

"Together to create new growth"
**"Social entrepreneurship & social economy: Developing a European ecosystem
to unlock social innovation, growth and jobs"**
Conference on 18 November 2011 – Brussels

Speaker: Jaloul Ayed



CURRICULUM VITAE

Mr. Ayed joined Citibank in 1980 where he spent 18 years. During his career with Citibank, he held various country management positions in the emerging countries of North Africa and the Middle East, and as Senior Banker with the Capital Markets Group at Citicorp International plc in London (1996-1998).

During his various assignments at Citibank, Mr. AYED has formulated and implemented business strategies in the countries under his supervision, and made significant contributions to developing Citibank franchises in the MENA region.

Mr. AYED joined the BMCE Group in 1998 as Head of the Investment Banking Division. He is the founder of BMCE Capital, the investment banking arm of BMCE, a leading investment bank in Morocco and in the region.. He also initiated the activities of BMCE Capital in Central and West Africa through the creation of a subsidiary of BMCE Capital in Senegal and Cameroon. In 2006, BMCE Capital launched its subsidiary AXIS Capital in Tunis. Mr Ayed also supervised the creation by BMCE Bank of MediCapital Bank, an FSA authorized wholesale bank in London.

Mr AYED chaired the Management Committee of the BMCE Group during the last 10 years, as well as the boards of several fully owned subsidiaries of BMCE Bank Group and FinanceCom. He also founded Argan Invest, the largest private equity platform in Morocco.

Mr Jaloul AYED held several other senior positions in the FinanceCom Group including, but not limited to Vice-Chairman of the supervisory Board of RMA Watanya, the largest insurance company in Morocco, Director of Bank of Africa and Chairman of the Board of Axis Capital, Tunis

He was also a Director at Proparco, the French development agency, and Vice Chairman and co-founder of Euromed Capital Forum.

Mr Ayed was appointed **Minister of Finance of Tunisia** in January 2011 and served in the two interim governments that were formed following the Tunisian revolution.

Mr. Ayed obtained a Masters' degree in Economics at the University of Maryland in 1979 where he was elected member of the Phi kappa Phi Honor Society. He is a renowned composer of classical music.