

ERASMUS DAY LIVE

2009

with the patronage of

in collaboration with



COMMISSIONE  
EUROPEA

Rappresentanza in Italia



PARLAMENTO EUROPEO  
Ufficio a Milano

# Introduction

“Erasmus Day Live” is an initiative that wishes to promote European culture among young people through unconventional methods such as creating itinerant events in European cities.

Often the culture promoted through conventional channels is not transposed to young people and therefore does not raise their interest. Our goal is to bring culture close to young people: plunging it in charming contexts of music and entertainment, turning it into a new trend. The Erasmus project could be the key to help spread the European cultural identity linking tradition and modernity.

These two elements will be represented, during the events, by the union of images, artists and music.

The prime mover of “Erasmus Day Live” is the will to create a close cooperation with European universities. In this way we would involve the youth in cultural initiatives proposed in a simple and dynamic way.

Erasmus Day Live is an event organized and promoted by the Union of European Chambers Experts (UCEE), it was held in Turin on 26th June 2008 at the Palazzina di Caccia Di Stupinigi for the celebration of the first 20 years of the Erasmus project. This event was sponsored by the local institutions and the European Commission's Representation in Milan. Various organizations and cultural associations such as University of Sibiu, University of Turin, Politecnico di Torino, Accademia Albertina delle Belle Arti, Turin Erasmus Association, Association RenTheArt cooperated actively with us. Over 3,000 people participated at the event.

ERASMUS DAY LIVE

2009

## The Event

**Erasmus Day Live** is an event which gives the opportunity to retrace the most important legs of the Erasmus project's history since its birth in 1987 to the Socrates program.

The artistic cast is made up of companies and groups from all Europe, which through music and photos' exhibitions will repropose the history of the Erasmus project.



## **Turin European Youth Capital 2010**

The city of Turin has been proclaimed European Youth Capital 2010 on the 15th november during the meeting of the European Youth Forum in Rotterdam, that is the Youth Capital city for the 2009.

Starting from 2010, we would like to realize an itinerant, artistic and cultural project, which will follow the initiative "European Youth Capital", in the main european cities.

The show is composed of three main elements that work simultaneously in the same way:

1 - Music...

2 - Projection...

3 - Musicians and Dancers...



## 1 - Music

It will be offered a DJ set inspired to northern Europe's atmospheres and melodies, with long pauses able to recall the classical music's dynamics. This purely emotional vision of music is put into contrast with decidedly aggressive dance restarts, that increase the energy and the sparkle of the event. The combination of melody and groove may be scribed, technically, at the "uplifting trance".



photo Erasmus Day Live 2008

## 2 - Projections

The identified locations add to music a great natural scenic impact. This atmosphere is overlapped and tied with a backdrop made up of giant screens strategically placed in the area, projecting images related to the history of Europe and to the European cultural identity. The projections, developed in harmony with music, give the feeling of seeing real **lessons of history** ,as shown during the preview date the 26th of June 2008.



### 3 - Musicians and Dancers

The show, in addition to music and projections, is enriched with performances by musicians and dancers. These performances interact with the show intensifying the connection between classical and modern art.



## meetings, conferences and exhibitions of art

### **-Exhibitions of works**

The works of artists coming from other European universities will be exhibited inside the universities during the weeks before the final event. The selection of artists and works will be carried out in close collaboration with academics and cultural institutions and will follow the criteria of merit and compatibility with the project. The works, where possible, will be exhibited in the cities' main squares.

