

DSM Strategy – the Free Flow of Data Initiative

Beatrice Covassi
Deputy Head of Unit Data Value Chain
European Commission
DG for Communications Networks, Content
and Technology



Digital Single Market Strategy - pillars

Better access for consumers and businesses

- Geo-blocking
- Copyright
- E-commerce and Parcel delivery
- Reducing VAT burden

Advanced digital networks and innovative services

- Telecoms market
- Media services
- Platforms and intermediaries
- Trust and security

Enhance the digital economy

- Data economy
- Inclusive digital economy and society
- Interoperability and standardisation



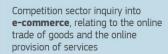
Roadmap for completing the

Digital Single Market /// Initiatives

2015 2016

Better access for consumers and businesses to digital goods and services across Europe

Legislative proposals for simple and effective cross-border **contract rules** for consumers and businesses





A wide ranging review to prepare legislative proposals to tackle unjustified **geo-blocking**

Legislative proposals for a reform of the **copyright** regime

Review of the **Regulation on Consumer Protection Cooperation**

Legislative proposals to reduce the administrative burden on businesses arising from different VAT regimes Measures in the area of parcel delivery



Creating the right conditions for digital networks and services to flourish

Comprehensive analysis of the role of **platforms** in the market including **illegal content** on the Internet



Legislative proposals to reform the current **telecoms rules** and the **Audiovisual Media Services Directive**

Establishment of a **Cybersecurity contractual Public-Private Partnership**

Review of the e-Privacy Directive



Maximising the growth potential of the Digital Economy



Adoption of a **Priority ICT Standards Plan** and extending the European Interoperability
Framework for public services

Initiatives on data ownership, free flow of data (e.g. between cloud providers) and on a European Cloud New **e-Government Action Plan** including an initiative on the 'Once-Only' principle and an initiative on mandatory interconnection of business registers



Digital Single Market Strategy – Free Flow of Data (I)

Main actions:

- √ Tackling data location restrictions
- ✓ Launching a European Cloud initiative
- Clarifying emerging issues of data ownership, access and liability
- Encouraging access to public data



Digital Single Market Strategy – Free Flow of Data (II)

- First half of 2016 consulting stakeholders:
 - DSM consultation on platforms, data and the shared economy – results to be published April/May 2016
 - Commission Roundtable 'A legal regime fit for an efficient and fair access to, usage and exchange of data', March 2016
 - Commission workshop on Data Brokerage date tbc
 - Publication of a FFD Inception Impact Assessment (IIA)



Digital Single Market Strategy – Free Flow of Data (III)

- First half of 2016 supporting activities:
 - Commission Roundtable on Industrial Data Platforms, February 2016
 - Commission workshop on Interoperability and Standards in the European Data Economy, March 2016
 - European Data Forum June 2016



Digital Single Market Strategy – Free Flow of Data (IV)

- End 2016 expected policy documents:
 - Commission's legislative proposal with an aim to remove unjustified data location restrictions
 - Commission Communication on the emerging issues of data ownership, access and liability



Thank you for your attention

https://ec.europa.eu/digital-agenda/en/towardsthriving-data-driven-economy http://ec.europa.eu/priorities/digital-single-market/