European Commission

# The Atlantic Strategy in Action

## *Possibilities under EAFRD*

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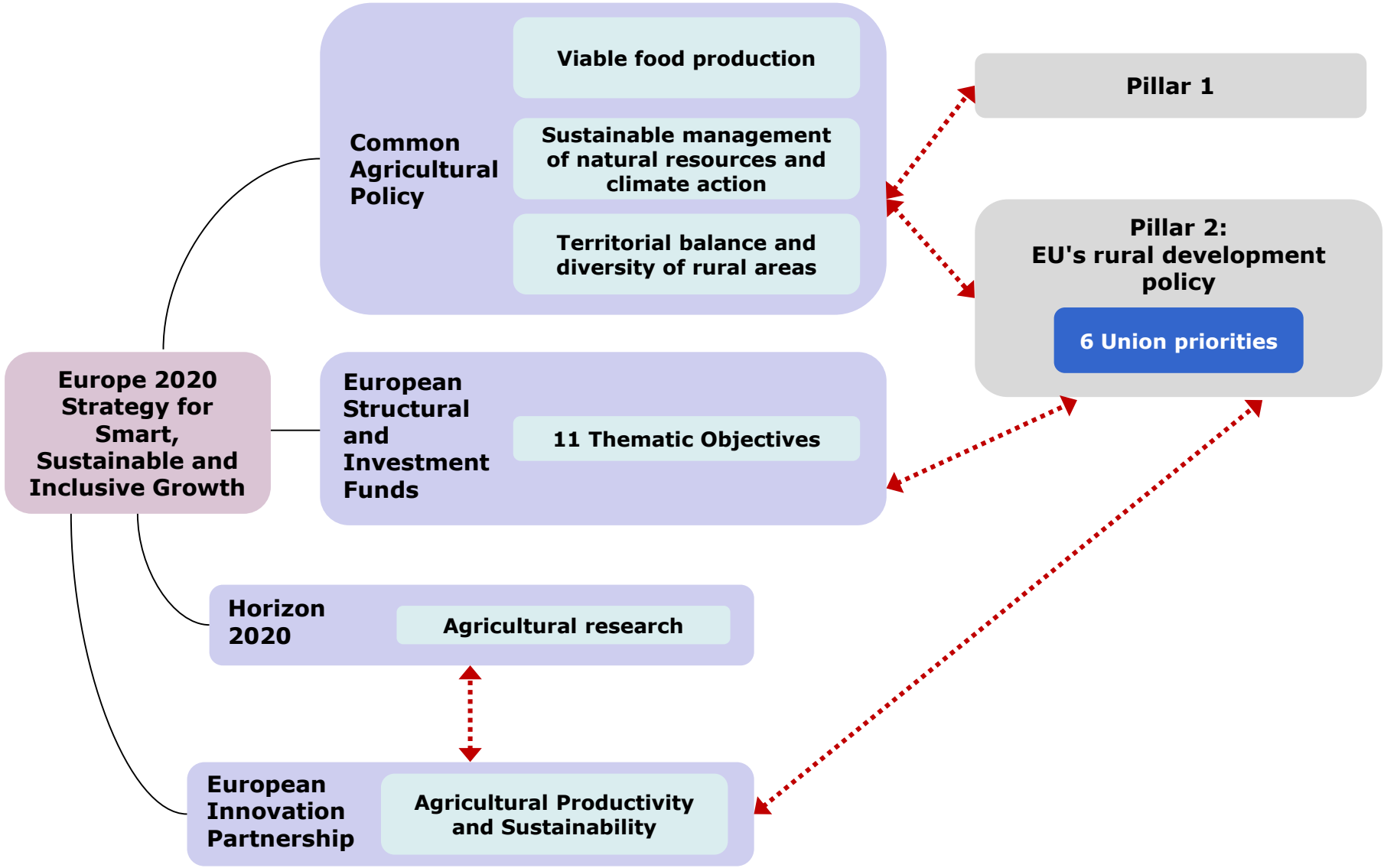
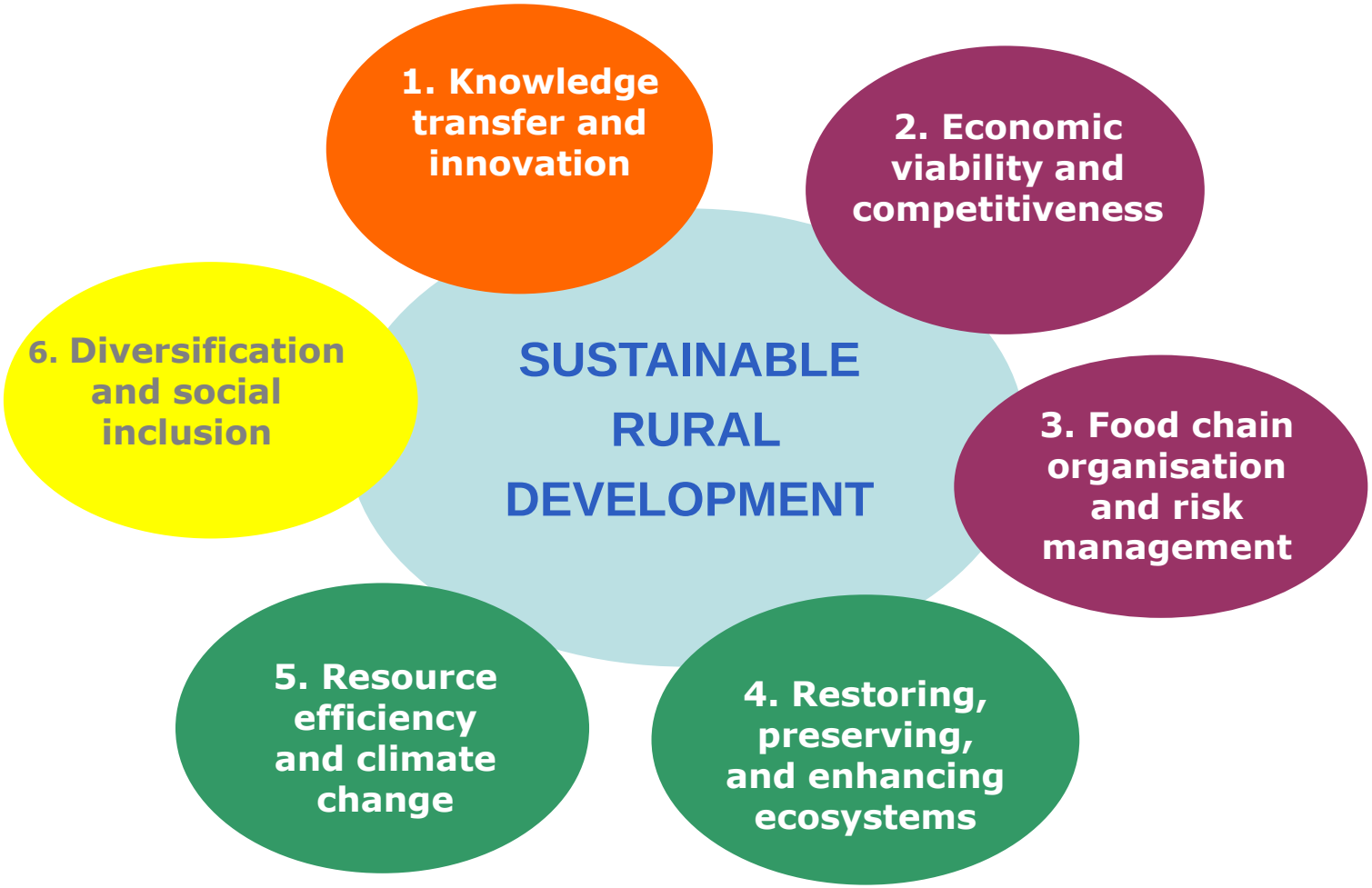
Agriculture and Rural Development

