

European Broadband Awards 2018

EU-wide competition. Guide for applicants.



European Broadband Award



Apply and become one of the
**best High Capacity
projects in Europe**

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1 Aim

The aim of this competition is to identify and award good practices in planning, management and implementation of the broadband networks (High Capacity Networks) in Europe, as well as to facilitate exchange of know-how among project promoters. The benefit for projects participating in this competition is a wide spread visibility and being a good example for the Broadband Europe community.

2 Who can apply?

All types of projects, advanced in their implementation, irrespective of the size, location, or technologies, led by public or private organisations are encouraged to apply.

Target groups of the competition are public entities such as municipalities, regions and Member State administrations, communities as well as private actors such as network and service operators, utilities or other project promoters that are actively involved in rolling out high capacity infrastructure.

By the time the application is submitted, at least **80% of the project** must be completed.

3 How and when to apply?

Download the application form ([xlsx file](#)) available at the [European Broadband Awards page](#). Read the guidance (in the application form) next to the input fields and fill in the form. **Please fill in all fields as far as possible, choose a category where your project fits best. This will help the jury to understand and properly assess your project.** Do not make any structural changes in the application form file, only fill in the input fields. Submit the application (as xlsx file) by the deadline via e-mail to broadband@atenekom.eu. You will receive an e-mail confirmation.

The deadline for submitting the applications is 7 September 2018, 16:00 CET.

4 What is assessed?

The jury will assess:

- The effectiveness and innovation of the models of financing, business and investment applied.
- The type of measures adopted to exploit the synergies between different infrastructures and to establish a cooperation among relevant stakeholders in terms of building and investing in high capacity infrastructure. The scalability, robustness resilience and easy maintenance of the infrastructure; quality of the service provided (download and upload speed, latency etc.).
- The impact on territorial cohesion of rural and remote areas, on sustainable territorial development, competitiveness and better connectivity of territories.
- The direct and indirect socio-economic impacts attained by the project including the impact on the affordability of services for end-users taking into consideration the quality of services offered (e.g. price/quality, EUR per Mbps).
- The degree of openness of the infrastructure (level playing field) built and the resulting level of competition among retail suppliers.
- The opportunities and challenges linked to the size of the project.

5 Award categories

The projects will apply and will be awarded in one of the five award categories:

1. Innovative models of financing, business and investment
2. Cost reduction and co-investment in a future proof infrastructure
3. Territorial cohesion in rural and remote areas
4. Socio-economic impact and affordability
5. Openness and competition

6 Who selects the finalists and winners?

The jury will assess all projects and select the finalists and winners. The jury is composed of five experts in broadband with different professional backgrounds and from different Member States. DG Connect appoints the members of the jury.

The jury will select three finalists for each of the five award categories in October 2018. The finalists will be informed and announced on the [Broadband Europe website](#) and the [Broadband Europe Newsletter](#).

All finalists will be invited to the Award Ceremony on 19 November 2018 and to the Broadband Day on 20 November 2018 in Brussels.

7 Announcement of winners and Award Ceremony

The winners will be announced and awarded by EU Commissioners on 19 November 2018 in Brussels at the Award Ceremony, and invited to present their project at the Broadband Day that will take place on 20 November 2018.

The finalists and the winners will be featured by the European Commission in the media, [website](#), [newsletters](#) and in the [good practice database](#) at the Broadband Europe website.

8 Good practice database

By submitting the application form for the awards, the applicants agree that the project is listed in the [Broadband Europe good practice database](#).

9 More information

For further information and support contact:

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