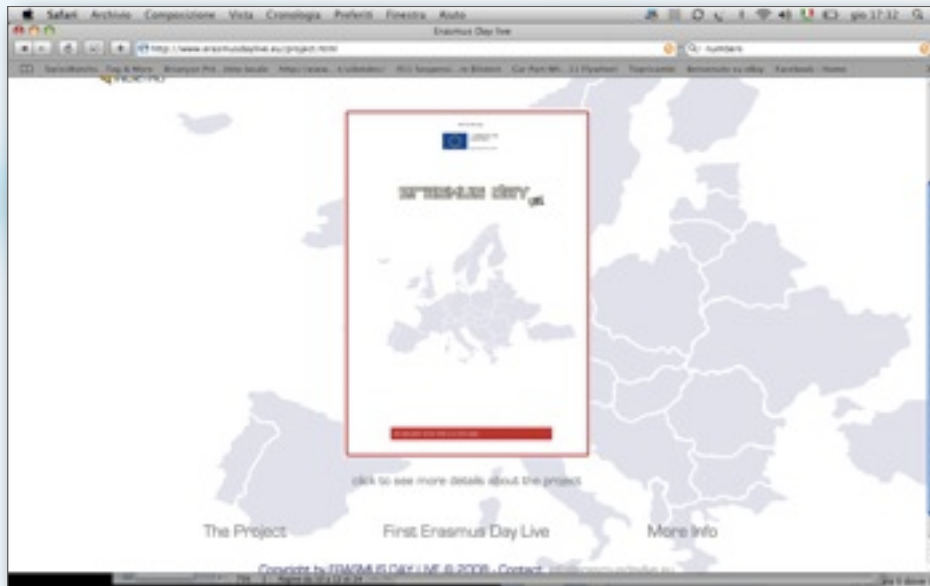
### **-Exhibition of documents about the birth of the European Union**

The exhibition of documents and papers about the birth of the European Union will be organized, in collaboration with the office of the European Parliament in Milan, inside the universities in parallel with the art's exhibitions.

### **-Conferences**

Inside the universities there will be conferences on various topics some of which are: interculturality, artists' and works' mobility.

## erasmusdaylive.eu website:



The entire project is supported by the erasmusdaylive.eu website, a window dedicated to young people. The site will promote informations about the artistic and cultural events in Europe, and will deal with issues relating to cultural identity, Erasmus' history and the promotion of our partners' cultural activities.

Registered domains:

erasmusdaylive.eu, erasmusdaylive.it, erasmusdaylive.info,  
erasmusdaylive.co.uk, erasmusdaylive.com, erasmusdaylive.us,  
erasmusdaylive.es, erasmusday.eu, erasmusday.it, erasmusday.info,  
erasmusday.com, erasmusday.co.uk, erasmusday.es,



## Targets of Erasmus Day Live 2009

1

to promote the concept of European  
Culture

2

to promote the mobility of artists, works  
and artistic products



## The promotion of the concept of **European culture**

The phrase symbol of the European Union, is "United in Diversity"; this highlights the great ethnical and cultural differences of its countries. This diversity is considered, by the European Union, as one of its greatest cultural heritages. Our project, besides promoting the concept of European culture, wants to emphasize history, identity and the sense of belonging to the EU.



erasmus day live

## The promotion of the **mobility** of artists, works and artistic products

The Erasmus Day Live represents the most important showcase in which works and artistic products will circulate within and across national borders. Interacting with the European Universities, the project aims to involve artists from all Europe and to promote working groups from different cultures, they could work together for the development of the project.

The project involves institutions and associations from many EU's countries. This increases the visibility of the event locally and community, standing out artists within the European Universities' channels. Spaces for the exhibition and for the exposition of the artists will be created inside universities and cultural centers. Art works will be a prominent part of our events, during which the selected works and artists will collaborate to create the cultural entertainment which Erasmus Day Live promotes.

## **i partner** di Erasmus Day Live 2009

- Union of European Experts Chambers
- Federalist Fondation for the Peoples of Europe
- International Training Centre (ILO)
- Rappresentanza in Italia delle Commissione Europea
- Ufficio a Milano del Parlamento Europeo
- Regione Lombardia
- Regione Piemonte
- Provincia di Torino
- Regione Val d'Aosta
- Città di Torino
- Città di Nichelino
- Politecnico di Torino
- Università degli Studi di Torino
- Accademia Albertina delle Belle Arti di Torino
- Università per Stranieri di Perugia
- Anadolu University
- Medizinische Universitat Wien
- University of Split
- Univerity of Sibiu
- Fachhochschule Kärnten
- University of Oxford
- Oxford University Students Union
- Tilllate
- Guggenheim Museum Bilbao

## STARTUP AND PLANNING OF THE EVENTS

from **21** to **30** of May **2009** city di Milan

from **5** to **13** of June **2009** city of Turin

from **2** to **5** of September **2009** city of Aosta

# Milan 21 - 30 May 2009

## 21 May 2009 ERASMUS STARTUP DAY

Location: Università degli Studi di Milano.

h 10:00 - 12:00

In the Università degli Studi di Milano will be held a conference in order to present the “Erasmus Day Live” project in which various themes will be pointed out: intercultural exchanges, art, mobility and facilities offered to young people by the Eu.

