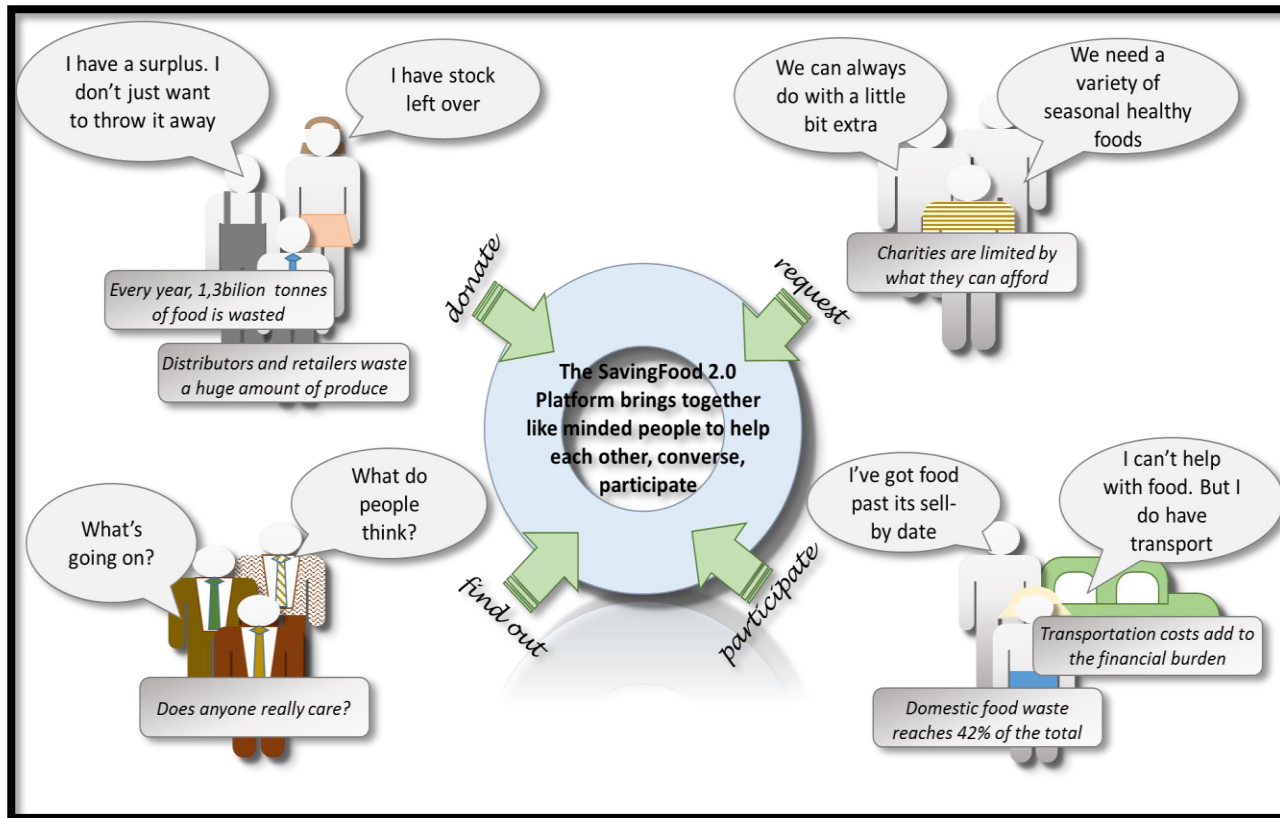


SavingFood2.0

An innovative solution to tackle food waste through the collaborative power of ICT networks



An online networked community of various stakeholders that through collective awareness, knowledge sharing, motivations and incentives, will facilitate the redistribution of surplus food and leftover crops for the benefit of the vulnerable groups of our society.

SavingFood2.0

Project Objectives

The SavingFood2.0 project aims at:

- ✓ Developing a bottom up solution for reducing food waste and fighting hunger by harnessing the collaborative powers of ICT networks.
- ✓ Going beyond food redistribution to improve awareness and engagement across multiple stakeholders.
- ✓ Creating a novel and more effective operational model for food redistribution that will dramatically increase current levels of engagement.
- ✓ Driving and sustaining behaviour change towards food waste reduction on personal and collective levels.
- ✓ Gaining a better understanding on the processes of collective awareness, collective intelligence and online behaviours and networks
- ✓ Enabling adoption of SavingFood2.0 so as to offer a Europe-wide social innovation solution towards food waste.

Project Partners

ViLabs (Greece)
(Coordinator)
www.vilabs.eu



Boroume – Saving Food
Saving Lives, (Greece)
www.boroume.gr



University of
Southampton – IT
Innovation (UK)
[http://www.it-
innovation.soton.ac.uk](http://www.it-innovation.soton.ac.uk)



Hungarian Foodbank
Association (Hungary)
www.elelmiszerbank.hu



Future Internet
LivingLab Association
(Hungary)
www.filab.hu



Global Feedback
Limited (UK)
<http://feedbackglobal.org/>



iMinds VZW (Belgium)
www.iminds.be

