

Agenda

10:00 a.m. – 10:30 a.m. ATRIUM	Welcome coffee and company fair <i>Start the conference with a coffee and get acquainted with the conference setting and your fellow participants</i>
10:30 a.m. – 11:00 a.m. PLENARY HALL	Multimedia presentation: “The Gender Pay Gap in Europe – Causes and business-orientated Remedies” <i>Get an idea of the underlying causes of the gender pay gap and business-orientated starting points to foster gender equality and hereby address this challenge</i>
11:00 a.m. – 11:30 a.m. PLENARY HALL	Keynote Françoise Le Bail, Director General for Justice, European Commission <i>Europe 2020: Learn more on how Europe’s competitiveness can be improved through more gender equality</i>
11:30 a.m. – 1:00 p.m. PLENARY HALL	Discussions on key topics* of the initiative EQUALITY PAYS OFF <i>Discuss business-orientated ideas to better access the labour force potential of women</i>
1:00 p.m. – 2:00 p.m. ATRIUM	Lunch break and company fair <i>Take part in a networking lunch and get insights on European Good Practice examples at the company fair</i>
2:00 p.m. – 3:15 p.m. WORKSHOP ROOMS	Workshops on key topics* of the initiative EQUALITY PAYS OFF <i>Exchange business-orientated strategies on how to recruit, retain and develop top female talent and hereby contribute to more gender equality</i>
3:15 p.m. – 3:45 p.m. ATRIUM	Coffee break and company fair <i>Have a coffee and continue to network</i>
3:45 p.m. – 4:15 p.m. PLENARY HALL	It’s our business! <i>Listen to the impulse from a top manager on why equality pays off for European companies</i>
4:15 p.m. – 4:45 p.m. PLENARY HALL	Your opinion, please! <i>Contribute your country-specific perspective on how to integrate equality between women and men into business decisions to our conference film; discuss key findings of the conference with pan-European opinion leaders</i>
4:45 p.m. – 5:00 p.m. ATRIUM	Get-together <i>Deepen your network and exchange contact details</i>

The conference plenary sessions will be conducted in English with simultaneous French and German interpretation. Discussions and workshops will be in English.

*THE BUSINESS FORUM’S KEY TOPICS:

- Corporate strategy – Establish gender equality as a part of the company’s DNA
- Management – Understand and position management as driver and role model
- Raise awareness among high school graduates regarding the full spectrum of fields of education
- Attract top talent irrespective of gender
- Strengthen the work-life balance
- Promote career advancement
- Evaluate the remuneration system
- Communicate company’s activities to tap the female talent pool in a better way
- Work organisation – Create the framework to enable necessary changes
- Monitoring – monitor and follow up regarding target achievement