The conference will be presented by one of the members of our “Comitè de Patronage” (comitè composed by leading figures, who support our initiative, coming from the cultural, political, literary, musical, artistic world) and by a professor of the university .

## 21 - 28 May 2009 ERASMUS POINT

Location: Università degli Studi di Milano.

h 09:00-18:00

An infopoint, concerning the “Erasmus Day Live”, will be placed inside the Univesità degli Studi di Milano.

It will be organized a book show about the birth of the European Union, (in which documents and texts will explain the main steps of the birth of the Eu.), in collaboration with the office of the European Parliament in Milano.

## 22 - 29 May 2009 ERASMUS ART PROJECT

Location Piazza delle Colonne di San Lorenzo C.so di Porta Ticinese 39. h 19:00 - 24:00

“ERASMUS ART PROJECT” will exhibit works of foreign artists in Erasmus in the artistical universities of Milan.

# Milan 21 - 30 May 2009

## Milan 30 May 2009 ERASMUS DAY LIVE

Location: Castello Sforzesco

h 18.00 – contemporary art exhibition organized by “Accademia di Belle Arti di Brera di Milano”.

h 19.00 – art exhibitions of works of foreign artists in Erasmus.

h 21.00 – official presentation.

h 23.00 – “Impact Event for Europe” concert by Dario Martinetti with projections of artistical and cultural images concerning the European Cultural identity

h 23.30 – show performed by dancers, erasmus artists, and musicians of the “Conservatorio Giuseppe Verdi di Milano”

h 03.30 – closing of the event

# Turin 5 - 13 June 2009

## 5 June 2009 ERASMUS STARTUP DAY

Location: Politecnico di Torino

h 10:00 -12:00

In the Politecnico di Torino will be held a conference in order to present the “ Erasmus Day Live” project in which various themes will be pointed out: intercultural exchanges, art, mobility and facilities offered to young people by the Eu.

The conference will be presented by one of the members of our “ Comitè de Patronage” (comitè composed by leading figures, who support our initiative, coming from the cultural, political, literary, musical, artistic world) and by a professor of the university .

## 5 - 11 June 2009 ERASMUS POINT

Location: Politecnico di Torino.

h 09:00-18:00

An infopoint, concerning the “Erasmus Day Live”, will be placed inside the Politecnico di Torino.

It will be organized a book show about the birth of the European Union, (in which documents and texts will explain the main steps of the birth of the Eu.), in collaboration with the office of the European Parliament in Milano.

## 22 - 29 May 2009 ERASMUS ART PROJECT

Location Piazza Vittorio Veneto Torino.

h 19:00 -24:00

“ERASMUS ART PROJECT” will exhibit works of foreign artists in Erasmus in the artistical universities of Turin.

# Turin 5 - 13 June 2009

## Turin 13 June 2009 ERASMUS DAY LIVE

Location: Palazzina di Caccia di Stupinigi

h 18.00 – contemporary art exhibition organized by “Accademia Albertina di Torino”.

h 19.00 – art exhibitions of works of foreign artists in Erasmus.

h 21.00 – official presentation.

– Turin European Youth Capital 2010

h 23.00 – “Impact Event for Europe” concert by Dario Martinetti with projections of artistical and cultural images concerning the European Cultural identity

h 23.30 – show performed by dancers, erasmus artists, and musicians of the “Conservatorio Giuseppe Verdi di Torino”

h 03.30 – closing of the event

# Aosta 2 - 5 September 2009

from 2 to 4 September 2009

Location: Piazza Chanoux

h 19:00 - 24:00

An infopoint, concerning the “Erasmus Day Live”, will be placed inside Piazza Chanoux.

It will be organized a book show about the birth of the European Union, (in which documents and texts will explain the main steps of the birth of the Eu.), in collaboration with the office of the European Parliament in Milano.

