



Brussels, February 16, 2010

Round Table 1

Facilitator : Stefan Szymanski
Professor, Cass Business School



The role of different stakeholders in grassroots sports' financing

- ***Brief overview of the results of the E-consultation***
 - ▶ Julien Montel (Amnyos)
- ***The funding of grassroots sports, the view of the Olympic sport movement***
 - ▶ Mathieu Fonteneau, European Olympic Committee EU Office
- ***The role of local governments in funding grassroots sports***
 - ▶ Anna Pruna – Secretary General for Sports of the Government of Catalonia (Spain)
 - ▶ Christoph Breuer, German Sport University Cologne (Germany)
- ***The contribution of sponsors, and trends in sponsorship***
 - ▶ Helen Day, Head of European Policy, European Sponsorship Association
- ***The contribution of lotteries to the funding of grassroots sports***
 - ▶ Jean Jorgensen, Executive Director, World Lottery Association (WLA)
- ***The role of gambling and betting in funding grassroots sports***
 - ▶ Sigrid Ligné, Secretary General of EGBA
- ***The future contribution of media rights to grassroots sports' financing***
 - ▶ Nic Coward, Chairman of SROC

Mathieu Fonteneau, European Olympic Committee EU Office

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the Olympic sport movement

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Mathieu Moreuil, Representative of SROC

The future contribution of media rights to
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Thank You