Pan-European dialogue between cruise operators, ports and coastal tourism stakeholders

Brussels, 05 & 06 March 2015

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Chairman, Cruise and Ferry Port Network

Cruise and Ferry Port Network: *One Unique Institution*

Established in November 2014

Brings together:

- **ESPO, Cruise Baltic, Cruise Europe, Cruise Norway, MedCruise and Cruise Britain**

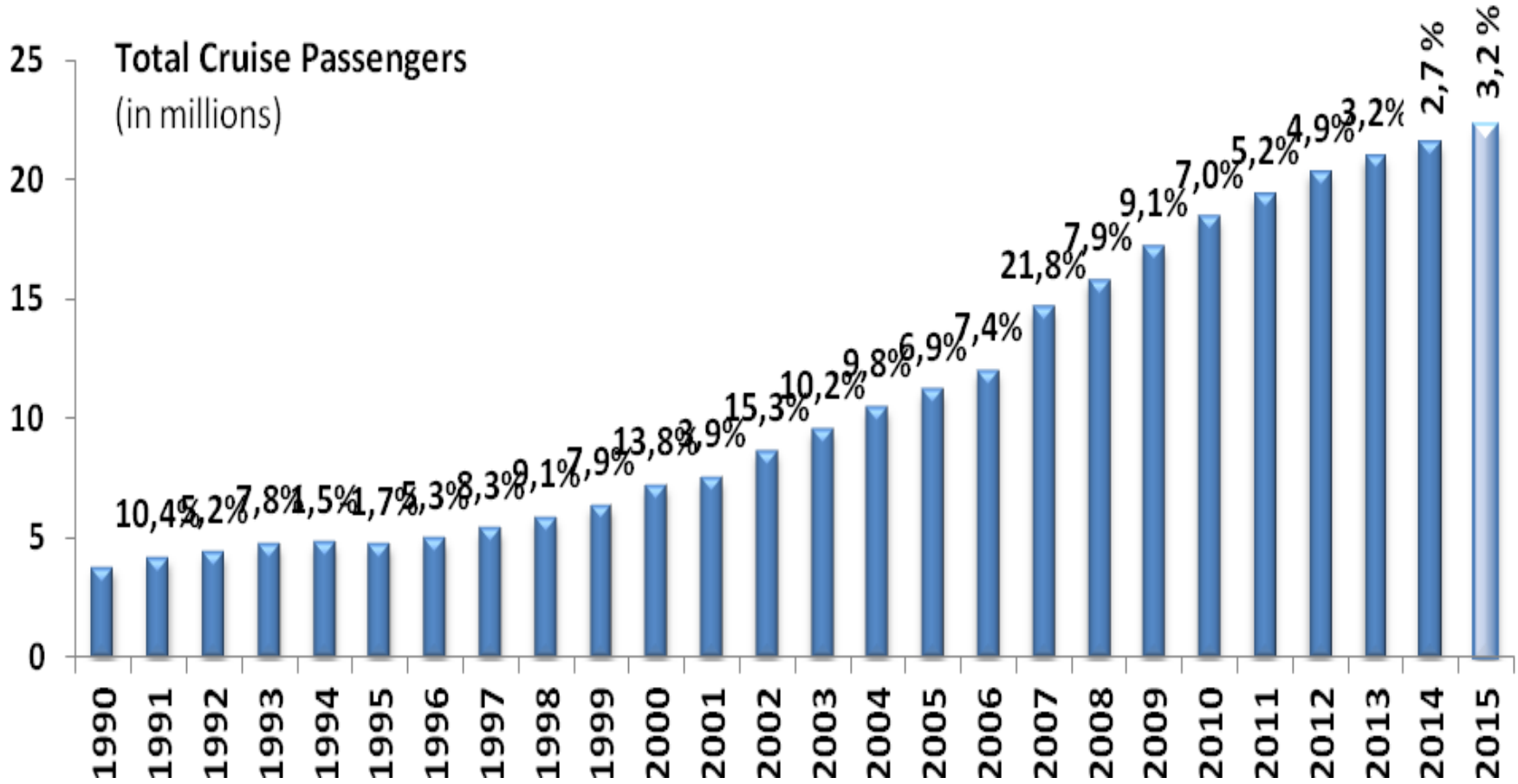
MAIN OBJECTS

- ESPO will intensify its efforts as the official voice of the European Cruise and Ferry Port sector towards the European institutions.