# Aosta 2 - 5 September 2009

## Aosta 5 September 2009 ERASMUS DAY LIVE

Location: Piazza Chanoux

h 18.00 – contemporary art exhibition organized by “Accademia Albertina di Torino”.

h 19.00 – art exhibitions of works of foreign artists in Erasmus.

h 21.00 – official presentation.

h 23.00 – “Impact Event for Europe” concert by Dario Martinetti with projections of artistical and cultural images concerning the European Cultural identity

h 23.30 – show performed by dancers, erasmus artists, and musicians of the “Conservatorio Giuseppe Verdi di Torino”

h 03.30 – closing of the event.

1

2

3

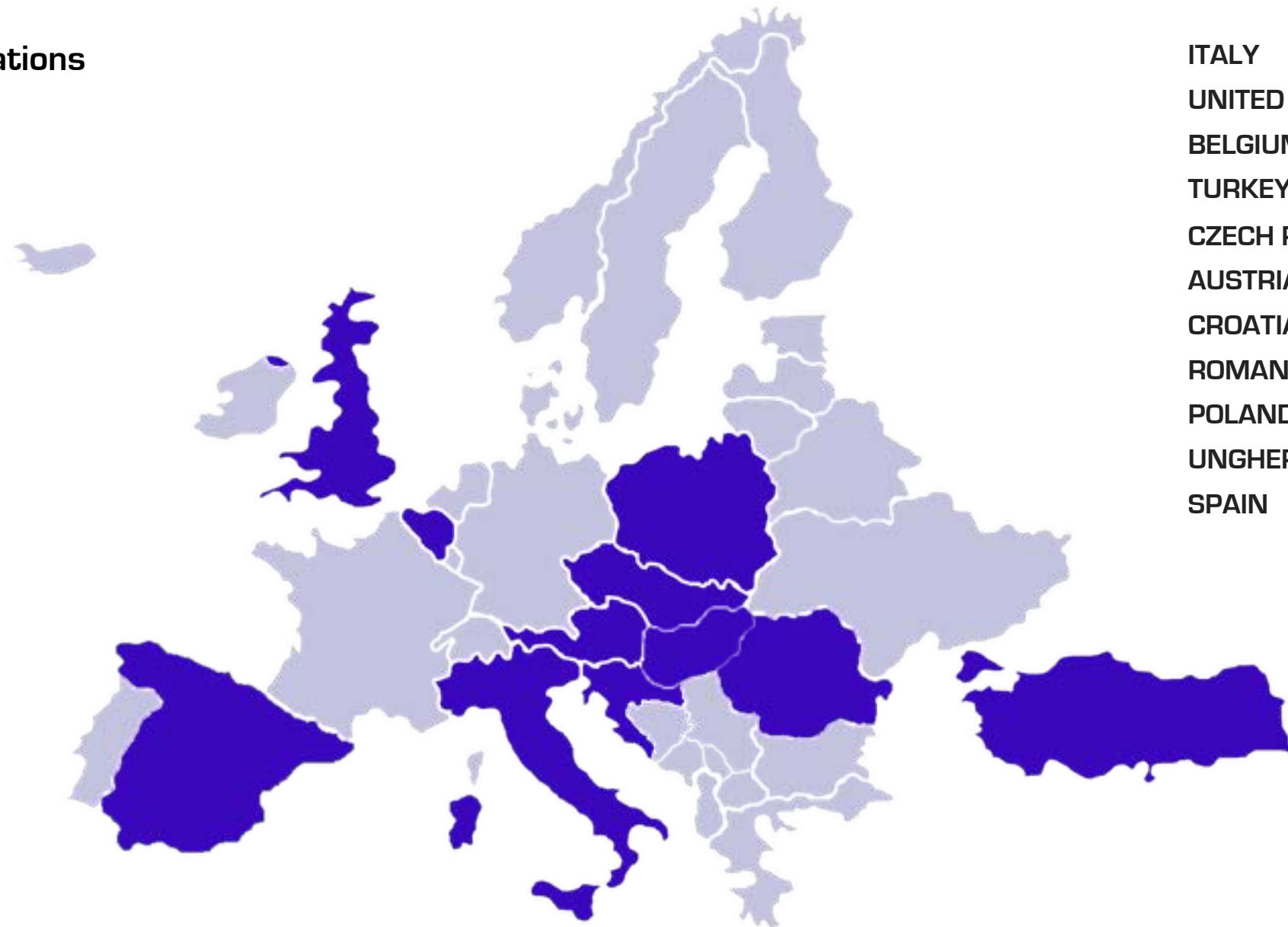
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## Eramus Day Live 2009 in numbers

