



DSM Strategy – the Free Flow of Data Initiative

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Digital Single Market Strategy - pillars

Better access for consumers and businesses

- Geo-blocking
- Copyright
- E-commerce and Parcel delivery
- Reducing VAT burden

Advanced digital networks and innovative services

- Telecoms market
- Media services
- Platforms and intermediaries
- Trust and security

Enhance the digital economy

- **Data economy**
- Inclusive digital economy and society
- Interoperability and standardisation

Roadmap for completing the Digital Single Market // Initiatives

2015

2016

Better access for consumers and businesses to digital goods and services across Europe

Legislative proposals for simple and effective cross-border **contract rules** for consumers and businesses



A wide ranging review to prepare legislative proposals to tackle unjustified **geo-blocking**

Competition sector inquiry into **e-commerce**, relating to the online trade of goods and the online provision of services

Legislative proposals for a reform of the **copyright** regime

Review of the **Regulation on Consumer Protection Cooperation**

Measures in the area of **parcel delivery**



Legislative proposals to reduce the administrative burden on businesses arising from different **VAT** regimes

Creating the right conditions for digital networks and services to flourish

Comprehensive analysis of the role of **platforms** in the market including **illegal content** on the Internet



Legislative proposals to reform the current **telecoms rules** and the **Audiovisual Media Services Directive**

Review of the **e-Privacy Directive**



Establishment of a **Cybersecurity contractual Public-Private Partnership**

Maximising the growth potential of the Digital Economy



Adoption of a **Priority ICT Standards Plan** and extending the European Interoperability Framework for public services

Initiatives on data ownership, **free flow of data** (e.g. between cloud providers) and on a **European Cloud**

New **e-Government Action Plan** including an initiative on the 'Once-Only' principle and an initiative on mandatory interconnection of business registers

Digital Single Market Strategy – Free Flow of Data (I)

Main actions:

- ✓ Tackling data location restrictions
- ✓ Launching a European Cloud initiative
- ✓ Clarifying emerging issues of data ownership, access and liability
- ✓ Encouraging access to public data

Digital Single Market Strategy – Free Flow of Data (II)

- First half of 2016 - consulting stakeholders:
 - DSM consultation on platforms, data and the shared economy – results to be published April/May 2016
 - Commission Roundtable 'A legal regime fit for an efficient and fair access to, usage and exchange of data', March 2016
 - Commission workshop on Data Brokerage – date tbc
 - Publication of a FFD Inception Impact Assessment (IIA)

Digital Single Market Strategy – Free Flow of Data (III)

- First half of 2016 - supporting activities:
 - Commission Roundtable on Industrial Data Platforms, February 2016
 - Commission workshop on Interoperability and Standards in the European Data Economy, March 2016
 - European Data Forum – June 2016

Digital Single Market Strategy – Free Flow of Data (IV)

- End 2016 – expected policy documents:
 - Commission's legislative proposal with an aim to remove unjustified data location restrictions
 - Commission Communication on the emerging issues of data ownership, access and liability

Thank you for your attention

<https://ec.europa.eu/digital-agenda/en/towards-thriving-data-driven-economy>

<http://ec.europa.eu/priorities/digital-single-market/>