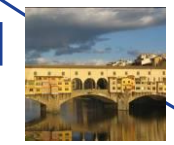
CRPM CPMR

PAN-EUROPEAN DIALOGUE BETWEEN CRUISE OPERATORS, PORTS AND COASTAL TOURISM STAKEHOLDERS

REGION of CENTRAL MACEDONIA "A BRIDGE BETWEEN TWO SEAS"



Brussels, 6th March 2015

OUTLINE OF THE PRESENTATION

1. The Conference of Peripheral Maritime Regions of Europe (CPMR)

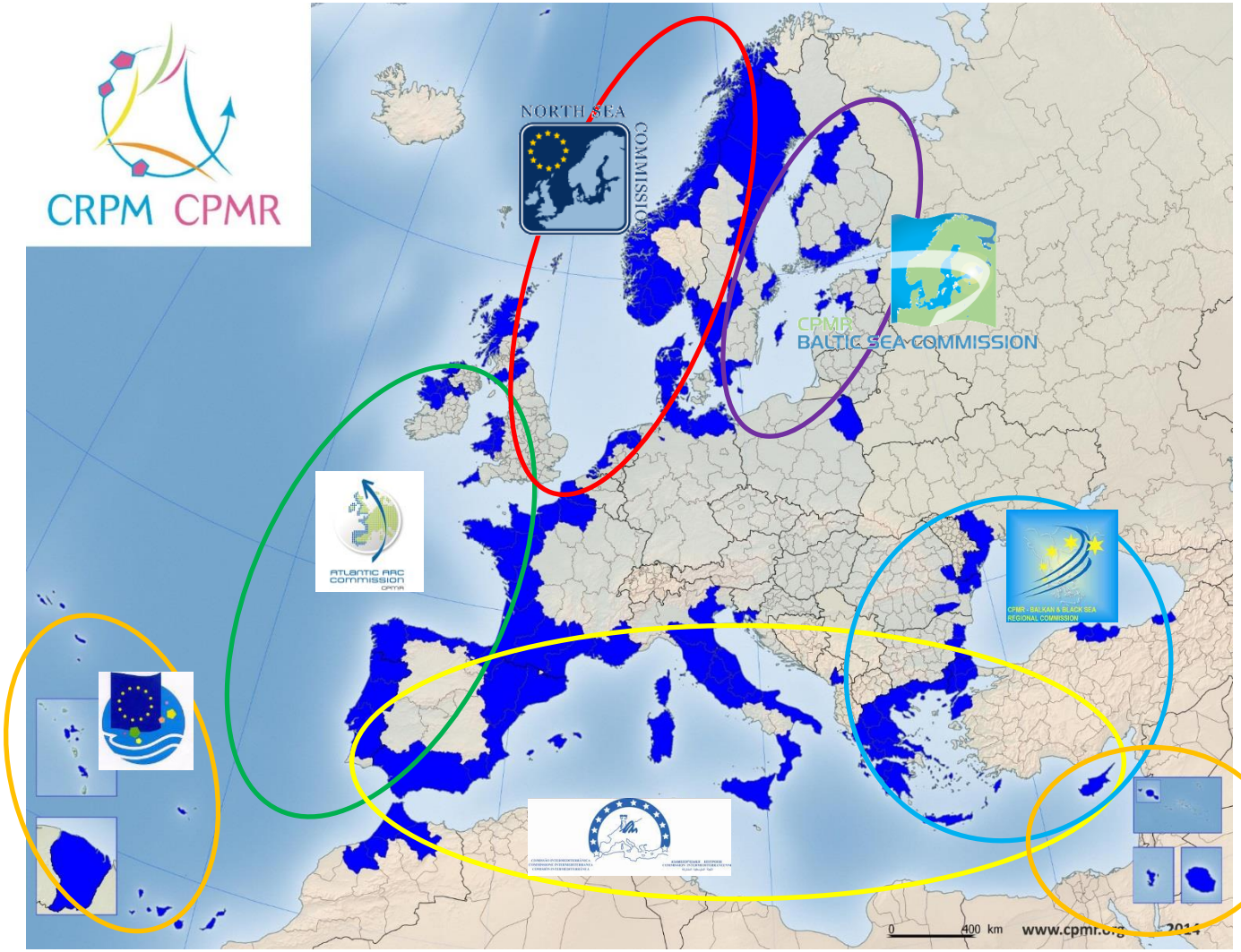
2. Regional cooperation in cruise tourism in the Black and Mediterranean Seas

