The Benefits and Challenges of Cruise Tourism in Peripheral Areas

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Thorshavn
Aalesund
Geiranger
Lerwick
Bergen
Oslo
Orkney
Stornoway
Scrabster
Stavanger
Ullapool
Invergordon
Portree
Inverness
Peterhead
Aberdeen
Oban
Dundee
Holy Loch
Greenock
Edinburgh
Londonderry
Eyemouth
Belfast
Newcastle
Copenhagen
Douglas
Barrow
Dublin
Liverpool
Hamburg
Waterford
Cork
Bremerhaven
Harwich
Amsterdam
London
Rotterdam
Dover
Southampton

Impacts - City vs Village

- Businesses (services and attractions)
- Jobs
- Short-term & long-term spend

Robinson
Transport
830383
JOHNSON
LEASKS of LERWICK
LEASKS

Points to consider

- Can the trend for ever-larger vessels be balanced against the passenger trend for having authentic wilderness experiences?
- Would an industry-wide destination categorisation and rating system help manage passenger expectations?
- Is there a feasible solution to the coach availability issue in peripheral areas?