**22** days  
**11** nations  
**3** cities  
**11** universities  
**294.000** students  
**106.000** people in three events

# 11 Nations

- ITALY
- UNITED KINGDOM
- BELGIUM
- TURKEY
- CZECH REPUBLIC
- AUSTRIA
- CROATIA
- ROMANIA
- POLAND
- UNGHERY
- SPAIN



 Stati attualmente coinvolti

 Stati Ue

a network composed by 218.526 students

<b>International Training Center (ILO) - ITALY</b>	<b>11.800</b>
<b>University of Oxford - UK</b>	<b>20.014</b>
<b>Politecnico di Torino - ITALY</b>	<b>26.000</b>
<b>Università per Stranieri di Perugia ITALY</b>	<b>8.400</b>
<b>FH Karnter - AUSTRIA</b>	<b>20.000</b>
<b>Anadolu University - TURKEY</b>	<b>23.000</b>
<b>University of Lodz - POLAND</b>	<b>20.000</b>
<b>Medical University of Wien - AUSTRIA</b>	<b>8.500</b>
<b>University of Split - CROATIA</b>	<b>19.303</b>
<b>University of Liberec - CZECH REPUBLIC</b>	<b>10.000</b>
<b>University of Sibiu - ROMANIA</b>	<b>21.000</b>
<b>University of Szeged - UNGHERY</b>	<b>30.526</b>
<b>Total students</b>	<b>218.526</b>