3. Ports for the future

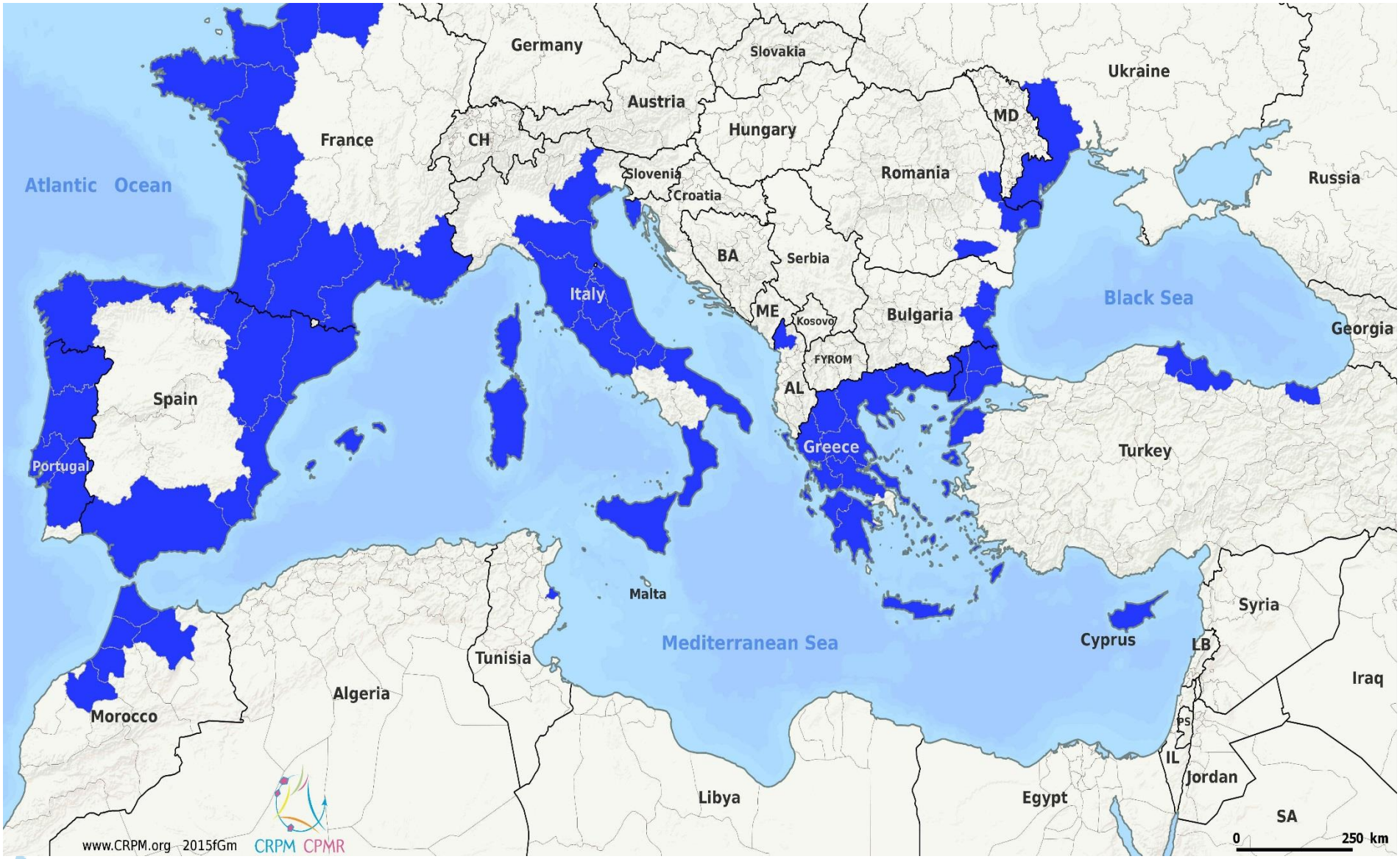
4. Environmental Sustainability & Entrepreneurship

