European Commission

17 October 2016

EUROPEAN CONSUMER SUMMIT

BRUSSELS

AGENDA 2016

Justice and Consumers

Agenda

MONDAY 17 OCTOBER 2016

Charlemagne Building
Rue de la Loi, 170
B-1000 Brussels

'EU consumer and marketing law: still fit for purpose? Achievements and challenges'

Morning session chaired by **Tiina Astola**, Director General, Directorate General for Justice and Consumers, European Commission

Meeting room: Alcide de Gasperi
Moderator: Cathy Smith, SpeakEasy

8:15 - 9:15

REGISTRATION AND WELCOME COFFEE

9:15 - 10:00

WELCOME AND OPENING REMARKS

- **Tiina Astola**, Director General, Directorate General for Justice and Consumers, European Commission
- **Evelyne Gebhardt**, Member of the European Parliament, Committee on the Internal Market and Consumer Protection (IMCO)
- **Martin Siecker**, President, Section for the Single Market, Production and Consumption, European Economic and Social Committee (EESC)

10:00 - 10:45

PANEL DISCUSSION "CHALLENGES AND PERSPECTIVES"

- **Jacek Barankiewicz**, Chair of BusinessEurope Consumer/Marketing Working Group
- **Monique Goyens**, Director General, The European Consumer Organisation (BEUC)
- **Luc Hendrickx**, Director Enterprise Policy, The European Association of Craft, Small and Medium-sized Enterprises (UEAPME)
- **Christian Verschueren**, Director General, EuroCommerce
- **Jan Zijderveld**, Vice-president AIM and President Unilever Europe

Q&A

10:45 - 13:30

WORKSHOP 1: SIMPLIFYING CONSUMER INFORMATION REQUIREMENTS

Meeting room: Alcide de Gasperi

WORKSHOP 2: INCREASING FAIRNESS OF COMMERCIAL PRACTICES AND CONTRACT TERMS

Meeting room: Lord Jenkins

WORKSHOP 3: ENHANCING THE EFFECTIVENESS OF THE INJUNCTION PROCEDURE

Meeting room: Sicco Mansholt

13:30 - 14:45

LUNCH BUFFET HOSTED BY THE EUROPEAN COMMISSION

Foyer outside Alcide de Gasperi

Afternoon session chaired by **Despina Spanou**, Director for Consumers, Directorate General for Justice and Consumers, European Commission

Meeting room: Alcide de Gasperi
Moderator: Cathy Smith, SpeakEasy

14:45 - 15:00

KEY ADDRESS

Andrus Ansip, Vice-President, Digital Single Market, European Commission

15:00 - 15:15

KEYNOTE SPEECH

Věra Jourová, Commissioner, Justice, Consumers and Gender Equality, European Commission

15:15 - 15:30

CASE STUDIES

- **Klaus Müller**, Director General, Federation of German Consumer Organisations (VZBV)
- **Ida Mazzenga**, Legal adviser, International affairs, Swedish Consumer Agency
- **Flavia Cavalero**, Federconsumatori, Member of the European Consumers Union (ECU)
- **Kevin Rodler**, Director Quality Management, Chief Compliance Officer, DSB, Musikhaus Thomann

15:30 - 16:15

REPORTING FROM THE WORKSHOPS

- *Workshop 1 Rapporteur:* **Marco Pierani**, Director, Public Affairs and Media Relations, Euroconsumers/Altroconsumo
- *Workshop 2 Rapporteur:* **Léon Mölenberg**, Senior Policy Advisor, Ecommerce Europe
- *Workshop 3 Rapporteur:* **Caroline Cauffman**, Associate Professor, Maastricht University

Q&A

16:15 - 17:00

HIGH-LEVEL PANEL DISCUSSION "TOWARDS A CLEAR, STABLE AND ROBUST REGULATORY FRAMEWORK TO BOOST CONSUMER TRUST AND SUSTAINABLE GROWTH"

- **Per Bolund**, Minister for Financial Markets and Consumer Affairs, Deputy Minister for Finance, Sweden
- **Gerd Billen**, State Secretary, Federal Ministry of Justice and Consumer Protection, Germany
- **Rastislav Chovanec**, State Secretary of the Ministry of Economy of the Slovak Republic
- **Theresa Griffin**, Member of the European Parliament, Committee on Industry, Research and Energy (ITRE)
- **Jean-Eric Paquet**, Deputy Secretary General, European Commission

Q&A

17:00 - 17:15

CLOSING SPEECH

Vicky Ford, Member of the European Parliament, Chair of the Committee on the Internal Market and Consumer Protection (IMCO)

17:15 - 17:30

CONCLUSIONS

Despina Spanou, Director for Consumers, Directorate General for Justice and Consumers, European Commission