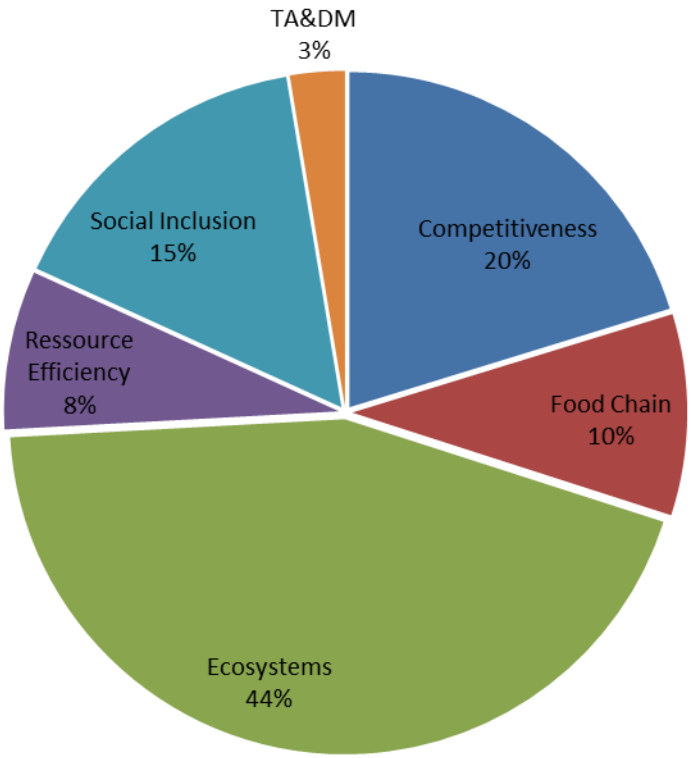
# The framework of the EU's rural development policy 2014 -2020



