

**Brussels, 27 March 2006**

**The Norwegian matching funds scheme – will it work?**

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# The potential private donor's view

- Science and research competes with other possible recipients
- Why then give to science, rather than to heritage preservation, social causes, cultural support i.e.?

# Research if....

- our grant really matters
- ... and finance projects we care for
- is accepted by our shareholders and inspire our employees
- are well cared for, and do not unnecessarily cover administrative costs
- we are connected to scientific quality

# Will the Norwegian scheme work?

- Is NOK 27.5 million radically more than 30? (No)
- Is the Norwegian scheme therefore un-useful? (No)
- Universities, Norwegian Academy or the Research Council are the only recipients (probably good)
- Grants do not have to go to foundations (good)
- All arrangements to be agreed directly between donor and recipient (good)

# Summing up...

- Government co-financing can release more private funding for research if the level is increased (to 50 %)
- Most other aspects of the Norwegian scheme are positive