MANAGEMENT

Interreg

Atlantic Area

European Regional Development Fund.

EUROPEAN UNION

Atlantic Area Programme 2014-2020

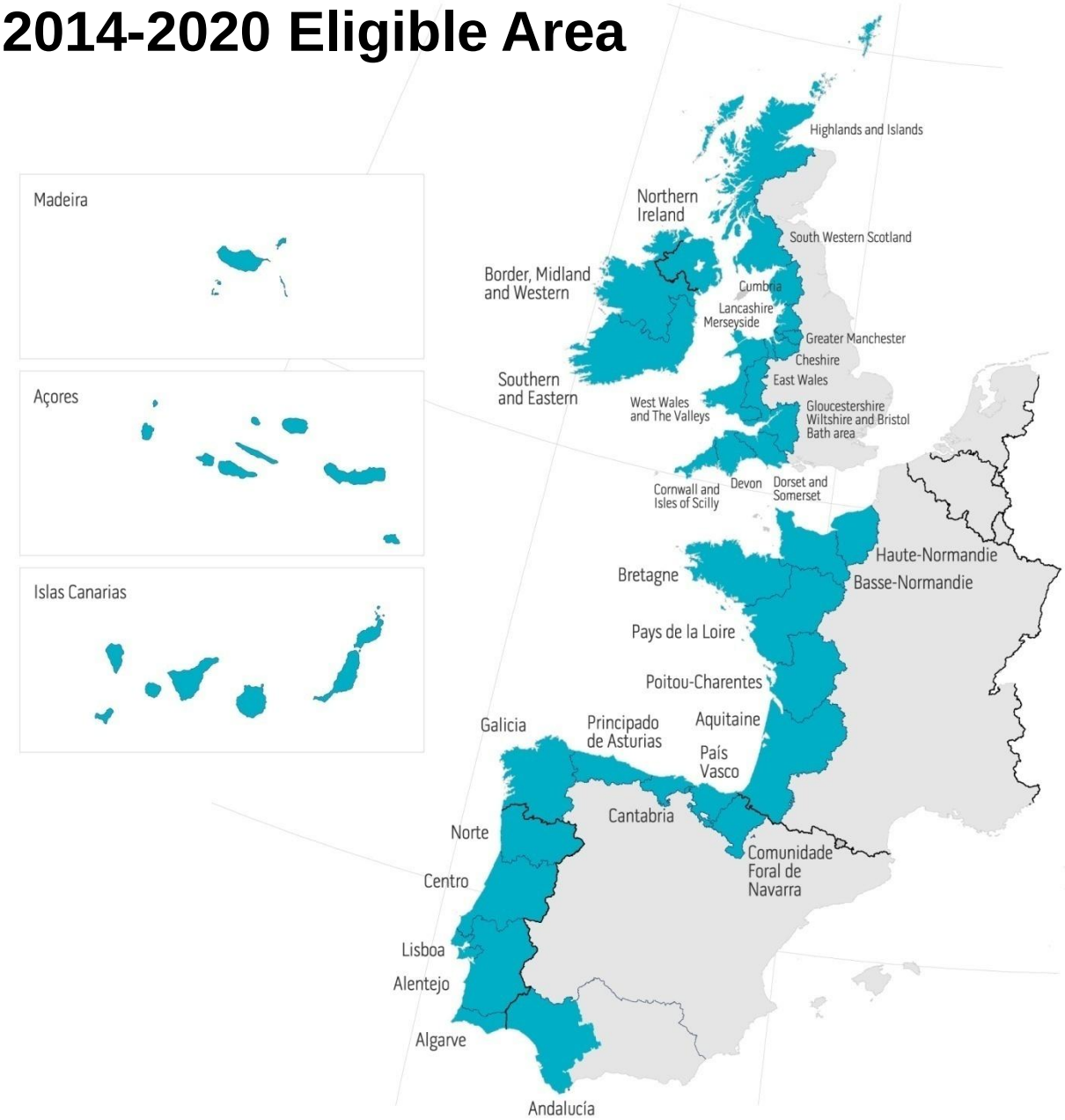
Interreg Atlantic Area

European Regional Development Fund.

Key Features of the Programme Area

- Uneven Demographic distribution
- Innovation & Competitiveness gap (North/South divide)
- Dominance of Rural areas over Urban centres
- Environmental challenges / Climate change
- Strong Cultural Heritage Traditions
- Strong Maritime dimension

Atlantic Area 2014-2020 Eligible Area



ATLANTIC AREA PROGRAMME 2014-2020

Interreg Atlantic Area

Atlantic Area Thematic Priorities – 2014-2020

Priority	Description
1	***Stimulating Innovation & Competitiveness*** - Enhancing Innovation capacity to foster competitiveness - Strengthening transfer of Innovation results to facilitate emergence of new products, services & processes.
2	***Fostering Resource Efficiency*** - Fostering renewable energies & energy efficiency - Fostering Green Growth, eco innovation & environmental efficiency
3	***Strengthening the Territory's resilience to risks of natural, climate and human origin*** - Strengthening risk management systems
4	***Enhancing Biodiversity and the Natural and Cultural Assets*** - Improving the protection of biodiversity & enhancing ecosystems services - Enhancing Natural and Cultural assets to stimulate economic development

Priority Axis 1
Stimulating Innovation and Competitiveness in the Atlantic Area

SO 1.1 – Enhancing Innovation capacity to foster competitiveness

- Creating an Innovation friendly business environment
- Develop new ideas across all sectors & bring them to market
- Focusing on Regions' Innovation strengths to address imbalances.