# Union Strategic Priorities for Rural Development



# 2014-2020 EAFRD share per RD priority (EU-28)




Knowledge Transfer and Innovation (cross cutting)

Farm viability competitiveness, sustainable forest management

Food chain organisation, animal welfare, risk management

Ecosystems in agriculture and forestry

Resource efficiency, low carbon and climate resilience

Social inclusion, poverty reduction, economic development

18 Focus Areas

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# Strategic programming

| Rural development priorities | Focus areas | Cross-cutting objectives |
|---|---|---|
| 1. Knowledge transfer and Innovation | (a) innovation, cooperation, and the development of the knowledge base;<br>(b) links between agriculture, food production and forestry and research and innovation;<br>(c) lifelong learning and vocational training. | Innovation, Climate Change and Environment |
| 2. Farm viability, competitiveness, innovative farm technologies, sustainable forest management | (a) economic performance of all farms and farm restructuring and modernisation, notably to increase market participation/orientation and diversification;<br>(b) facilitating entry of adequately skilled farmers and generational renewal. | |
| 3. Food chain organisation, incl. processing/marketing, animal welfare and risk management | (a) integration of primary producers into the agri-food chain: quality schemes, adding value, promotion in local markets and short supply circuits, producer groups/ organisations;<br>(b) farm risk prevention and management. | |
| 4. Restoring, preserving and enhancing ecosystems | (a) biodiversity, including in Natura 2000 areas, areas facing natural or other specific constraints and high nature value farming, and the state of European landscapes;<br>(b) water management, including fertiliser and pesticide management;<br>(c) prevention of soil erosion and soil management. | |
| 5. Resource efficiency and shift towards a low carbon and climate resilient economy | (a) efficiency in water use<br>(b) efficiency in energy use<br>(c) renewable sources of energy, by products, wastes and non-food raw material for the bio-economy<br>(d) reduction of greenhouse gas and ammonia emissions<br>(e) carbon conservation and sequestration | |
| 6. Social inclusion, poverty reduction and economic development in rural areas | (a) diversification, creation and development of small enterprises and job creation<br>(b) local development in rural areas<br>(c) information and communication technologies (ICT) in rural areas | |

# Elements to consider

- EAFRD support can be granted **on rural areas**: "*(…) the Managing Authority shall define "rural area" at programme level. Member States may establish such a definition for a measure or type of operation if duly justified." (Art.50 R 1305/2013)*

- *Content of Partnership Agreement and complementarity with other European Structural Investment Funds*

- Strategic programming approach- SWOT analysis and identification of needs in the programme area: choice of relevant priorities/focus areas and approach towards cross-cutting objectives

- *Assessment on the overlapping objectives with the Strategy for the Atlantic Ocean Area*

- Possibilities to give support outside of programming area, under specific conditions (Art.70 R 1303/201) and support for cooperation among actors of different regions/MS (Art. 35(7) R 1305/2013)

# Measures: rural development "toolkit"

| | | |
|---|---|---|
| Knowledge transfer | Basic services & village renewal, such as: the drawing up and updating of plans for the development of municipalities and villages in rural areas; investments in the creation, improvement or expansion of all types of small scale infrastructure, including investments in in renewable energy and energy saving;<br>investments in the setting up, improvement or expansion of local basic services for the rural population, including leisure and culture, and the related infrastructure;<br>investments for public use in recreational infrastructure, tourist information and small scale tourism infrastructure;<br>studies and investments associated with the maintenance, restoration and upgrading of the cultural and natural heritage of villages, rural landscapes and high nature value sites, including related socio-economic aspects, as well as environmental awareness actions | Payments to areas facing constraints (ANC) |
| Advisory services | Investments in forest area development | Animal welfare |
| Quality schemes | Setting-up of producer groups and organisations | Measures supporting the forest sector |
| Investments in physical assets | Agri-environment-climate | Co-operation (EIP Operational group), including joint action undertaken to mitigating or adapting to climate change; joint approaches to environmental projects and ongoing environmental practices, including the use of renewable energy and the preservation of agricultural landscapes |
| Restoring agricultural and forestry production potential and preventive actions | Organic farming | Risk management |
| Farm and business development: business start-up, including non-agricultural activities in rural areas | Natura 2000 and Water Framework Directive payments | Leader/Community lead local development |

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*Thank you for your attention!*

*Useful site: http://ec.europa.eu/agriculture/rural-development-2014-2020/index_en.htm*

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