- ESPO will engage when needed in a constructive debate with the associations representing cruise lines and other stakeholders involved in the cruise or ferry sector and investigate potential collaborative synergies.

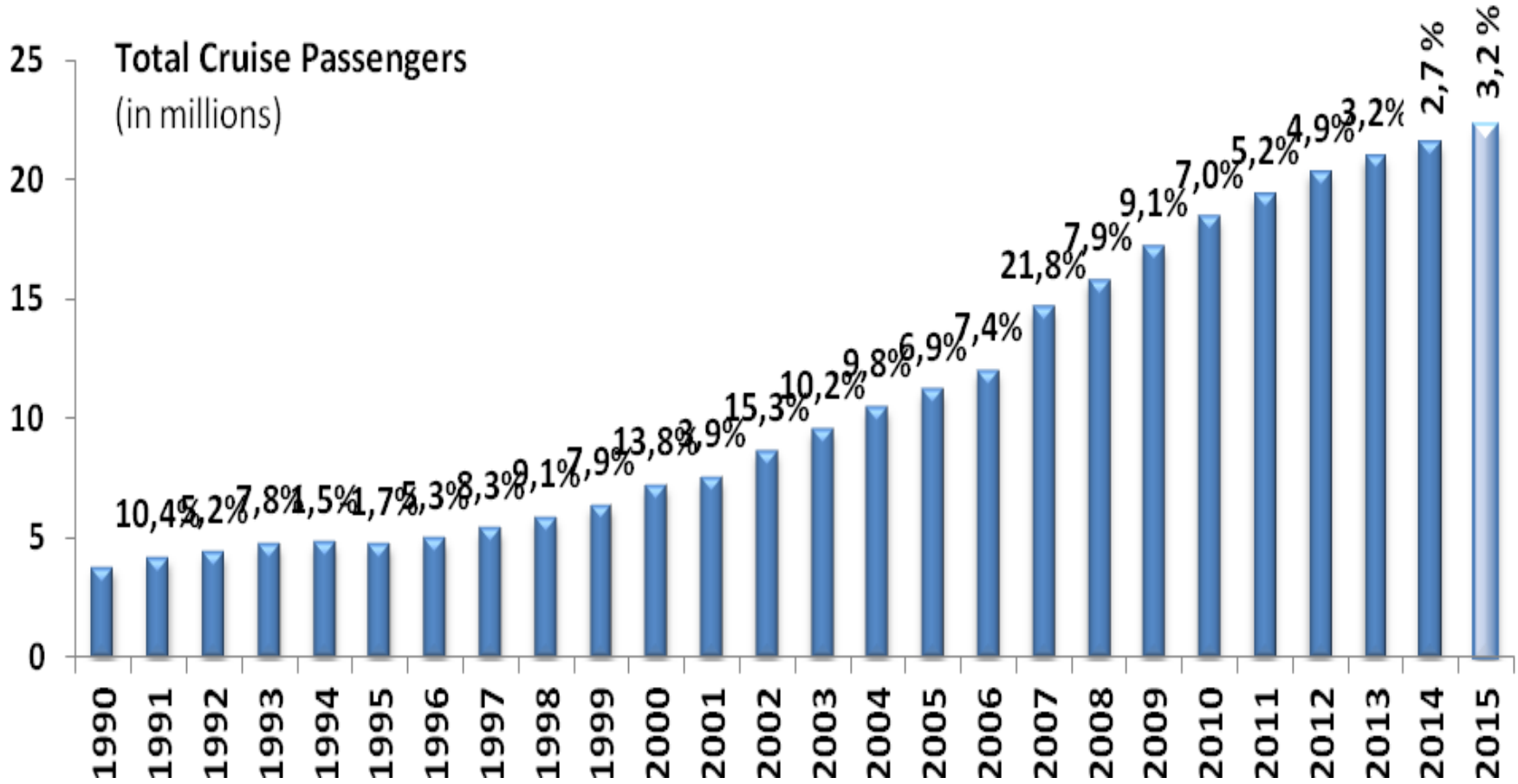
- To develop a Code of Good Practice for EU cruise and ferry ports