1. WHAT IS THE CPMR?

- Network of 150 Regions
- 28 EU member and non-member States
- 200 million inhabitants
- 6 Geographical Commissions



2. REGIONAL COOPERATION



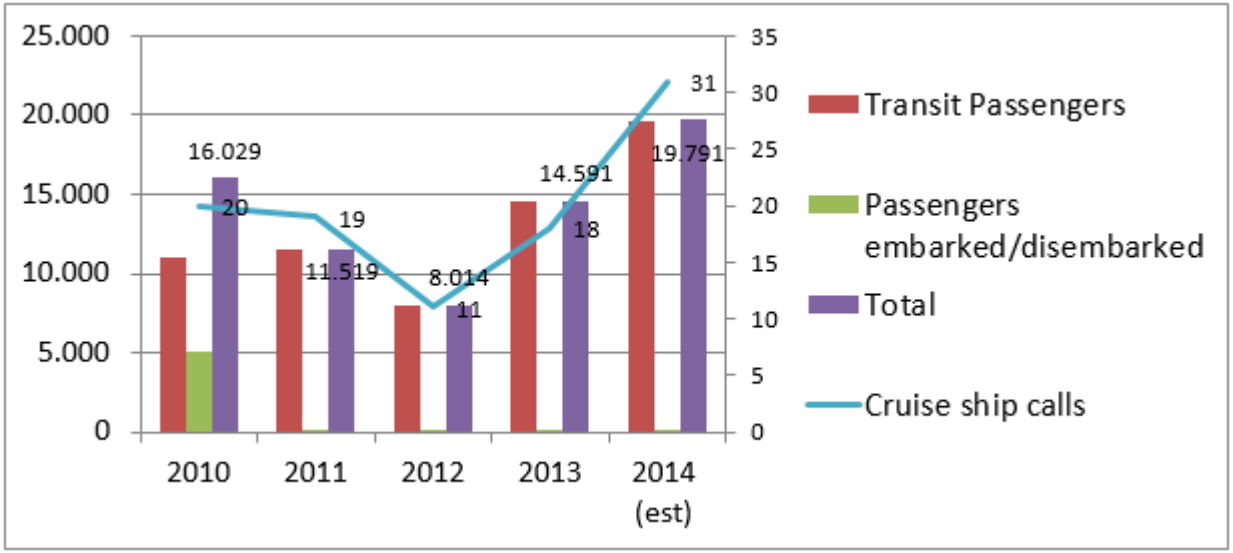
REGION of CENTRAL MACEDONIA
"A Bridge Between Two Seas"

- **Located in the well established cruise market of SE Europe**
- **Ability for cruising all-year round**
- **Close to major cruise ports of Greece and Turkey**

3. PORTS FOR THE FUTURE

Since 2010 Thessaloniki Port Authority S.A.

- Zero badge fees for barges used by cruise ships
- 20% reduction in the cruise ships passenger embarkation/transit fee



Source: www.thpa.gr

4. ENVIRONMENT & ENTREPRENEURSHIP

- Diversification of tourism products and markets
- Job creation
- Limiting seasonality
- Environmental risk prevention

Thank you for your attention!

VERY
MACEDONIA
REGION OF CENTRAL MACEDONIA
GREECE

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