SUPPORT TEAM for the ATLANTIC ACTION PLAN

ASSISTANCE MECHANISM FOR THE ATLANTIC ACTION PLAN

Atlantic Strategy in Action

June 8th, 2016

Funded by the European Commission

SUPPORT TEAM for the ATLANTIC ACTION PLAN

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Our Mandate

5 core objectives to the AM:

- ✓ **Guidance to all relevant stakeholders** wishing to put forward and/or develop projects and dissemination of relevant information on the Atlantic Strategy, as well as, dissemination of Best Practices.
- ✓ **Pro-active project development** focusing on identification of areas of cooperation, match-making and accessing of funding.
- ✓ Outreach to and engagement of stakeholders through **the organization and implementation of events** (stakeholder conferences, roadshows, national events).
- ✓ **Communication efforts** aiming to raise visibility of the Atlantic Strategy and the Action Plan, through web, social media, printed material, publicity campaigns and events.
- ✓ **Monitoring of the implementation progress of the Action Plan** in terms of available funding and funding uptake.

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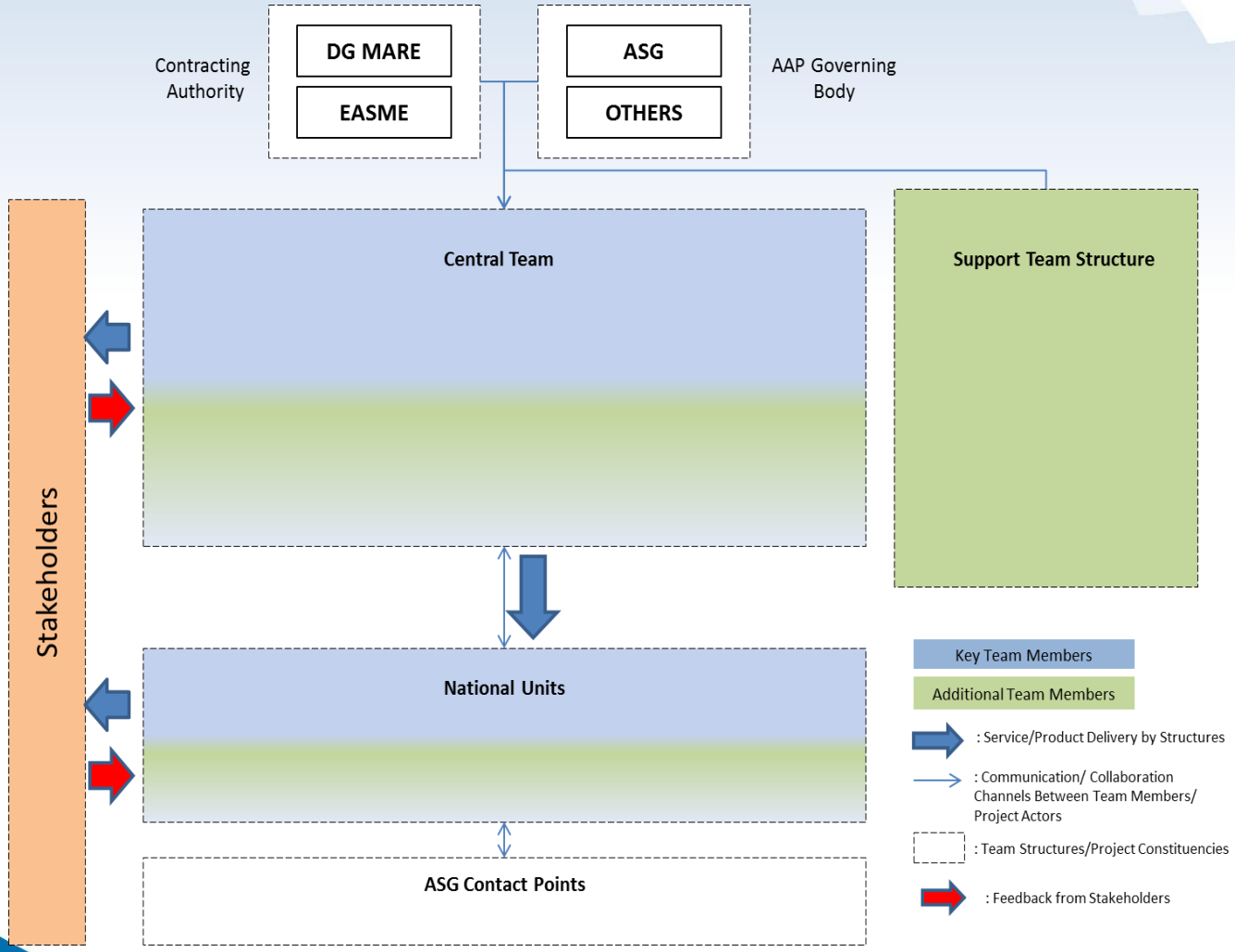
Our Structure (Overview)