GLOBAL CRUISE PASSENGER GROWTH (1990-2015)



Source: *Cruise Market Watch*

NEW CRUISE SHIPS ON ORDER (2015-2019)



Source: *Seatrade*

GROWING DEMAND

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MORE AND LARGER VESSELS

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BERTH – ALLOCATION PROBLEM

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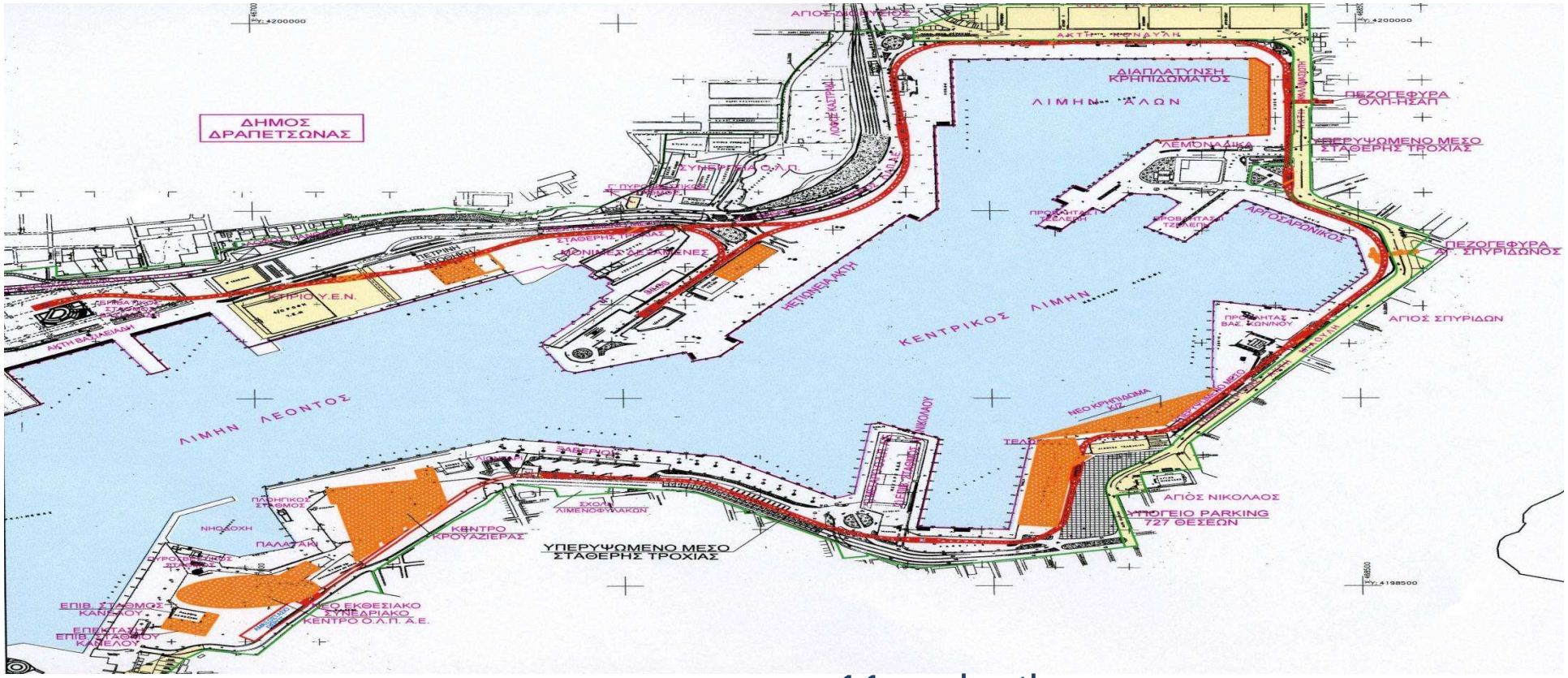
NEED FOR MORE INVESTMENTS

PUBLIC OR PRIVATE?

The answer differs in each case and depends on the specific circumstances, characteristics, needs and the preferences of every society.

