



European  
Commission

# EU Conference

## Privacy and protection of personal data

### PROGRAMME

Monday, 19 March 2012 – United States Institute of Peace, Washington D.C., USA  
Centre Albert Borchette, Brussels, Belgium

#### Washington

#### Brussels

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07.30 - 08.30	Registration & Welcome Coffee	12.30 - 13.30
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08.30 - 08.35	Welcome by <b>Françoise Le Bail</b> , <i>Director-General for Justice, European Commission</i>	13.30 - 13.35
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08.35 - 10.00	<b>Session 1: Privacy protection – approaches to addressing similar challenges in different legal systems and traditions</b>	13.35 - 15.00
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The European Union and the United States face similar challenges regarding privacy at a time when many individuals are concerned by increased data collection, online tracking and profiling and they fear losing control of their data. The EU has decided to clarify and modernise its data protection legislation. The US is also assessing its approach to privacy. Where do the partners stand and which common principles can we build on for the future?

**Moderator:** Emilio de Capitani

**Participants:**

- **Françoise Le Bail**, *Director-General for Justice, European Commission*
- **Daniel J. Weitzner**, *Deputy Chief Technology Officer for Internet Policy, Office of Science and Technology Policy, White House*
- **Dimitiris Droutsas**, *Member of the European Parliament*
- **David Vladeck**, *Director, Federal Trade Commission, Bureau of Consumer Protection*
- **Douwe Korff**, *European Digital Rights (EDRI)*
- **Marc Rotenberg**, *Electronic Privacy Information Center (EPIC)*

**Discussant:** Justin Brookman, *Center for Democracy and Technology (CDT)*

10.00 – 11.00	<p>Key note speeches:</p> <ul style="list-style-type: none"> <li>• <b>Viviane Reding</b>, <i>Vice-President of the European Commission, responsible for Justice, Fundamental Rights and Citizenship (in Brussels)</i></li> <li>• <b>John Bryson</b>, <i>US Secretary of Commerce (video message)</i></li> <li>• <b>Representative Ed Markey (D-MA)</b>, <i>Co-Chair of Congressional Privacy Caucus</i></li> <li>• <b>Jens Teilberg Søndergaard</b>, <i>Head of Division, Ministry of Justice, Denmark (European Union Presidency)</i></li> <li>• <b>Baroness Sarah Ludford</b>, <i>Member of the European Parliament</i></li> </ul>	15.00 - 16.00
11.00 - 11.15	Networking break	16.00 - 16.15
11.15 - 12.45	<p><b>Session 2: Compatibility, compliance and accountability at global scale</b></p> <p>Differences in social, cultural and legal systems and traditions are reflected in different approaches to privacy. How can the conditions for data exchange at global scale be improved in the view of persisting diversity between different parts of the world?</p> <p><b>Moderator:</b> <b>Joel Reidenberg</b>, <i>Professor of Law, Director CLIP, Fordham University, NY</i></p> <p><b>Participants:</b></p> <ul style="list-style-type: none"> <li>• <b>Lawrence Strickling</b>, <i>Assistant Secretary for Communications and Information, US Department of Commerce</i></li> <li>• <b>Jennifer Stoddart</b>, <i>Privacy Commissioner of Canada</i></li> <li>• <b>Peter Hustinx</b>, <i>European Data Protection Supervisor (EDPS)</i></li> <li>• <b>Daniel Pradelles</b>, <i>Director of Privacy, Hewlett Packard</i></li> <li>• <b>Claus-Dieter Ulmer</b>, <i>Group Data Protection Commissioner, Deutsche Telekom AG</i></li> <li>• <b>Marie-Hélène Boulanger</b>, <i>Head of Unit, Data Protection, European Commission</i></li> <li>• <b>Axel Voss</b>, <i>Member of the European Parliament</i></li> </ul> <p><b>Discussant:</b> <b>Joe Alhadeff</b>, <i>Oracle</i></p>	16.15 - 17.45
12.45 - 13.30	Lunch	17.45 - 18.30
13.30 - 13.40	<p>Key note speech:</p> <ul style="list-style-type: none"> <li>• <b>Julie Brill</b>, <i>Commissioner, Federal Trade Commission</i></li> </ul>	18.30 - 18.40
13.40 - 15.10	<p><b>Session 3: Enforcing the protection of personal data</b></p> <p>Not all actors are playing by the rules; therefore an effective enforcement system is necessary. The EU system is based on general data protection principles and different levels of enforcement including statutory supervision and administrative or criminal sanctions, and it also provides for self- and co-regulation to further compliance and for civil liabilities. In the United States, sectoral laws and self-regulatory mechanisms exist and are enforced. How will enforcement develop in the EU and the US? How can we improve global privacy enforcement cooperation?</p> <p><b>Moderator:</b> <b>Cedric Laurant</b>, <i>Principal at Cedric Laurant Consulting, Member of the DC Bar</i></p> <p><b>Participants:</b></p> <ul style="list-style-type: none"> <li>• <b>Cameron Kerry</b>, <i>General Counsel, US Department of Commerce</i></li> <li>• <b>Paul Nemitz</b>, <i>Director, Fundamental Rights and Citizenship, European Commission</i></li> <li>• <b>Maneesha Mithal</b>, <i>Associate Director, Division of Privacy and Identity Protection, Federal Trade Commission</i></li> <li>• <b>Jacob Kohnstamm</b>, <i>Chairman of the Article 29 Working Party and of the Dutch Data Protection Authority</i></li> <li>• <b>Kostas Rossoglou</b>, <i>Senior Legal Officer, BEUC, The European Consumers' Organisation</i></li> <li>• <b>Jeff Chester</b>, <i>Centre for Digital Democracy</i></li> </ul> <p><b>Discussant:</b> <b>Max Schrems</b>, <i>Europe v. Facebook</i></p>	18.40 - 20.10