Actions Supported : *Joint Technology Transfer Initiatives/ NPD&D*
Business Incubation supports
Enabling Research/Innovation Skills & capacity
Innovation Partnerships & Networks across Atlantic regions
Triple Helix Innovation Frameworks
Social led Innovation
Public Sector innovation

Interreg Atlantic Area
European Regional Development Fund

Priority Axis 1
Stimulating Innovation and Competitiveness in the Atlantic Area

SO 1.2 Strengthening transfer of Innovation results to facilitate emergence of new products, services & processes

- Open up new markets for innovative new products & services.
- Helping to commercialise and market research & innovation results across all sectors of Atlantic economy

Actions supported

Export & Trade Development
Internationalisation
Public Procurement/E- Tendering
Market Intelligence supports / Soft landing assistance
New Forms of Finance
Joint Marketing initiatives.

Interreg Atlantic Area
European Regional Development Fund

Priority Axis 2
Fostering Resource efficiency

SO 2.1 Fostering renewable energies and energy efficiency

Exploiting the huge potential of the Atlantic Renewable resources.

Off shore wind, wave & tidal energies.
On shore energies such as wood/biomass/energy crops
Low Energy Public Buildings/ Smart metering/Retrofit exchange

POLICY, TECHNOLOGY & AWARENESS RAISING

SO 2.2 Fostering green growth, eco-innovation and environmental efficiency

Supporting transnational networks to promote recyclability, eco efficiency and reduction in waste. Improved durability in goods & services – positively contributing to the Circular Economy

Actions supported

- Development of Green initaitives to promote Awareness

  Targeted at Business/ Local Authorities/ Community level

- Marine Recycling initiatives – Plastics for example
- Actions that promote reduction of resources in Industry – Water
- Educational Programmes at Local level (Reduce/Reuse/recycle)
- Balancing Economic with Environmental sustainability

Priority Axis 3
Strengthening the Territory's resilience to risks of natural, climate and human origin

SO 3.1 Strengthening Risk Management systems

Addressing the threats posed to Atlantic regions by

Climate change/ Natural and man made disasters.

(e.g. *Flooding, Coastal Erosion, oil spills, Forest Fires, Inland water pollution)*

- Risk assessment, prevention & surveillance actions
- Planning Monitoring & Reporting
- Response mechanisms to threats
- Developing new risk management tools
- Awareness raising events for local communities
- Early detection & Mapping

Interreg Atlantic Area
European Regional Development Fund

Priority Axis 4
Enhancing biodiversity and the Natural & Cultural Assets

SO 4.1 Improving the protection of biodiversity and enhancing ecosystems services

Preserving & protecting Atlantic biodiversity including marine life, river basins & protected areas

Examples

Natura 2000 sites
Upland heritage/ management
Marine biodiversity/ Biotech
Inland Fisheries Management /Conservation
Migratory species
Water quality

Interreg Atlantic Area
European Regional Development Fund

Priority Axis 4
Enhancing biodiversity and the Natural & Cultural Assets

SO 4.2 Enhancing natural and cultural assets to stimulate economic development

Enhancing the attractiveness of the Atlantic Area – Tourism/Culture Heritage co-operation

Actions supported

Atlantic Food Trails

Maritime/ Island heritage/ Atlantic Traditions

Atlantic Crafts development

Rural Based Tourism products (Religious Tourism e.g.)

Atlantic Branding initiatives

Interreg Atlantic Area

Programme Financing

Priority	*Description*	*EU BUDGET*
1	Stimulating Innovation & Competitiveness	€47.1m
2	Fostering Resource Efficiency	€29.7m
3	Strengthening the Territory's resilience to risks of natural, climate and human origin	€15.2m
4	Enhancing Biodiversity and the Natural and Cultural Assets	€39.4m
5	Technical Assistance	€8.4m
	TOTAL PROGRAMME ERDF BUDGET	€140m

PROGRAMME BUDGET 2014-2020 = €185.3M

GRANT RATE TO PROJECTS = 75%

ELIGIBLE PARTNERS

- National, Regional & Local Authorities
- Government Departments
- State Agencies
- Public Utilities
- Universities & Higher Education Colleges
- Innovation & Research Centres
- Business Associations, networks & Support agencies
- Chambers of Commerce
- SMEs
- EEIGs
- NGOs & Not for profit organisations.

Developing a Maritime Strategy for the Atlantic Ocean Area

- Implementing the ecosystem approach
- Reducing Europe's carbon footprint
- Exploiting the Atlantic seafloor's natural resources
- Responding to threats and emergencies
- Socially inclusive growth

Interreg Atlantic Area
European Regional Development Fund

Strategic positioning of priorities

Atlantic Action Plan

1. Entrepreneurship & Innovation
2. Protect, Secure & develop the potential of marine & coastal environment
3. Improve accessibility & connectivity
4. Creation of a socially inclusive & sustainable model of regional development

Atlantic Area Programme

1. Innovation & Competitiveness
2. Resource Efficiency in Atlantic Area
3. Risk Management Systems
4. Biodiversity & promotion of Natural and Cultural heritage

Atlantic Area Programme Launch event

Centro de Congressos da Alfandega do Porto – 24/05/2016

Interreg
Atlantic Area
European Regional Development Fund

First Call for projects

Call for Expressions of Interest – Closed 31/05/2016

Decisions on Full applications expected January 2017

Thank You

Michael O' Brien
Irish National Contact Point
Atlantic Area Programme

Tel: + 353 94 9862970
E mail: mobrien@nwra.ie
Web: www.nwra.ie