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The conference will provide an overview of the state of play in the implementation of the Services Directive and the legal and practical challenges, in particular:

- the direct effect of some important key provisions;
- how to set up the system of mutual assistance and administrative cooperation among member states, provided for in Articles 28-36 of the Directive;
- the exact role of the so-called "Points of Single Contact", destined to become the single interlocutors through which service providers can easily obtain all relevant information and complete all necessary procedures;
- the mutual evaluation process under Article 39 of the Directive as a tool for assessing the effectiveness of the application of the requirements of the Directive in all Member States;
- the rights of the recipients of services and the related obligations for the undertakings acting as providers, according to Articles 19-21 of the Directive.

Target group:

Practitioners of law, national civil servants and stakeholders dealing with implementation of the services directive

**PROFESSIONAL
TRAINING (CPD)**
see www.era.int

Speakers

Carlos Almaraz, Deputy Director, Legal Affairs Department, Internal Market Department, BUSINESSEUROPE, Brussels

Blanca Fernández Barjau, Deputy Director of Competition and Economic Regulation, Directorate General for Economic Policy, Spanish Ministry of Economy and Finance, Madrid

Professor Andrea Biondi, School of Law, King's College London

Martin Frohn, Deputy Head of Unit, Internal Market and Services DG, European Commission, Brussels

Professor Rajko Knez, Dean, Jean Monnet Chair, Faculty of Law, University of Maribor

Luigi Malferrari, Legal Officer, Internal Market and Services DG, European Commission, Brussels

Maria Martin-Prat, Head of Unit, Internal Market and Services DG, European Commission, Brussels

Wiebke Pankauke, Policy Officer, Internal Market and Services DG, European Commission, Brussels

For further information:

Nathalie Dessert
Tel. +49 (0)651 937 37 21
Fax. +49 (0)651 937 37 90
E-mail: ndessert@era.int
Online Registration: www.era.int



THE STATE OF PLAY IN IMPLEMENTATION OF THE SERVICES DIRECTIVE

LEGAL AND PRACTICAL CHALLENGES

Brussels, 22-23 March 2010

Management Centre Europe (MCE)
Rue de l'Aqueduc 118, 1050 Brussels

Conference organiser:

ERA (Dr Michele Messina) in cooperation with the European Commission, Internal Market and Services Directorate General

Language:

English

Event number:

210D14



Lifelong Learning Programme

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Monday, 22 March 2010

- 10:00 Arrival and registration of participants
- 10:30 **Welcome and introduction**
Michele Messina
- 10:45 **Keynote speech: Overview of the objectives and scope of the EC Services Directive**
Maria Martin-Prat
- I. The EC Services Directive: general obligations for member states**
- Chairman: *Andrea Biondi*
- 11:30 **Fundamental obligations for member states: facilitation of establishment and freedom to provide services**
Martin Frohn
- 12:15 Discussion
- 12:30 Lunch
- 14:00 **Provisions with direct effect**
Luigi Malferrari
- 14:45 Discussion

II. Specific examples of administrative simplification

- Chairman: *Michele Messina*
- 15:00 **Points of single contact**
Carlos Almaraz
- 15:45 Discussion
- 16:00 Coffee break
- 16:30 **Authorisation schemes**
Rajko Knez
- 17:15 Discussion
- 17:30 End of first conference day

Upcoming events in Brussels

Biennial Conference on European Pharmaceutical Law

Brussels, 15 April 2010 – 16 April 2010

Language: English
Event number: 210R02

State Aid Litigation in the EU

EU administrative and procedural law
in state aid matters

Brussels, 17 May 2010 – 18 May 2010

Language: English
Event number: 310D47

Programme may be subject to amendment
For programme updates:
www.era.int

Tuesday, 23 March 2010

III. Promoting cooperation

Chairman: *Rajko Knez*

- 09:00 **Administrative cooperation: mutual assistance**
Wiebke Pankauke

09:45 Discussion

10:00 Coffee break

IV. Seeking an effective and consistent application of the Directive across the EU

Chairman: *Rajko Knez*

- 10:30 **Mutual evaluation**
Blanca Fernández Barjau

11:15 Discussion

V. Rights of recipients of services

Chairman: *Rajko Knez*

- 11:30 **The Services Directive in the context of e-commerce and internet**

12:15 Discussion

12:30 **Rights of recipients**

13:15 Discussion

13:30 End of conference