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Structure
(Central Team Responsibilities)

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- Operational guidance and coordination of NUs
- Networking with transregional and international stakeholders
- Development and production of communication outputs (hard-copy and digital publications) and dissemination of information
- Website development and management
- Organization and management of Stakeholder Conferences
- Monitoring of the AAP implementation
- Provision of Helpdesk services
- Communication with client and other EU institutions

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Structure
(Central Team Key Members)

- **Kostas Zapris** – Project Management Officer

- **Sophia Spiliotopoulou** – NU Coordinator

- **Pascale van Doren** – Guidance & Events Manager

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Structure
(Central Team Key Members)

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- **Nikos Kyriakidis** – Social Media Expert

- **Sandrine Duquenoy** – Web-based Communications

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Structure
(National Unit Responsibilities)

- Identification of national and regional funding schemes and opportunities
- Stakeholder outreach (dissemination of information, stakeholder engagement through National Events and Roadshows)
- Networking with national and regional stakeholders
- Project idea identification and development guidance
- Stakeholder match-making
- Provision of Helpdesk services

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Structure
(National Unit Members)

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Gildas Borel

Amaya Vega

Jeremie Bazin

Pauline Ni Fhlatharta

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Structure
(National Unit Members)

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Jorge Graca

Rodrigo Beja

Federico Cardona-Pons

Marta Pascual

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Structure
(National Unit Members)

Ben Drakeford

Pierre Failler

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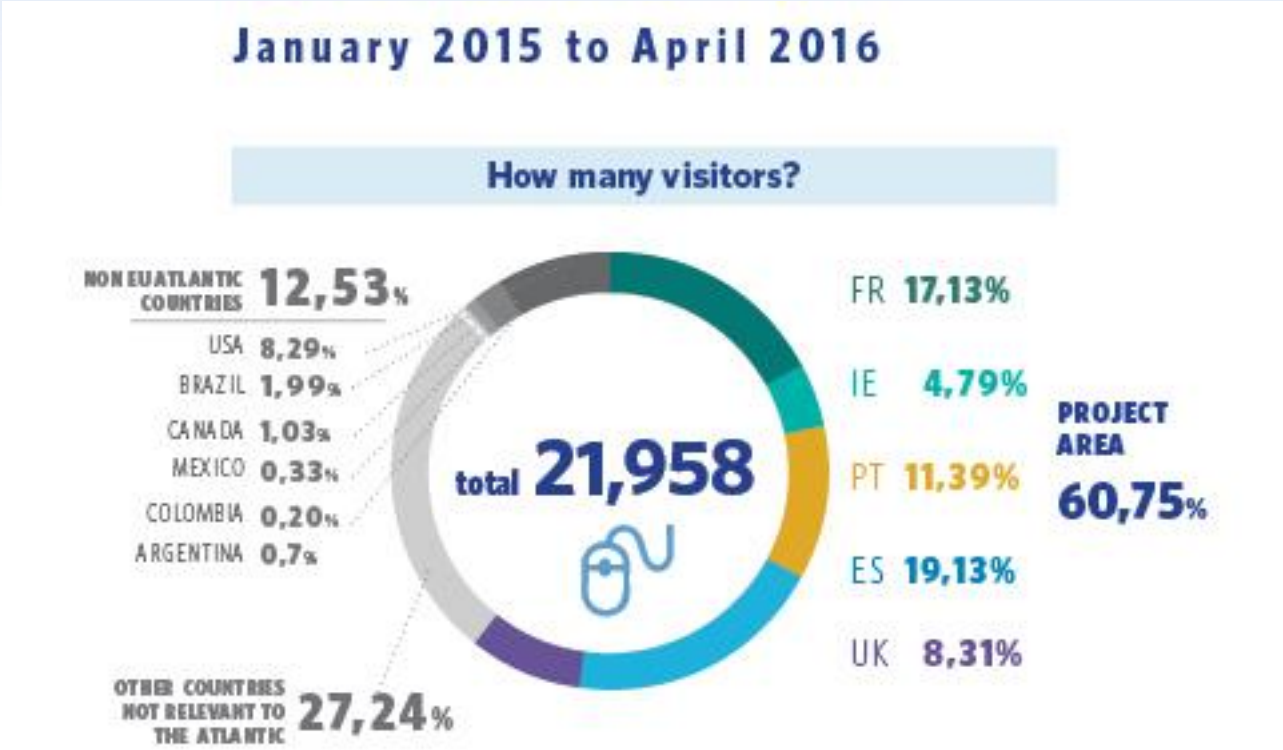
Accomplishments (Website)



