European Commission

Enterprise Europe Network

Conference on the blue economy in the Black Sea

Information Day on opportunities for Ukrainian SMEs under EU programmes COSME and Horizon 2020

DG for Internal Market, Industry, Entrepreneurship and SMEs
Unit H2 Enterprise Europe Network and Internationalisation of SMEs

GROW-Enterprise-Europe-Network@ec.europa.eu

The world's largest support network for SMEs (1/2)

- created in 2008, presently financed under the EU's "Competitiveness of Enterprises and SMEs" Programme (COSME) with approximately 53 million euros per year;
- also delivers some innovation services under the Horizon 2020 Programme, financed with approximately 10 million euros per year;
- combines international business expertise with local knowledge;

The world's largest support network for SMEs (2/2)

- helps ambitious European businesses at their doorstep
  - to innovate
  - to increase their competitiveness
  - to expand their business internationally inside Europe and in growth markets beyond the EU
- in EU Member States:
  represents the European dimension of the business support in the region.

Key Figures of the Network

Present in more than 60 countries:

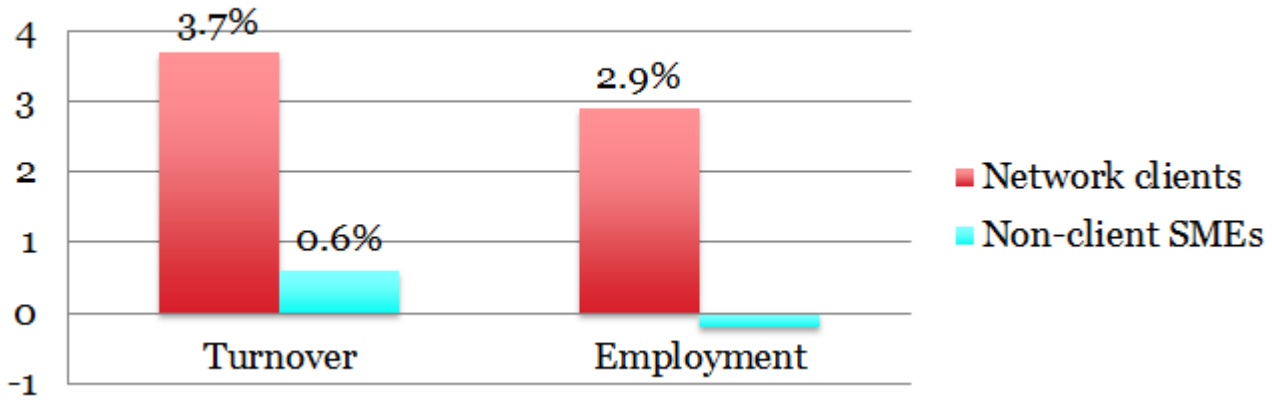
- 28 EU Member States
- 8 countries participating in the COSME programme
- 29 third countries (full list on: http://een.ec.europa.eu/)

More than 600 partner organisations

Some 3 000 local experts

Economic impact of the 1st Network 2008-2014

Network clients of the 2008-2014 period grew considerably more in terms of turnover and employment than non-client SMEs.



Source:
"Final evaluation of the impact of the Enterprise Europe Network" (Technopolis Group)

Achievements of the 1st Network 2008-2014

The Network has reached 2.6 million European SMEs.
This is more than 1 out of 10.

85% of satisfied and very satisfied clients

On a yearly average, the Network has

- welcomed 246 000 participants at its local or regional events;
- welcomed 23 500 clients at its brokerage events and company missions;
- facilitated the conclusion of more than 2 000 Partnership Agreements between companies from different countries.

Organisational structure

Host organisations

- e.g. chambers of commerce, innovation or enterprise agencies, regional development agencies, research institutes, universities, technology centres, innovation centres.

Network partners

- deliver – as a consortium - the full range of Network services in a defined geographical region;
- ensure proximity to local SMEs;
- receive between 40% and 60% co-funding from the EU budget.

Network services for SMEs (1/3)

Consortia in the EU and in COSME countries provide the full range of Network services:

International Partnership Services

- Business cooperation, technology transfer, innovation and research projects – and related activities: matchmaking events, technology brokerage and company missions;
- Partnership Opportunities Database with 10 000 cooperation demands and offers.

Information & Advisory Services

- EU policies, legislation and programmes;
- Innovation support services;
- Horizon 2020: Services for beneficiaries of the SME Instrument; Innovation Management
- Intellectual Property Rights (IPR);
- Access to international markets;
- Access to finance;
- Resource efficiency.

Feedback from SMEs concerning EU initiatives, EU legislation

Network services for SMEs (2/3)

Consortia in 3rd countries
provide the following Network services:

International Partnership Services

- Business cooperation, technology transfer, innovation and research projects;
- Plus related activities: matchmaking events, technology brokerage and company missions.
- Partnership Opportunities Database with 10 000 cooperation demands and offers.

International Market Access information

- Market knowledge for European SMEs wishing to expand their business to the target country.

For countries participating in Horizon 2020:

- Services for beneficiaries of the SME Instrument; Innovation Management.

Network services for SMEs (3/3)

All Network services must have a **European dimension** and provide **EU added value** to the Network clients.

All services must be offered **free of charge** to SMEs from the EU Member States and from the "COSME countries" and to all other Network partners.

The Network online

Network website (http://een.ec.europa.eu/)

The Network on

- Twitter (https://twitter.com/EEN_EU)
- Facebook (https://www.facebook.com/EnterpriseEuropeNetworkEU)
- YouTube (https://www.youtube.com/user/enterpriseeurope)

Contact the Network

Strategy and policy:
European Commission, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs
GROW-Enterprise-Europe-Network@ec.europa.eu

Operational management:
Executive Agency for SMEs (EASME)
https://ec.europa.eu/easme/en/contact

Website:
http://een.ec.europa.eu/

enterprise europe network

Business Support on Your Doorstep

Thank you

Dorota Przyłudzka
Dorota.przyludzka@ec.europa.eu