



MINISTRY OF FINANCE
Finland

Vision of a Member State

eID: a key to business growth and innovation

Special Adviser Olli-Pekka Rissanen

FINLAND

19.11.2014



DIGITALISATION

Digitalisation and a role of identification



- We have only seen the begin of the digitalisation
 - Changes will be more rapid and they will go thorough all activities of our lives
- Technology development will be more rapid
 - More mobile
 - More ubiquitous
 - More global
 - More cloud
 - More data
 - And: More risks!
- The strong identification is more and more essential



CITIZEN



Citizen needs

- User/citizen is a key to all development work
- Use of identification has to be:
 - Easy
 - Fast
 - User friendly
 - Same identification method should work at all environments
- One common user interface for all services



BUSINESS AND AUTHORITIES



Common needs for public and private stakeholders

- Services differ, but the need to identify a customer is common
 - At all levels of administration: central government, local government and municipalities
 - Private sector could have specific needs
 - In Finland we have one common identity and ID-number for all citizens and residents
- In the service process there is a need for other information about the customer
 - Use of public or customer registers



PUBLIC-PRIVATE IN FINLAND



Public-private production

- Roots of public-private production of identification services at the begin 2000's
 - Net bank IDs have a strong position
 - Mobile ID and government's citizen card are currently minor players
- Legislation for a strong identification was accepted at 2009
- It has not always been “a rose garden”



NEXT STEPS

New legislation to fasten development



- eID based on Finnish population registry information
- A open trusted network
 - Four-corner Business Model
 - (Familiar from many markets: credit cards, checks, mobile phones..)
 - Open competition between identity providers
 - Open for new technologies
- All identity service providers have to register to Finnish Communications Regulatory Authority
- New regulation will be send to the parliament next week



CROSS BORDER

Ready for cross border identification?



- Finnish open trusted network will be ready to be connected to European eIDAS network
 - Implementation legislation is realistic...
- A technical interoperability will follow eIDAS requirements
- Public and private stakeholders in the same package



THANK YOU!

Olli-Pekka.Rissanen@vm.fi
GSM+358408610060