IPR Strategy Initiative in Finland

Liisa Ewart
Legal Counsel
Tekes, Finnish Funding Agency for Technology and Innovation
University-Business Cooperation Thematic Forum in Brussels Nov 7, 2008
Learn more…

- **Innovative Europe Conference: National Strategies for Success, materials**
  http://www.tekes.fi/eng/events/InnovativeEurope.html

- **National Innovation Strategy (eng)**
  http://www.innovaatiostrategia.fi/en/overview
IPR Strategy Initiative in Finland

- Part of the National Innovation Strategy
- Steering Group established Nov 2007 by Ministry of Employment and Economy
- 18 members representing administration, funding, entrepreneurs, industry, media, universities, ipr management and business + invited quest speakers, experts and cases, special studies
- Systemic approach
- Intellectual and industrial property rights; awareness, utilization
- International development and global trends
IPR Strategy Initiative in Finland

Findings of the Steering Group

- Scenario 2015
  - Know-how the most significant competitive advantage
  - Globalization of the business activities forwarded
  - National legal possibilities decreased, international treaties increased
  - Pressure to the basics of the ipr system
  - Innovative and creative jobs more important
  - Digital technology to new areas
  - Convergence in traditional business areas
  - Increased cooperation across the borders
  - IPR based products have markets in internet
  - Expansion of patent and copyright applications a challenge for system
  - Collision of rights more common
IPR Strategy Initiative in Finland

- Strategic goals
  - Know-how, awareness
  - Efficiency and clarity of rights
  - Functionality of the competition policy and the IPR markets
  - Economical and functional efficiency of the system
IPR Strategy Initiative in Finland

- Next step:
  - On ground of the Steering Group report
  - the Ministry on Employment and Economy and
  - the Ministry of Education
  - form
  - the national Intellectual Property Strategy