THE CASE OF PIRAEUS: CRUISE INFRASTRUCTURE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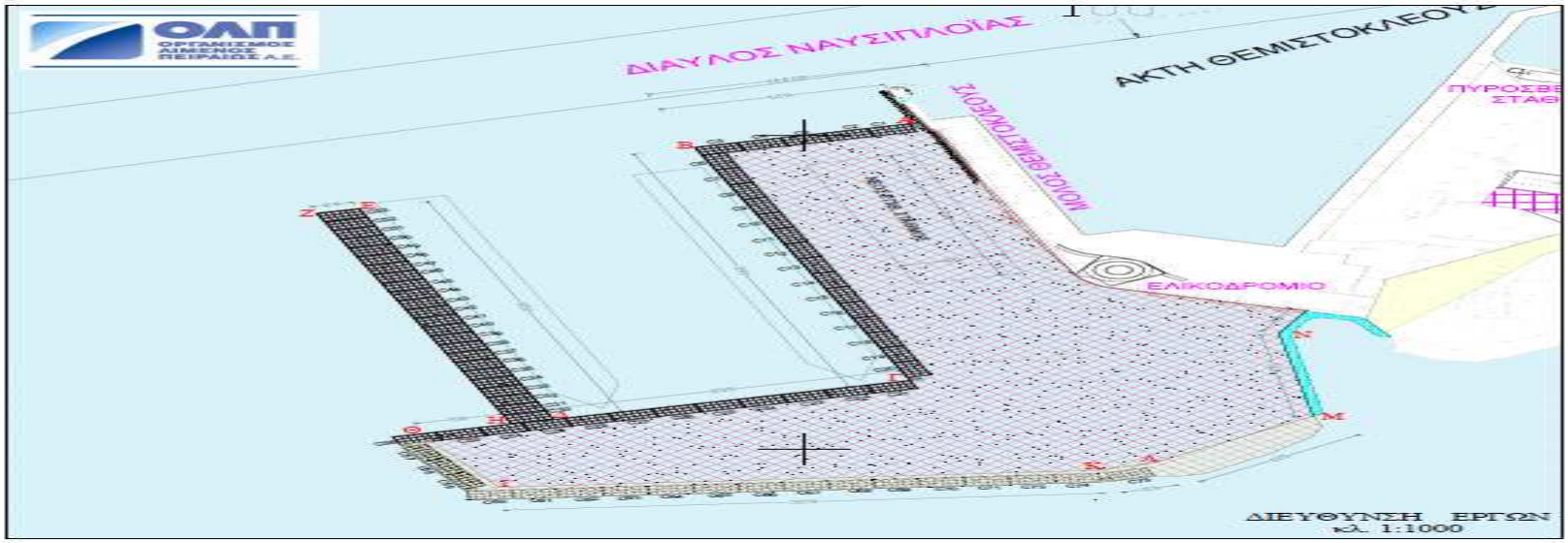
THE CASE OF PIRAEUS:
CRUISE PORT INVESTMENTS – SOUTH EXPANSION

The project includes the construction of quay walls and berths for the accommodation of 3 new generation cruise vessels.



Total Budget: 130mil. Euros

- Secured funding through NSRF budgets.
- The project is mature with all permits and studies in place.
- DG COMP approval was given.

COMMENTS ON PORT INVESTMENTS

The ONLY guarantee:
there are NO guarantees

Before investing should precede
an evaluation – study dealing with not only
low -demand periods in cruise business
but also with the worst-case scenario.

PASSENGER TERMINALS

The welcome- building of the city: simplicity or luxury?

With the operation of the second cruise terminal, the PPA can serve up to 25.000 passengers per day in the most modern and comfortable way from two different points of entry.

INNOVATIVE WAYS TO CONNECT PORTS TO INLAND ATRACTIONS

Why to disembark?

- Cultural areas (museums, aquariums, opera, theaters …)

- Sport facilities

- Shopping malls

and other alternatives which motive the passengers to disembark.

CULTURAL COAST OF PIRAEUS

A port area with old warehouses is gradually transformed into a space of combined cultural acts that includes museums, recreational spaces, thematic parks and other relevant areas and buildings.

- It has been signed MoU with the Attica Region
- Continued Cooperation with the Ministry of Culture

Thank you for your attention!