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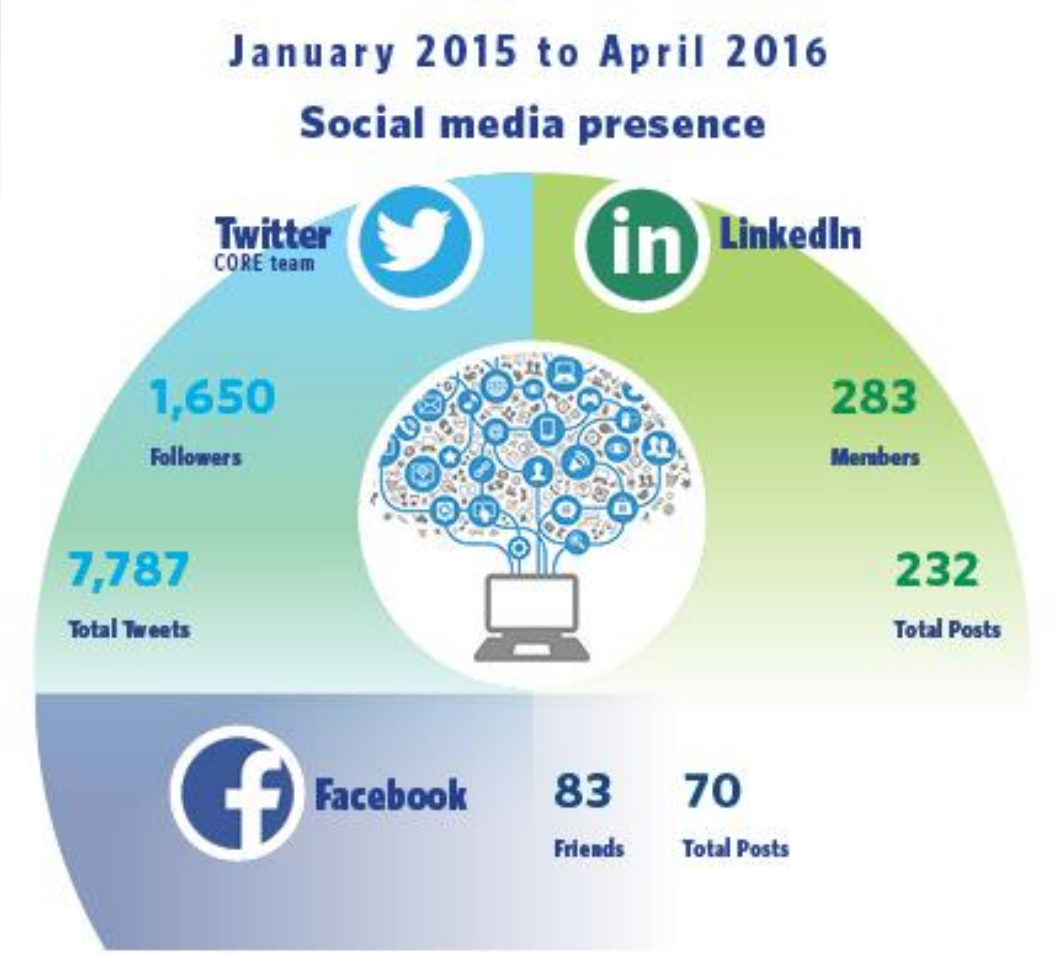
Accomplishments (Social Media)



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Accomplishments (Outreach)

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Accomplishments (Outreach)

January 2015 to April 2016

How many events attended by National Units so far?

130

January 2015 to April 2016

Brochures produced

4234

Brochures disseminated

3593

Brochures disseminated from the beginning of the project
http://atlanticstrategy.eu/en/library/brochure

641 in stock

January 2015 to April 2016

How many stakeholders participated to project events so far?

1065

including: European interregional networks, local authorities, regional authorities, regional development and innovation agencies, a national territorial observatory, a national oceanographic, national events and hydrographical institute.

January 2015 to April 2016

Stakeholder queries registered so far

440

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Accomplishments (Other)

…additionally we have:

- Registered **815** of stakeholders in our database
- Facilitated **10** National Events & **1** Atlantic Stakeholder Conference and **9** Roadshows
- Produced **1** promotional video
- Identified **333** of funding opportunities and promoted **215** of AAP relevant third-party events
- Identified and monitor **98** of project ideas

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Upcoming Activities (Dublin Stakeholder Conference)

- Deadline for Call for Workshops: June 22nd
- Deadline for Call for Atlantic Project Awards: July 15th

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Assistance Mechanism for the Atlantic Action Plan

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THANK YOU

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