Funding, Tenders 
Research and Innovation
Kick-off meeting

18 June 2015
Our role

Transform how the Commission serves and communicates with people online

Together we create a new digital presence that is

- more relevant
- more coherent
- more cost-effective
Meeting Institutional goals...

... by focusing on user needs

New EC platform
May 2014 poll results

- **40 Tiny tasks**
- **6 Top tasks**
- **19 Small tasks**
- **12 Medium tasks**

- EU law, rules, treaties, judgments
- Research and innovation
- Funding, grants, subsidies
- Education and training in EU
- EU strategy, political priorities
- Environmental protection
<table>
<thead>
<tr>
<th>DGs/teams by task</th>
<th>About the European Commission (role, structure, how it works)</th>
<th>About the European Union (role, structure, how it works, origin)</th>
<th>Accession of new countries to the EU, enlargement</th>
<th>Banking and financial markets (reform, regulation)</th>
<th>Chemicals (approval)</th>
<th>Climate change, global warming</th>
<th>Competition (state aid, cartels, mergers, anti-trust)</th>
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77 tasks...

Every single one is shared

Average of 12 DGs per task
We are building a common architecture for ALL 77 tasks. We will focus first on what matters most to most people: the TOP tasks.
All 77 tasks, starting with the TOP tasks, will be made more **accessible**. The future is **collaborative**!
<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Business, Economy</td>
<td>15.6%</td>
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<tr>
<td>Live, Work, Travel in EU</td>
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<tr>
<td>Law</td>
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<td>About the EU</td>
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<td>Funding, Tenders</td>
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<tr>
<td>News, Publications, Events</td>
<td>6.0%</td>
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<tr>
<td>Environment</td>
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<tr>
<td>Research and Innovation</td>
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<td>Strategy</td>
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<td>Food, Farming</td>
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<tr>
<td>EU Regional and Urban Investment</td>
<td>1.7%</td>
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Tasks in scope

Class Funding, Tenders

- Top-task 3: Funding, Grants, Subsidies
- Small task 27: Doing business with the European Commission (calls for tenders, bids)
- Tiny task 45: Public procurement (regulatory framework)

Class Research and Innovation

- Top-task 2: Research and Innovation
Why 'Funding, Tenders' and 'Research and Innovation'
For 2 classes
'Funding, Tenders', 'Research and Innovation'

Classes 'Funding, Tenders' and 'Research and Innovation' development process:

- **Q3 2015**: Preparation
- **Q4 2015**
- **Q1 2016**: Construction
- **Q2 2016**: Content Transition
- **Q3 2016**
- **Q4 2016**: Evolution

High Level Solution

Regular releases of new content
Preparation phase, done jointly for both classes
## Stakeholders – Class 'Funding, Tenders'

| AGRI | BUDG | CHAFEA | CLIMA | CNECT | COMM | COMP | DEVCO | DGT | DIGIT | EAC | EACEA | EASME | ECFIN | ECHO | EMPL | ENER | ENV | EPSC | EPSO | ERCEA | ESTAT | FISMA | FPI | GROW | HOME | HR | IAS | INEA | JRC | JUST | MARE | MOVE | NEAR | OIB | OIL | OLAF | OP | PMO | REA | REGIO | RTD | SANTE | SCIC | SG | SJ | TAXUD | TRADE |
|------|------|--------|-------|-------|------|------|-------|-----|-------|-----|-------|-------|-------|------|------|------|------|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
## Stakeholders – Class 'Research and Innovation'

<table>
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<th>AGRI</th>
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<th>SANCO</th>
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19 DGs said they have a stake in this class
Governance

CROSS DGs COLLABORATION

RELEVANCE

COHERENCE

COST EFFECTIVENESS

4 CENTRALISED SERVICES

Assisting all DGs

DIGITAL TRANSFORMATION

Translation & Editing
(DG T)

Information Architecture & Design
(DG COMM & DIGIT)

Web Hosting & Support
(DG COMM & DIGIT)

Web Development
(DG COMM & DIGIT)
EDITORIAL BOARD

Heads of Unit

ENSURES

COHERENCE + RELEVANCE + QUALITY

OF CONTENT FOR EACH THEMATIC CLASS

- Appoints Content Manager, Content Experts, Authors, Publishers
- Tailors Publication Workflow
- Creates Editorial Handbook
- Meets up regularly
Publication workflow

**Current workflow**

- Communication needs and Content structure
  - Content creation - writing
  - Content review - editing
  - Linguistic check, final editing and translation (DGT)
  - Final validation and publication

**Proposed standard workflow** *(inspired from Horizon 2020 and Your Europe websites cross-DG management)*

- Communication needs
  - Content Commission-wide structure
  - Content creation - writing
  - Content review - editing
  - Linguistic check, final editing and translation (DGT)
  - Final validation and publication

**Proposed workflow for content owned exclusively by one single DG**

- Communication needs*
  - Content Commission-wide structure
  - Content creation - writing
  - Content review - editing
  - Linguistic check, final editing and translation (DGT)
  - Final validation and publication

*For content owned exclusively by one single DG, the Editorial Board can decide that communication needs are handled internally by the respective DG, without the involvement of other DGs.

- **Performed at DG level**
- **Performed at central level considering always the conjunction between user needs and organisational goals**
- **Performed at federated / class level**
Many thanks to the DGs who filled those

- **Funding, Tenders**
  Filled in by 22 out of 48 DGs/agencies

- **Research and Innovation**
  Filled in by 12 out of 19 DGs/agencies

This information is needed in order to ensure we are getting the relevant institutional input during the preparation phase, and thereafter

The information already provided is feeding into the identification of **institutional goals**, and the identification of **user tasks**
Next steps

Early July: meeting with Experts identified by their DG, in order to:
• Present what has been done so far
• Present how we will work together during this preparation phase
• Collect institutional goals for the 2 classes
• Identify their availability during July/August period

Over Summer:
• The editorial board will need to meet, appoint the team and tailor the workflow
• Dedicated meetings will be organised to collaboratively work on the deliverables

In October, the next plenary meeting about those 2 classes will be held in order to:
• Share results of the preparation phase
• To discuss the scope of the Construction phase
  ✓ If we continue to work on the 2 classes in parallel
  ✓ If we need to focus on certain tasks
Thank you!