A map of social enterprises and their eco-system in Europe

European Commission:
DG Employment, Social Affairs & Inclusion and
DG Internal Market and Services

GECES 4th Meeting: 28 November 2013

An update on the Mapping Study
Charu Wilkinson
Presentation Overview

- The Study brief
- Team organisation
- Study design
- Scope of the Research
- Research Methods
- Timetable for the remainder of the Study
The Study Brief

Study Tasks

Task 1: Identification of social enterprises

Task 2: Measurement, characterisation and mapping of social enterprises

Task 3: Legal and standards mapping

Task 4: Mapping of public policies and social investment markets

Task 5: Developing recommendations for EU action (policy + future research)

Outputs

A common EU operational definition

Evidence base for policy making:
29 Country Reports & Legal Mapping Reports (EU28 + CH)

Policy Action at EU level
Team Organisation

Overall oversight and guidance
Steering Group
comprising DG EMPL, DG MARKT and DG ECFIN

Day to day management/ liaison
DG EMPL/C2

Project Management/ Core Team
Project Director – Dr Nick Henry
Manager – Charu Wilkinson
Coordinator – James Leather

Scientific Committee
Prof Roger Spear
Dr Matthias Kollatz-Ahnen
Toby Johnson

Quality Check Team
Prof Carlo Borzaga
Giulia Galera
Rocio Nogales
Marieke Huysentruyt
Prof Niels Bosma

Country Experts
ICF GHK Research Team
Legal Experts (BWB)
Study Design: an iterative and participative process

Stage 1: Inception & Scoping

Step 1 Kick-off Meeting
Step 2 Scoping inputs from Country Experts
Step 3 Fine-tuning of Research Method
Step 4 Draft Op. Definition
Step 5 Draft Inception Report
Step 6 First Seminar
Step 7 Final Inception Report

Stage 2: Pilot

Step 1 SE spectrum/context by country experts
Step 2 Review of inputs by core team
Step 3 Briefing of country researchers
Step 4 Piloting of research method
Step 5 Draft Country Reports
Step 6 Review of first drafts by core team
Step 7 Review of first drafts by country experts
Step 8 Gap filling and revision
Step 9 Revised Country Reports
Step 10 Review by Scientific Committee
Step 11 Draft Interim Report
Step 12 Second Seminar
Step 13 Final Interim Report

Stage 3: Main stage

(same steps as pilot for 18 remaining countries plus pilot 11)
The 11 Pilot Countries

DENMARK
IRELAND
BELGIUM
FRANCE
SPAIN
ITALY
FINLAND
LATVIA
POLAND
HUNGARY
ROMANIA
Scope of the Country Research

- Historical context: origins and evolution
- Overview of existing concepts and ideas of social enterprise
- Ecosystem for social enterprise
  - Policy and legal framework
  - Public support schemes, marks and branding schemes
  - Networks and actors
  - Social investment markets
  - Opportunities and barriers
- Scale, scope and characteristics of social enterprise
  - Applying the EU Operational Definition... Identifying /scoping ‘labels’ as the basis of measurement...and defining characteristics
  - Patterns and determinants of creation and growth
Research Methods

- Desk research covering existing academic, policy and grey material

- Semi-structured interviews with a range of stakeholder groups:
  - Social Enterprise Networks/Representatives
  - Policy makers
  - Practitioners
  - Programme managers
  - Business support providers
  - Social Investment Finance Intermediaries (SIFIs)
  - Other experts e.g. academics

- Survey of up to 20 social enterprises per country (purposive sampling)
Timetable for the remainder of the Study

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Country research and synthesis
Thank you for your attention
Contacts

Charu Wilkinson, Project Manager
Charu.wilkinson@ghkint.com