European Commission

Ministry of
Foreign Affairs
of Ukraine

CONFERENCE ON

THE BLUE ECONOMY OF THE BLACK SEA

TOWARDS BETTER INTEGRATION

Hotel Bristol
ODESSA UKRAINE
14-15 June 2016

Programme

Maritime Affairs

Printed on 06/06/2016

CONFERENCE ON THE BLUE ECONOMY OF THE BLACK SEA TOWARDS BETTER INTEGRATION
Odessa, Ukraine
14 - 15 June 2016, PROGRAMME

14 June 2016

09.15 – 18.00

08.30 – 09.15
Registration

09.15 – 09.30
Welcome by the host region

- **Mr Mikheil Saakashvili,** Governor of Odessa oblast

09.30 – 10.45
The case for Blue Growth: Leadership exchange

- **Mr Pavlo Klimkin**, Minister for Foreign Affairs of Ukraine
- **Mr Karmenu Vella,** EU Commissioner for Environment, Maritime Affairs and Fisheries
- **Mr. Andrei GALBUR**, Minister of Foreign Affairs and European Integration of the Republic of Moldova
- **Mr Claudiu Vrinceanu**, State Secretary, Ministry of Economy, Trade and Business Environment of Romania
- **Mr Georgi Pirinski**, Member of the European Parliament (S&D)
- **Amb. Michael Christides**, Secretary-General, Secretary General, Organisation of the Black Sea Economic Cooperation (BSEC)

10.45 – 11.15
Coffee break (Press corner)

11.15 – 13.00
Panel 1: Coast to coast

Coastal and maritime tourism can help maritime economies thrive. But ensuring a competitive sector demands a strategic approach to connectivity. Bringing destinations closer to tourists, all year around, is essential to guarantee growth and jobs in coastal and maritime tourism. This panel will focus on connectivity and build around coastal and maritime tourism, making the case for a common agenda. How to adapt existing infrastructures to increase the region's attractiveness for business and tourists, while guarantee and ensure sustainability, will be part of the discussion. The emerging areas for coastal and maritime tourism diversification and innovation will also be discussed.

Moderation

- **Mr Ivan Liptuga**, Head of Tourism Development Department, Ministry of Economic Development and Trade of Ukraine

Speakers:

- **Mr Volodymyr Omelyan**, Minister for Infrastructure of Ukraine
- **Mr Michael Emerson**, Associate Senior Research Fellow, Centre for European Policy Studies (CEPS)
- **Mr Theofil Gherca**, Head of Unit, Ministry of Regional Development, Romania
- **Mr Marco Digioia**, Director, Government Affairs, Cruise Lines International Association (CLIA) Europe
- **Dr Adrian Stanica**, Scientific Director, GeoCoMar, Romania

Question and Answer session

13.00 – 14.30
Lunch break

14.30 – 16.00
Panel 2: Fostering Marine Research and Innovation Cooperation in the Black Sea

The panel will discuss the contribution of Research and Innovation to support sustainable development in the Black Sea region. It will also show the added value of increased knowledge about our sea and the marine environment and the role scientists and business can play. The panel will stress the benefits of increased joint efforts in research and innovation for the region. It will make the case for closer cooperation in the research domain towards adoption of a joint declaration in 2017.

Key Note:

- **Mr Boris Iarochevitch**, Head of Division, Eastern Partnership, Regional Cooperation and OSCE, European External Action Service

Moderation:

- **Mr Jacques Fuchs**, Deputy Head, Marine Research Unit, Mediterranean and the Black Sea, DG RTD, European Commission

Speakers:

- **Dr Violin Raykov**, Deputy Director, International cooperation, Institute Oceanology, Bulgarian Academy of Science, Bulgaria
- **Dr Cristina Sandu**, Senior Researcher, Institute of Biology Bucharest, Romanian Academy; Coordinator - "Sturgeon 2020 - a program fostering research and cooperation in the NW Black Sea"
- **Dr Vangelis Papathanassiou**, Research Director, Hellenic Centre for Marine Research, PERSEUS
- **Prof Dr. Bayram Ozturk**, President of the Turkish Marine Research Foundation (TUDAV)
- **Mr Kostiantyn Demianenko**, Deputy Director on Science, Institute of Fisheries and Marine Ecology (IFME), State Agency of Fisheries of Ukraine

Question and Answer session

16.00 – 16.20
Coffee break

16:20 – 17.50
Panel 3: Investing in Blue Growth

Growth depends on good governance and investment. This session will discuss management practices for maritime administrations and focus on the resources available for the blue economy at national and regional scale. It will highlight successful investments in smart and sustainable solutions and explore how to stimulate investments.

Moderation:

- **Mr Christos Economou**, Head of Unit, Integrated Maritime Policy in the Mediterranean and the Black Sea, DG MARE, European Commission

Speakers:

- **Mr Ivane Abashidze**, Head of Division, International Econ. Development, LEPL "Maritime Transport Agency", Ministry of Economy and Sustainable Development of Georgia
- **Ms Laura Bobarnac**, Deputy Head, Joint Managing Authority, Ministry of Regional Development, Romania
- **Mr Patrick Anvroin**, Director, Balkans and Black Sea Regional Commission, CPMR
- **Mr Ahmet Bilici**, CEO, Promatech, Professional Maritime Technologies, Turkey
- **Mr Guido Prud'homme**, Acting Head, EIB Permanent Representation for Ukraine
- **Mr Nelko Yordanov**, FARNET Flag manager, Shabla –Kavarna –Balchik, Bulgaria

Question and Answer session

17.50 – 18.00
Way forward & Closing remarks

- **Mr Hubert Gambs**, Director, Mediterranean and Black Sea, DG Maritime Affairs and Fisheries, European Commission

18.00 – 19.00
Cocktail reception

15 June 2016

09.30 – 13.00

08.45 – 09.30
Registration

09.30 – 09.45
Welcome and introduction

- **Mr Vsevolod Chentsov**, Director General for the European Union, Ministry of Foreign Affairs of Ukraine
- **Mr Sergey Semenov, Invest Odessa,** Odessa Regional State Administration

09.45 – 10.00
Scene setter: EU Small Business Act and COSME (Programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises)

- **Ms Dorota Przyłudzka**, Policy Officer, European Commission, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs

10.00 – 10.45
Presentation of the Enterprise Europe Network followed by Q&A session

- **Ms Dorota Przyłudzka**
- **Dr. Olena Fesenko**, Enterprise Europe Network-Ukraine consortium Coordinator

10.45 – 11.30
Presentation of the Erasmus for Young Entrepreneurs followed by Q&A session

- **Ms Dorota Przyłudzka**

11.30 – 12.00
Coffee break

12.00 – 13.00
Presentation of the SME Instrument under Horizon 2020 and sharing the experiences by the SME Instrument's beneficiaries, followed by Q&A session

- **Ms Dorota Przyłudzka**
- **Mr Ahmet Bilici**, CEO, Promatech, Professional Maritime Technologies, Turkey (SME Instrument Phase II beneficiary)
- **Ms Iryna Poplavets**, Head of Project Management Office, Institute of Human Ecology-INECO LLC (SME Instrument Phase I beneficiary)