# Appendix A : statistics

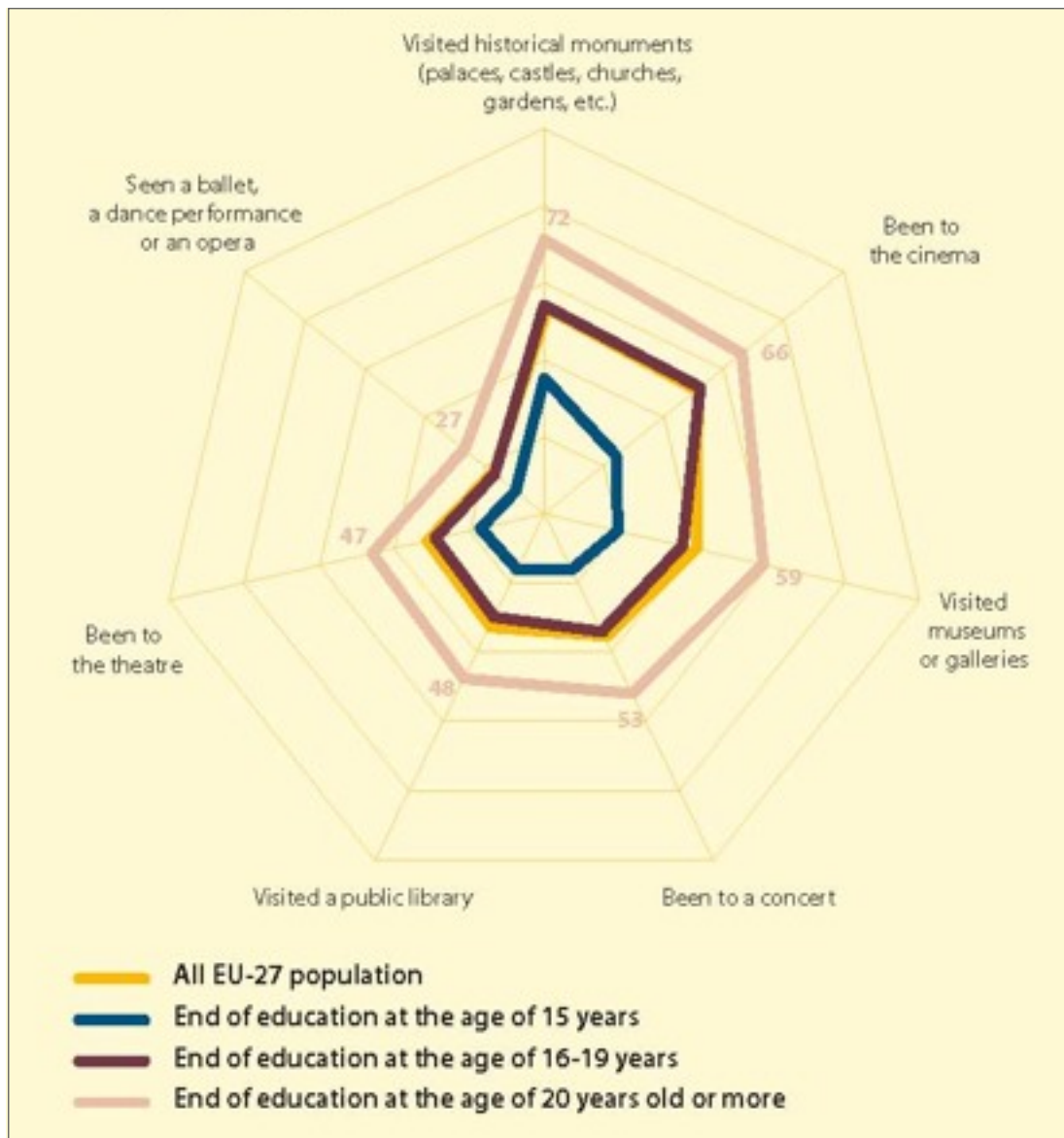
# Mobility of the students in Europe

Data: Eurostat

Up-to-date: 19.11.2008

geo	time	1998:1998	1999:1999	2000:2000	2001:2001	2002:2002	2003:2003	2004:2004	2005:2005	2006:2006
eu27:EU (27 countries)		327.5	381.1	371.0	388.0	395.1	425.3	446.4	458.4	515.4
eu25:EU (25 countries)		316.0	369.8	360.7	378.4	387.4	417.5	438.3	450.1	506.9
ea15:Euro area (15 countries)		189.2	223.5	221.4	231.8	244.8	270.0	287.1	290.2	301.5
ea13:Euro area (13 countries)		189.2	223.1	221.0	231.3	244.2	269.3	286.4	289.4	300.5
be:Belgium		:	21.0 <sup>(1)</sup>	22.5 <sup>(1)</sup>	22.6 <sup>(1)</sup>	23.7 <sup>(1)</sup>	22.2 <sup>(1)</sup>	26.1 <sup>(1)</sup>	28.1 <sup>(1)</sup>	30.5 <sup>(1)</sup>
bg:Bulgaria		6.0	6.2	6.0	6.2	4.9	5.8	6.2	6.4	6.8
cz:Czech Republic		2.2	2.4	3.1	4.8	6.0	8.0	8.9	11.8	16.7
dk:Denmark		4.4	4.9	4.7	5.2	5.6	6.7	7.3	8.7	9.8
de:Germany		93.6 <sup>(1)</sup>	97.5 <sup>(1)</sup>	101.0 <sup>(1)</sup>	105.9 <sup>(1)</sup>	113.5 <sup>(1)</sup>	119.8 <sup>(1)</sup>	125.4 <sup>(1)</sup>	121.6 <sup>(1)</sup>	119.3 <sup>(1)</sup>
ee:Estonia		0.6	0.7	0.7	0.5	0.3	0.8	0.6	0.7	0.7
ie:Ireland		3.5 <sup>(1)</sup>	3.4 <sup>(1)</sup>	3.8 <sup>(1)</sup>	4.2 <sup>(1)</sup>	4.1 <sup>(1)</sup>	4.3 <sup>(1)</sup>	4.8 <sup>(1)</sup>	4.1 <sup>(1)</sup>	4.5 <sup>(1)</sup>
gr:Greece		:	:	:	:	7.4	10.6	12.0	13.1	10.7
es:Spain		17.4	19.2	7.0	7.2	7.4	8.3	10.9	12.3	13.8
fr:France		35.6	36.6	38.0	38.1	38.5	46.5	46.4	42.9	45.2
it:Italy		15.7	13.2	12.2	14.0	13.1	15.6	16.6	16.3	17.0
cy:Cyprus		:	0.3	0.3	0.4	0.4	0.5	0.5	0.6	0.7
lv:Latvia		0.1	0.1	0.4	0.5	0.6	0.7	0.7	1.0	0.7
lt:Lithuania		0.1	0.1	0.1	0.1	0.1	0.2	0.3	0.3	0.7
lu:Luxembourg		0.5	0.6	0.6	:	:	:	:	:	1.0 <sup>(1)</sup>
hu:Hungary		3.8	4.1	:	7.1	7.5	7.9	8.2	8.7	9.2
mt:Malta		:	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.2
nl:Netherlands		:	7.5	7.8	9.5	11.0	11.9	12.3	18.5	22.0