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15.10 - 15.25	Networking break	20.10 - 20.25
15.25 - 16.55	<p><b>Session 4: U.S.-EU Safe Harbour Framework</b></p> <p>In 2000, the EU and the U.S. agreed on the Safe Harbour Framework as a means to ensure adequate protection for data transferred from the EU to be processed by U.S. companies. The current broad discussion on the protection of personal data and privacy is an opportunity for taking stock and discussing the way forward for this agreement. In this session, businesses and regulators will present their views and experiences with the U.S.-EU Safe Harbour Framework.</p> <p><i>Moderator: Armgard von Reden, Lecturer at SRH and Quadriga University, Berlin</i></p> <p><i>Participants:</i></p> <ul style="list-style-type: none"> <li>• <b>Françoise Le Bail</b>, <i>Director-General for Justice, European Commission</i></li> <li>• <b>Michelle O'Neill</b>, <i>Deputy Under Secretary for International Trade, US Department of Commerce</i></li> <li>• <b>Jan Philipp Albrecht</b>, <i>Member of the European Parliament</i></li> <li>• <b>David Smith</b>, <i>Deputy Information Commissioner, United Kingdom</i></li> <li>• <b>Hugh Stevenson</b>, <i>Deputy Director for International Consumer Protection, Federal Trade Commission</i></li> <li>• <b>Nuala O'Connor-Kelly</b>, <i>Senior Counsel - Information Governance &amp; Privacy, General Electric</i></li> </ul>	20.25 - 21.55
16.55 - 17.15	<b>Closing remarks</b> by Michelle O'Neill and Françoise Le Bail	21.55 - 22.15
17.15 - 18.15	Networking Cocktail (Washington)	End of the conference (Brussels) 22.15

**The conference will be held at two venues connected by a video link:**

**USA**  
**United States Institute of Peace**  
 2301 Constitution Avenue, NW  
 Washington, D.C. 20037

**Belgium**  
**Conference Centre Albert Borschette**  
 Rue Froissart, 36  
 1040 Brussels

The conference is organised by the European Commission DG JUSTICE with the EU Delegation to the United States of America in Washington D.C.

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