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New Labels for Consumers: New Opportunities for the Industry

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New market opportunities for the industry
Stefaan Depypere – Director – Directorate-General for Maritime Affairs and Fisheries

New rules of the game to better inform consumers
Eric Poudelet – Director – Directorate-General for Health and Consumers

Moderator:
Christian Rambaud – Head of Unit Trade and Markets

Mandatory and voluntary information for fishery and aquaculture products
Isabel Sanz – Unit Trade and Markets

Catch areas: An added value
Valentina Tepedino – Eurofishmarket

Retailers' experience
Adela Torres - Mercadona

Labelling: Essential for sustainable supply and consumption
Elisabeth Vallet – SeaWeb Europe

Too much information kills information
Claudine Michalek - Frucom

Traceability as a tool to strengthen consumers' confidence
Christian Dumont – TagMyFish

Consumers' expectations
Katrien Renders – Test Achats / Test Aankoop