at:Austria		20.7	22.0	23.3	24.2	22.2	24.0	25.7	25.8	29.4
pl:Poland		1.7	1.8	1.9	2.1	2.2	2.2	2.2	2.6	3.1
pt:Portugal		:	:	2.2	2.6	:	2.7	2.7	2.8	3.0
ro:Romania		5.5 <sup>(1)</sup>	5.1 <sup>(1)</sup>	4.3 <sup>(1)</sup>	3.4 <sup>(1)</sup>	2.8 <sup>(1)</sup>	2.0	1.9	1.9	1.6
si:Slovenia		0.3 <sup>(1)</sup>	0.3 <sup>(1)</sup>	0.4 <sup>(1)</sup>	0.5 <sup>(1)</sup>	0.6 <sup>(1)</sup>	0.6 <sup>(1)</sup>	0.7 <sup>(1)</sup>	0.8	0.9
sk:Slovakia		:	:	0.7	0.8	0.7	0.7	0.8	0.8	1.0
fi:Finland		1.8	1.8	2.2	2.5	2.6	2.8	2.9	3.1	3.3
se:Sweden		7.7	13.2	14.2	14.9	15.9	17.4	18.7	18.8	19.1
uk:United Kingdom		106.3 <sup>(1)</sup>	119.2 <sup>(1)</sup>	113.4 <sup>(1)</sup>	110.6 <sup>(1)</sup>	103.6 <sup>(1)</sup>	103.0 <sup>(1)</sup>	103.6 <sup>(1)</sup>	106.5 <sup>(1)</sup>	144.4 <sup>(1)</sup>
hr:Croatia		:	:	:	:	:	0.2	0.2	0.2	0.2

# Participation in cultural activities at least once in the last 12 months by level of education, EU-27, 2007 (%)



Data : Eurobarometer

## Main activities – leisure and cultural time (h:mm)

MEAN DURATION PER DAY	DE	ES	FR	IT	FI	SE	UK	NO
LEISURE TOTAL AS MAIN ACTIVITY	05:28	04:51	04:24	04:35	05:36	05:07	05:08	05:46
CULTURAL TIME AS MAIN ACTIVITY	03:01	02:24	02:36	02:12	03:21	02:42	03:12	02:52

Data: Eurostat

# Mean duration of cultural time as main activity (h:mm)

	DE	ES	FR	IT	FI	SE	UK	NO
TV AND VIDEO	01:49	01:53	02:01	01:40	02:13	01:48	02:23	01:52
ENTERTAINMENT AND CULTURE	00:14	00:06	00:05	00:05	00:06	00:06	00:07	00:07
TOTAL COMPUTING	00:15	0:07	00:04	00:06	00:06	00:11	00:10	00:10
COMPUTER AND VIDEO GAMES	00:04	00:01	:	00:01	00:02	00:02	00:03	00:02
OTHER COMPUTING	00:11	00:06	00:04	00:05	00:04	00:09	00:07	00:08
READING	00:38	00:15	00:23	00:18	00:46	00:32	00:26	00:36
RADIO AND MUSIC	00:05	00:03	00:03	00:03	00:10	00:05	00:06	00:07

Data: Eurostat



For further informations about the project

[www.erasmusdaylive.eu](http://www.erasmusdaylive.eu)

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